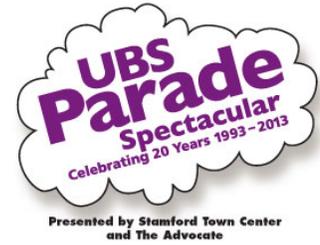


FOR IMMEDIATE RELEASE

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NY Knicks Assistant General Manager and Former NBA Legend Allan Houston confirmed to be Grand Marshal in the UBS Parade Spectacular in Stamford Downtown

STAMFORD CT, November 8, 2013 – The UBS Parade Spectacular presented by Stamford Town Center and The Advocate/Hearst Media will feature Grand Marshal Allan Houston, NY Knicks Assistant General Manager, former NBA All-Star and New York Knicks Legend.

Before his retirement in the Fall of 2005, Allan was touted as one of the *purest shooters* in the NBA, finishing his career as one of the NBA's all-time greatest long-range shooters and one of the all-time leading scorers in Knicks history. Allan is a two-time NBA All-Star, and in his last healthy season finished as the 10th leading scorer in the league. Allan has been named one of The Sporting News' *Good Guys in Sports* and helped Team USA bring home the gold medal in the 2000 Summer Olympics games in Sydney, Australia. Allan's dedication to helping others is demonstrated through the exciting work of his Legacy Foundation, which has served over 1,500 participants across the country through original programs in fatherhood and entrepreneurship to facilitate individual and collective growth.

The UBS Parade Spectacular presented by Stamford Town Center and The Advocate/Hearst Media will step-off on Sunday, November 24 at 12 Noon on Summer Street at Hoyt Street, continues on Broad onto Atlantic and concludes at Federal Street. Hosted by Stamford Downtown Special Services District and featuring 16 giant helium balloons, the annual parade is one of the largest of its kind in the country.

Planned highlights of the parade include four new balloons – Smurf, Babar & Badou, and Foofa & Plex from Yo Gabba Gabba! Returning favorites include: Elmo, Big Bird, Clifford the Big Red Dog, Kermit, Popeye and more. Stamford Downtown is thrilled to welcome The Chicago Boyz Acrobatic Team, a favorite from NBC's hit reality TV show America's Got Talent. The cast of Stamford's All-School

Musical, Shrek will perform as well as 1,000 musicians in award winning marching bands will fill the day with music.

Don't let the parade pass you by! The Parade is accessible by car, bus, and train. Free parking is available, and the parade concludes just a few short blocks from the Stamford Metro-North Railroad Station providing frequent service from points north and south. Come early for the best viewing seats, and while you're in Stamford Downtown visit one of 62 fabulous restaurants that are open on parade day.

Parade fans won't want to miss the Balloon Inflation Party sponsored by SAC Capital Advisors, LP on Saturday, November 23 from 3 – 6 p.m. on Hoyt Street at Summer Street. Live music, parade talent including a glimpse of the Chicago Boyz Acrobatic Team, and costumed characters will entertain spectators as they get a backstage look at the balloons coming to life. This pre-parade party is fun for the entire family!

For photographs and more information call 203-348-5285 or to see what's happening in Stamford Downtown please visit www.stamford-downtown.com or follow us @BalloonParadeCT.

About The Stamford Downtown Special Services District:

The Stamford Downtown Special Services District is responsible for creating, managing and promoting a quality environment for people, which enhances the economic vitality of Stamford Downtown.
www.stamford-downtown.com

About UBS

UBS draws on its 150-year heritage to serve private, institutional and corporate clients worldwide, as well as retail clients in Switzerland. Its business strategy is centered on its pre-eminent global wealth management businesses and its universal bank in Switzerland. Together with a client-focused Investment Bank and a strong, well-diversified Global Asset Management business, UBS will expand its premier wealth management franchise and drive further growth across the Group.

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