

Stamford Downtown & City of Stamford – Request for Expressions of Interest:

Valet Parking Program

at Bedford Street & Columbus Park Neighborhoods (Stamford, CT)

SUBMISSION DEADLINE: November 13, 2025 at 4PM

Mission

Stamford Downtown, the Business Improvement District within the City's urban core, and in partnership with the City of Stamford, is seeking Expressions of Interest (EOI) from qualified operators to design, manage, and implement a valet parking program in the Bedford Street and Columbus Park neighborhoods. These areas are among Stamford's most vibrant dining and entertainment destinations, but they face significant parking demand, particularly during evenings and weekends. The goal of the organization is to leverage underutilized parking spaces in the Bedford Street and Bell Street Garages.

A coordinated valet program is envisioned to improve customer access, support businesses, reduce congestion, and strengthen Stamford Downtown's reputation as a welcoming, walkable downtown.

Purpose

This EOI is intended to:

- Gauge market interest and identify qualified operators.
- Gather ideas on operational models, pricing, staffing, and technology including the use of existing parking resources such as municipally-owned parking structures.
- Inform the development of a future Request for Proposals (RFP) or pilot program.

This EOI is non-binding; no contract will be awarded at this stage.

Program Objectives

The valet program should:

- Provide convenient, well-marked drop-off/pick-up zones.
- Improve safety, traffic flow, and ADA accessibility.
- Maximize use of existing off-street facilities and reduce on-street congestion.
- Ensure equitable pricing and excellent customer service.
- Support downtown businesses and economic activity.

Information Requested

Interested operators are invited to submit:

1. Company Background – Ownership, experience, and relevant projects.
2. Operational Approach – Staffing, technology (apps, text retrieval, payments), partnerships with parking facilities.

3. Cost & Revenue Concepts – Preliminary pricing models, operator fees, and revenue-sharing ideas.
4. Risk Management – Insurance, bonding, safety, and compliance protocols.

Submission Guidelines

- Deadline: **November 13, 2025 at 4PM**
- Format: PDF, maximum 10 pages.
- Send to: Stamford Downtown Special Services District
Attn: Marisa Rogo
marisa@stamford-downtown.com
5 Landmark Square, Suite 110
Stamford, CT 06901

Questions may be directed to: marisa@stamford-downtown.com.

Next Steps

Submissions will be reviewed by Stamford Downtown and the City of Stamford. Based on responses, the City and Stamford Downtown may issue a formal RFP, conduct interviews, or initiate a pilot program.

Disclaimer

This EOI does not constitute a solicitation for bids or proposals and does not commit Stamford Downtown or the City of Stamford to proceed with a program.