

the Stamford DOWNTOWNER



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Happy New Year from Stamford Downtown **LETTER FROM THE PRESIDENT, SANDY GOLDSTEIN**



Stamford Downtown is home to a total of 1.7 million square feet of retail space, with another 110,000 of quality retail under construction in the Stamford Town Center. The diversity of retail offerings from restaurants to department stores to specialty shops to service-oriented establishments indicates a broad spectrum of choices. However, while reviewing the plethora of

retail opportunities it became very obvious to me that Stamford Downtown is the place to visit if you are planning a wedding. So-o-o let us follow our hypothetical about-to-be- married couple, John and Jane, as they plan their special day.

First, where to "pop the question"? If John is really adventurous, he could sponsor a vintage car at our UBS Parade Spectacular and propose to Jane while 250,000 happy spectators cheer him on! Of course, if that is too public, any of our 75 quality restaurants would be honored to include the ring in a "baked" treat for a dessert with memories to last a lifetime. There is plenty of sparkle in the ring, which can be purchased at Christian Bernard, Kay Jewelers or Saks in the Town Center.

After Jane exclaims, "yes!" it is time to decide where to hold the nuptials? There are seven churches of almost every denomination, located in the heart of the city—with a synagogue, just a stone's throw away. The Stamford Marriott Hotel on Tresser Blvd. or the Holiday Inn Select on Main Street are the perfect settings for a gala reception which can hold hundreds of people in their inviting ballrooms. Flowers will dramatically decorate the gala ballroom are available from downtown's superb florists: Nobu, Bedford Florist or All Things Floral. Overnight guests can stay at either the Stamford Marriott, the Holiday Inn Select or the boutique hotel, Courtyard by

HERE COMES THE BRIDE

Marriott on Broad Street.

The newly engaged couple can, with dispatch, register for gifts at Macy's, Pottery Barn or Williams-Sonoma and choose their wedding invitations at Hallmark or Papyrus—all five stores conveniently located in the Town Center. Alphagraphics on Broad Street, Sir Speedy on Bank Street and Bull's Head Printers on Atlantic Street also are a good source for wedding invitations.

Dressing the wedding party is a snap in Stamford Downtown. For John and his attendants there are tuxedoes and wedding attire at John Zemo's or Serpe's on Bedford Street, both shops with wedding experience that spans generations. Suits for the special day can also be found at Jos. A. Bank Clothiers on Atlantic Street or Burlington Coat Factory on Broad Street or in the mall at Macy's or Saks. For that special pair of shoes Johnston & Murphy in the Mall has a large collection, as does Burlington Coat Factory.

Jane can find her gown at The Bridal Suite on Bedford Street. This extraordinary bridal emporium is a relatively new addition to Bedford Street, but in five short years has captured the regional bridal wear market. Dresses and accessories for the bride, her mom, her attendants and her flower girl are plentiful and beautiful, with expert tailoring as part of the package.

Just down the street, the happy couple can hire two consummate professionals to provide the music and photography for the wedding; both entrepreneurs are located in the same building on Bedford Street. James Daniel Music and Entertainment provides bands, disc jockeys and national acts for weddings of all sizes and has been doing so for two decades. Wah Studio Photography with its trademark "Happy Ha Ha" brand of photography will capture those special moments to be cherished forever.

There are many incidentals which will round out the wedding weekend and pamper the newlywed's guests:

- Delicious sweet favors for the guests can be custom made at Schakolad Chocolate Factory on Bedford Street,

for treats their friends will long remember.

- Gifts for the wedding party can be purchased at Macy's, the Sharper Image or Brookstones in the Town Center.
- The bride and her party can have their hair done at any one of several superb, high quality hair salons located downtown; Salon Shahin on Broad Street, La Jolie Salon & Spa on Summer Street, Reflections Salon on Bedford Street or Salon du Soleil on Bank Street. The groom's hair can be clipped at Montana for Men on Main Street or Federal Hairstylist in Landmark Square.
- A great tan for the big day are compliments of Sunglow Salon on Summer Street preceded by a facial at Sema Skin Care on Bedford Street. If the stress gets a little too much, there's always time for a massage at Jyoti Yoga & Wellness on Main Street.
- Manicures and pedicures are available at any of the hair salons or at YOUGOTNAILS on Bedford Street and Everlasting Nails Salon on Broad Street.
- Rehearsal dinner will be a hit at any of the extraordinary downtown restaurants—especially those with dedicated rooms for such festivities—Il Falco, Sabatiello's, Bank Street and Bennett's Steak and Fish.
- Wine and alcoholic beverages for your party can be purchased from Star Wines and Liquor on Bedford Street or napa & co on Broad Street.

