

STAMFORD DOWNTOWN

MONTHLY E-NEWSLETTER



UConn Pickleball Club Team



Hi-Fi Vinyl Listening Lounge



1-Year Anniversary Celebration



Mia Schipani, CO Founder/CMO & Rolling Ball Board Sponsorship Opportunity

HAPPY 1ST YEAR ANNIVERSARY TO PICKLEBALL OF AMERICA

One of the largest indoor pickleball venues in the United States, spanning a mere 40,000 square feet, is located right here in Stamford Downtown as one of the anchors of the Stamford Town Center. Congratulations to Pickleball America who just celebrated their one-year anniversary! Sitting down with Co-Founder and Chief Marketing Officer, Mia Schipani, it sure appears to have been a whirlwind year! Membership has grown substantially to including pickleball players from many surrounding town community courts including Darien, New Canaan, Norwalk, Greenwich, Bedford and Pound Ridge.

On the list of impressive 2024 achievements, Mia cites the ever-growing list of community partners and corporate sponsors including Hospital for Special Surgery, the official hospital sponsor for Major League Pickleball, and now the premier Center Court sponsor. Other prominent sponsors include BMW of Darien, Houlihan Lawrence, and J&J. This month, UConn announced that the location will be the official home of UConn's Pickleball Club. Pickleball America will host the 2025 DUPR Collegiate Campus Regional Tournament in Stamford on February 8th.

Several other first year highlights include the opening of a unique Co-Working Lounge, an amenity space for Pickleball America members, which can be rented by companies for off-site meetings and team building events. A large Hi-Fi Vinyl Listening Lounge was installed along the south side of the venue providing an exciting space for curated parties, events, talks, kids activities too with games including shuffleboard, Pac Man, ping pong, backgammon, foosball and pop a shot and more. Pickleball America has a liquor license along with an in-house caterer. This year as the holidays approach, Pickleball America will be selling gift cards on the website to share "The Joy of Pickleball" with friends and family, visit pickleballamerica.us.

What is in store for year #2? Mia's smile grows...they are looking forward to numerous collaborations, supporting mental health awareness and sponsoring events such as Michael Friedman's renown Rock 'n Roll, Black and White Photography Exhibit this holiday season. For more information on memberships and events reach out to mia@pickleballamerica.us.

WELCOME TO MICHAEL LITTLE STAMFORD DOWNTOWN'S NEW DIRECTOR OF PUBLIC REALM OPERATIONS



Michael Little

Stamford Downtown is delighted to introduce Michael Little as its new Director of Public Realm Operations. Michael's professional background and passion for Downtown make him the ideal person for this role. Michael is an alum of the King Low Heywood Thomas School (now King School) in Stamford and served as the school's Director of Alumni Affairs. Most recently Michael as the Manager of Operations and Special Projects for the Great Oaks Charter School in Bridgeport. In that role, Michael managed all build operations, maintenance, and capital project for the 70,000sf school facility.

Michael will now take the lead of the many programs Stamford Downtown has created to ensure Downtown is a welcome, inviting setting for all residents, visitors, and investors. These programs include the organization's Environmental Maintenance and Hospitality Ambassadors, Public Realm Beautification, Social Service Outreach, Winter Lighting and Winter Weather Response.

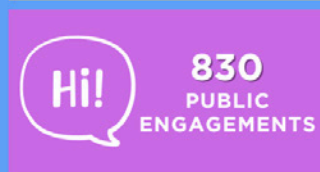
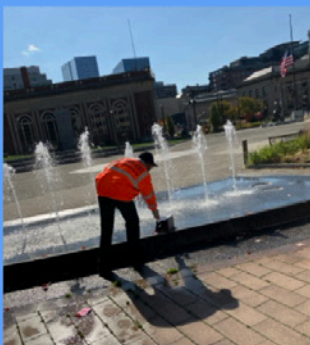
One of Michael's first priorities is to build working relationships with Stamford's public safety personnel while creating new standard operating procedures for all vendor contracts. Michael will also oversee the expansion of Stamford Downtown's iconic Winter Lighting Program which will now encompass a portion of North State Street as well as the trees in front of UConn Stamford's campus on Broad Street.

