

STAMFORD DOWNTOWN

Director of Urban Land Use Strategy

Organization Overview:

Stamford Downtown is the Downtown Special Services District representing property owners within Stamford, Connecticut's central business corridor. Founded in 1992, Stamford Downtown has been the catalyst for the transformation of Stamford's urban core into a truly mixed-used neighborhood that is a regional destination for residential life, entertainment and culture and established and emerging industries such as financial services, digital media, and technology.

Stamford Downtown provides a diverse array of services including public realm maintenance and activation, public event production, marketing, business development while advocating for responsible land use development and Complete Street design.

Position Description:

Reporting to the President and Chief Operating Officer, the Director of Urban Land Use Strategy leads data-driven analysis and strategic planning related to downtown real estate, land use, and Main Street revitalization. This role applies market research, empirical tools, and planning expertise to inform development decisions, support public- and private-sector stakeholders, and advance the long-term economic vitality of the downtown district.

Essential Functions:

- Analyze proposed development projects, zoning changes, and land use policy initiatives, and prepare written recommendations for senior leadership.
- Lead market research and empirical analysis using tools such as CoStar, Placer.ai, and publicly available data to assess market conditions, consumer behavior, and development trends.
- Produce clear, actionable reports and presentations for internal leadership, the Board of Commissioners, and public distribution.
- Serve as Project Manager for the State-funded Main Street Corridor Improvement Project, overseeing coordination, reporting, and compliance.
- Act as the organization's representative to municipal land use boards, commissions, and city land use staff; attend meetings and public hearings as needed.
- Support strategic planning efforts related to downtown growth, land use, and economic development.
- Contribute to sponsorship and revenue-generation initiatives in partnership with the leadership team.
- Represent the organization at community meetings and events.
- Perform other related duties in support of organizational goals.

Stakeholder and Community Relations:

- Cultivate strong relationships with property owners, business owners, residents, city agencies, and community groups.
- Serve as an enthusiastic advocate and spokesperson for the organization and district at public meetings, community gatherings, and with the media.
- Engage with the public and businesses on-site to gather feedback and assess community needs and preferences.
- Represent the organization at community meetings and events, as necessary.
- All other duties as assigned

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Minimum Competencies & Qualities:

- Bachelor's degree in Business, Economics, Urban Planning, Public Administration, or related field (Master's preferred).
- 5–7 years of experience in economic development, business support, or urban planning, including project management.
- Strong skills in research, data analysis, and reporting on market and occupancy trends.
- Excellent communication and stakeholder engagement skills with business owners, government, and community partners.
- Proficiency with CRM systems, databases, and office productivity tools.
- Highly organized, detail-oriented, and able to manage multiple programs simultaneously.

Salary Range:

\$95,000 - \$115,000

To Apply:

Interested individuals should submit a cover letter and resume to Marisa Rogo (marisa@stamford-downtown.com). Stamford Downtown is an equal opportunity employer that complies with the U.S. Equal Employment Opportunity Commission rules and regulations.