



Presented by Stamford Town Center
and The Advocate

2013 UBS Parade Spectacular
Presented by Stamford Town Center and The Advocate
Sunday, November 24, 2013, 12 noon in Stamford Downtown
SAC Capital Advisors, LP Giant Balloon Inflation Party
Saturday, November 23, 2013, 3-6pm, Summer & Hoyt Streets

Stars & Sponsors (as of 11/18)

SPECIAL GUESTS!	Sponsor
Grand Marshal – Allan Houston, NY Knicks Asst. General Manager, Former NBA All Star and NY Knicks Legend	Seaboard Properties, Inc.
Master of Ceremonies - Alan Kalter from the Late Show with David Letterman	
Giant Balloons	Balloon Sponsor
NEW THIS YEAR! Babar & Badou ©	Nestlé Waters North America
• Big Bird ©	Summer High LLC—Fowler, Mann & Hoffman Families Hoffman Investment Partners Stamford Professional Firefighters Local 786
• Billy Blazes ©	Stamford Downtown and Stamford Volunteer Fire Departments
• Clifford the Big Red Dog ©	The Advocate/Hearst Media
• Cookie Monster ©	Steven and Alexandra Cohen Children's Specialty Center at Stamford Hospital
• Elmo ©	Emmett & Glander, Attorneys at Law Silver Golub & Teitell LLP
• Fred Flintstone ©	Bank of America
• Kermit ©	The Ashforth Company
• The Lorax ©	City of Stamford
• Maiden London	Virgin Atlantic Airways
• Mr. Potato Head ©	Reckson, A Division of SL Green Realty Corp.
• Paddington Bear ©	GE Asset Management
• Popeye ©	Empire State Realty Trust
NEW THIS YEAR! Smurf ©	First County Bank
NEW THIS YEAR! Yo Gabba Gabba! - Foofa ©	UBS
NEW THIS YEAR! Yo Gabba Gabba! - Plex ©	UBS



Marching Bands	Marching Band Sponsor
• Brentwood High School Green Machine Marching Band	F.D. Rich Company & Trump Parc Stamford
• Brien McMahon High School Marching Band	United Realty, Inc.
• Harrison High School Huskies Marching Band	Gibraltar Management Company
• Northeast-Stillmeadow Elementary Schools Marching Band	Purdue Pharma
• NYPD Emerald Society Pipe & Drum Band	Empire State Realty Trust
• Saints Brigade Drum & Bugle Corps	Stamford Downtown
• Stamford High School Black Knight Marching Band	Grade A ShopRite – Cingari Family
• Trumbull High School Golden Eagle Marching Band	AlliedBarton Security Services
• Uniondale High School Knights and Knightettes Marching Band	CTTRANSIT and Stamford Marriott Hotel & Spa
• Westhill High School Viking Marching Band	The Campus and 1937 West Main Street
Marching Units & Dance Troupes	Unit Sponsor
• The Stamford All School Musical Cast of "Shrek the Musical"	Bar Rosso
• Center Stage Dance Studio	Crystal Rock
• Chicago Boyz Acrobatic Team	
• City Center Dance	
• Costumed Characters	
• Clowns	
• Board of Education Dignitaries	
• Kaitlyn Tarpey, Miss Connecticut	
• Locust Performing Arts Center	County TV & Appliance of Stamford
• Mayor Michael Pavia, Mayor Elect David Martin & Dignitaries	Empire State Realty Trust
• Namaste India	
• The Pulse Performing Arts Studio's nova jazz	Remo's Brick Oven Pizza Company & GB Parking
• Police Motorcycles from CT, NY, NJ	
• Sacred Heart University Dance Team	Sacred Heart University's Stamford Graduate Center at Landmark Square
• Second Company Governor's Horse Guard	RMS Companies
• Stamford Professional Firefighters Local 786	
• Stamford EMS Honor Guard	
• Stamford Professional Firefighters Local 786 Honor Guard	
• Stamford Volunteer Fire Departments	
• Stamford Police Honor Guard	
• Stamford Youth Foundation Cheerleaders	
• U.S. Naval Sea Cadets	Bildner Capital and Norwalk Self Storage
• Westhill High School JROTC	



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Floats	Float Sponsor
• Living Green in The Emerald City Float	The Tarzia Group, A.C. Electrical Services & Renewable Resources Inc.
• Max & Ruby Float	Stamford Town Center
• Fox Rockin' Holiday Float	95.9 THE FOX
• Charlie & The Chocolate Factory Stamford Catholic Schools Float	
• The Nutcracker Ballet presented by New England Academy of Dance and SANTA!	NBCUniversal
• The Impossible Dream – Sí Se Puede Andrea Mendez Orozco, Westhill High School Stamford Teacher of the Year Float	Avon Theatre Film Center

ADDITIONAL SPONSORS
• UBS – Title Sponsor
• SAC Capital Advisors, LP – Giant Balloon Inflation Party Sponsor
• Stamford Town Center – Presenting Sponsor
• Stamford Advocate – Presenting Sponsor
• Steven and Alexandra Cohen Children’s Specialty Center at Stamford Hospital – TV Commercial Sponsor
• Affordable Tents
• Agora Spa at the Stamford Marriott – Official Hotel of Stamford Downtown Events
• Curtain Call
• Happyhaha.com
• Hilton Stamford Hotel & Executive Meeting Center – Official Hotel of Stamford Downtown Events
• King Features Syndicate, LLC
• Maiden Lane Company
• Serpe Brothers
• Sheraton Stamford Hotel – Official Hotel of Stamford Downtown Events
• Simply Signs
• Stamford Emergency Medical Services
• Stamford Marriott Hotel & Spa – Official Hotel of Stamford Downtown Events
• Stamford Police Department
• Stamford Youth Foundation Cheerleaders
• 95.9 The Fox
• Star 99.9
• WEBE 108