



MEDIA ALERT

Contact:

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November 4, 2013

****** PRESS CONFERENCE & PHOTO OPPORTUNITY ******
Thursday, November 7, 2013, 12:00 p.m.

*UBS Parade Spectacular Press Conference and
Balloon Handler Training in Stamford Downtown*

WHAT: The 2013 UBS Parade Spectacular presented by Stamford Town Center and The Advocate is officially kicking off this week with a balloon training session and press conference. Volunteer Balloon handlers, representatives from Stamford Downtown Special Services and Title Sponsor UBS will gather under the brand new 50-foot tall Plex from Yo Gabba Gabba! balloon to announce details of the parade set for Sunday, November 24, 2013.

Sandy Goldstein of Stamford Downtown Special Services District will inform the media of the various details surrounding the 2013 UBS Parade Spectacular, including event logistics and celebrity appearances. Immediately following the press conference, the media will be presented with a photo opportunity as 100 volunteer balloon handlers learn to maneuver Plex from Yo Gabba Gabba! balloon.

WHEN: **Thursday, November 7, 2013**
BALLOON TRAINING & PRESS CONFERENCE, 12:00 p.m.

WHERE: LATHAM PARK, Bedford Street, Stamford Downtown

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