When commenting on Michael Little's hiring, Michael Moore, President of Stamford Downtown stated

"We are excited to welcome Michael to our team. Michael is a great addition to the Stamford Downtown as is evident by his It is because of Michael's pro-active approach, enthusiasm, and professional background. The daily maintenance, management and beautification of Downtown's public realm is essential to ensuring Stamford's urban center remains the local and regional center for dining, entertainment, culture, and residential life."

Contact Michael at little@stamford-downtown.com to say hello or to discuss any issues impacting Downtown's parks and public spaces.

STAMFORD DOWNTOWN ENVIRONMENTAL MAINTENANCE & AMBASSADOR SERVICES OCTOBER STATISTICS





The Wine Room Stamford and Lotoya Somers (right in center picture)

RETAIL CORNER: THE WINE ROOM STAMFORD

There is a new store in town, so come on down and check it out...

The Wine Room Stamford officially opened on Saturday, November 16 at 95 Atlantic Street. The brainchild of Fairfield resident, Lotoya Somers, who envisions the shop as offering unique wine experiences. Monthly events will include wine and cheese pairings; book clubs and poetry readings; sip & knit gatherings and karaoke nights, to name a few.

For the holiday season, The Wine Room Stamford will carry special holiday gift baskets, filled with seasonal wines and cheeses, whimsical wine openers and bar accoutrements. Headed to a house warming party? Stop in and put together a thoughtful gift basket for your host.

An assortment of fine liquors is also available for non-wine enthusiasts. Visit thewineroomstamford.com for information and upcoming bourbon tastings featuring Michter's US*1 Kentucky Straight Bourbon.

SMALL BUSINESS SATURDAY® ON NOVEMBER 30, 2024



In 2010, American Express founded Small Business Saturday, a good reminder that Stamford Downtown has lots of small business owners who courageously made it through the Covid pandemic with little or no pedestrian foot traffic.

This November, let us think about how valuable our independent retailers are to the fabric of our Stamford Downtown community. Shopping locally can really boost their holiday season business! [Here is our Stamford Downtown Guide to help you find store locations.](#) Many of our retailers have been in business for over 10 years and some as long as 65 years! So, when you are making your holiday gift list, please consider some of the retail offerings found right here in Stamford Downtown. To spark your gift giving ideas, Stamford Downtown's Holiday Guide will launch on our [website](#) on Saturday, November 30, featuring select items you can find within District stores.



Pollinator gardens in Kiwanis Park

TRANSFORMING KIWANIS PARK TO A POLLINATOR HAVEN

Stamford Downtown collaborated with the Pollinator Pathway Stamford (PPS) to transform Kiwanis Park (69 Atlantic Street) into a thriving pollinator haven. This project was made possible thanks to the City of Stamford's 2024 Stamford Neighborhood Microgrant and Stamford Downtown.

Recap of the Day

- Student Volunteers: Four Future 5 Students, accompanied by their adult supervisor, enthusiastically participated in the planting efforts.
- Expert Guidance: Two master gardeners from Eastern Land Management shared their expertise and guidance to ensure proper planting techniques.
- Community Involvement: Three members from the Pollinator Pathway Stamford committee joined in the planting efforts.
- City Support: The City of Stamford generously provided free topsoil and mulch to support the project.
- Planting Success: Over 250 plants and shrubs were successfully planted, creating a vibrant habitat for pollinators.

Stamford Downtown looks forward to future collaborations with the PPS and continuing efforts to create a thriving pollinator habitat in Stamford.

STAMFORD DOWNTOWN PARADE SPECTACULAR

Sunday, November 24,
2024 at 12 Noon

Giant Helium Balloons! Marching Bands! Incredible Floats!

Point72 Giant Balloon Inflation Party
Saturday, November 23 • 3-6pm



Starring
THE LEGENDARY
BELLO
NOCK



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DANIEL TIGER © 2024 The Fred Rogers Company; ELMO © 2024 Sesame Workshop; RUDOLPH THE RED-NOSED REINDEER © 2024 The Rudolph Company L.P.; © 2024 BELLO NOCK

Heights & Lights

Presented by
Reckson

5pm - Sunday
December 8, 2024

Rappelling Santa, Fireworks
and Tree Lighting

Landmark Square & Latham Park
in Stamford Downtown



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