



Presented by Stamford Town Center
and The Advocate

2013 UBS Parade Spectacular
Presented by Stamford Town Center and The Advocate
November 24, 2013, 12 noon in Stamford Downtown

Balloon Inflation
Sponsored by SAC Capital Advisors, LP
Saturday, November 23, 2013 3-6 p.m.
Summer & Hoyt Streets

Something Gigantic Is Coming to Stamford Downtown!

Something gigantic is coming to Stamford Downtown. The UBS Parade Spectacular, Presented by Stamford Town Center and The Advocate, comes to Stamford on Sunday, November 24, 2013 at 12 Noon.

Among the many balloons, **Foofa & Plex from Yo Gabba Gabba. Babar & Badou** and **Smurf** will make their debut this year. Don't miss our Grand Marshal, NY Knicks Asst. General Manager, Former NBA All-Star and NY Knicks Legend, **Allan Houston** and Master of Ceremonies, Alan Kalter from the Late Show with David Letterman. Award winning marching bands will add pazzaz to the day. The Westhill and Stamford High School marching bands will march along with bands including Brien McMahon, Brentwood, Harrison, Trumbull, Uniondale High Schools and the NYPD Emerald Society Pipe & Drum Band and other marching bands from all over Connecticut and New York. Don't miss the **Chicago Boyz Acrobatic Team** as seen on NBC's America's Got Talent. So, don't let the parade pass you by, step off is at 12 Noon on November 24 in Stamford Downtown.

The parade route starts on Summer Street at Hoyt and ends on Atlantic Street. The parade route is just a few short blocks from the Stamford Metro-North Railroad Station, which provides frequent service from the north and south.

Stamford's annual holiday balloon parade started twenty years ago and has become one of the largest events of its kind in the country, with giant helium balloons floating through Stamford Downtown. Last year it drew over 100,000 people, not only Stamford residents, but also spectators from the surrounding region and even nearby states. The giant balloons, of course, are the showstoppers of our parade.

The American Bus Association announced that the Parade Spectacular has been named to the Top 100 Events across the country for 2010 and the Parade also won that award in 2007 and 2001. Moffly Publications awarded the Parade Spectacular a "Best of the Gold Coast" award for the "Most Uplifting Event in CT." in 2007.

And don't miss the **Balloon Inflation Party sponsored by SAC Capital Advisors, LP** on **Saturday, November 23** from 3-6pm on Hoyt Street at Summer. Get a backstage look at the balloons as they come to life. Music, parade talent and costumed characters will greet and delight spectators.

So, don't let the parade pass you by! The UBS Parade Spectacular starts on Summer and Hoyt Streets at 12 noon sharp. The Parade proceeds south on Summer, East on Broad, then South on Atlantic Street. It ends at Federal Street.

Come early for the best viewing seats. Many spectators find it worthwhile to bring their own folding chairs for more comfortable viewing.

Please call the DSSD at 203-348-5285 or email events@stamford-downtown.com to volunteer for parade duty.

Join the Parade in November 2014

Our participant application and criteria is available and may be downloaded from our website. Sponsorship's are available and information can be received by calling the DSSD by March 1, 2014.



A Stamford Downtown Signature Event For Information call 203-348-5285