And after the wedding, there's the honeymoon—planned by Fly Away Travel on Washington Blvd. or Empress Travel on Main Street. And, a little birdie told me that John and Jane's honeymoon will be spent skiing in Aspen with magnificent new ski outfits and rented top of the line equipment from Pedigree Sport on Bedford Street; packed in luggage conveniently purchased at Innovation Luggage and Macy's, both in the Mall.

Happy Skiing! The newlyweds will come home to their beautiful condo in Downtown furnished by Safavieh Home & Carpet on Atlantic Street. John and Jane, have a great life and remember, it all started in Stamford Downtown.

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Special Services District
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UBS Parade Spectacular! Spectacular UBS Parade Spectacular!

On Sunday, November 19, 2006 the UBS Parade Spectacular presented by The Advocate and Stamford Town Center dazzled over 100,000 cheering patrons with its remarkable balloons, bands and floats.

The Parade featured 24 giant helium balloons, 37 marching units, 5 floats, and over 2500 volunteers and participants



proudly parading down the 1.5 mile route.

Alan Kalter of the Late Show with David Letterman, returned for a third year as our Guest Master of Ceremonies (Alan was M.C. in 2005 and 2003) and proudly introduced Parade Grand Marshall, Chris Hansen of Dateline NBC. He ushered in the parade riding in a vintage mustang



convertible provided by the Spadaccini Family. New balloons this year included Thomas the Tank Engine, Oscar the Grouch and Popeye. As part of an effort to restore music programs in New Orleans, new sponsor AT&T helped to bring in Xavier University Prep School Marching Band to lead this year's music hoopla. AT&T also had a race-car themed float riding in the parade. We welcomed back the Marching Knights from Uniondale High School, 150



Jacksonville, FL. Westhill and Stamford High School marching bands also marched along with crowd pleasing NYPD Emerald Society Pipe & Drum Band. And of course, the parade wouldn't have been complete without the frolics of 23 trained volunteer clowns.

Stamford Downtown was proud to welcome UBS as its new Title Sponsor for the Parade Spectacular. It proved to be an excellent partnership in 2006 and we are excited to begin plans for an even more spectacular parade this year, so save the date, November 18, 2007!



Heights & Lights

On December 3, 2006, Stamford Downtown once again hosted Heights & Lights. The Shinbone Alley Stilt Band started the festivities as Santa and his entourage prepared for their rappel down the 22 stories of Stamford's tallest building, Landmark Tower. This year's story revolved around Rudolph's love sickness, but thanks to the antics of Mrs. Claus and the Elf, they were able to cheer him up. Victoria Vixen made her descent just in time to accept an invitation to the holiday ball. Our brave rappelling team included Jeff Dean, Alex Frenkel, Ron Markey, Mark Muscarella, Lou Scarano, Brian VanOrsdel and Stamford's Big Five Volunteer Fire Department. Many thanks to Reckson Associates for its continued sponsorship of this popular event.



From Landmark, Santa rode in a gloriously decorated fire truck (thanks to Stamford Big Five Volunteer Fire Department) to Latham Park for a holiday karaoke sing-along with Spence at First County Bank's Holiday Tree Lighting Ceremony, featuring 6,000 sparkling, multi-color lights.



Stamford Downtown Special Services District 2007 Calendar of Events

Stamford Tables Restaurant Weeks

February 19-March 4, 2007 &
August, 2007 (dates TBD)

The perennial favorite – Restaurant Weeks is returning to Stamford Downtown. Fine dining at very affordable prices! Please visit www.stamford-downtown.com for details, participating restaurants and sample menus.

Tossed & Found, Art in Public Places

June-August, 2007

Tossed & Found – art inspired by the ordinary and fashioned by the creative artist's mind into something extraordinary. This summer, impressive sculptures created from what were once ordinary things will line the sidewalks and parks of the Downtown as well as the Stamford Town Center. The exhibit is presented by Heyman Properties in partnership with Stamford Town Center & The Advocate/Greenwich Time.

French Market (Farmers' Market)

June through November, 2007
Bedford Street at Forest - Saturdays

Visit our farmers' market with vendors offering the freshest fruits, vegetables, flowers, baked goods and more! Straight from the farm and right to your home. Saturdays from 9 am – 2 pm.

Alive @ Five Outdoor Summer Concert Series

Thursday Evenings, June 21
through July 26, 2007
5:00 pm, Columbus Park

Live music from national and regional headliners, which attracts after work crowds and families. Thursday nights in Columbus Park have become a ritual in Stamford Downtown with great music, great dancing and great times!

Pops in the Park

Wednesday Evenings in July, 2007

Enjoy Pops concerts outdoors in July led by Stamford Symphony maestro, Eckart Preu. Dates and times to be determined.

A Grand Summer Night, Dine Around

August 8, 2007

Organized by the "Friends of Stamford Downtown" this annual fund-raiser salutes fine dining in Stamford Downtown. Call 203-348-5285 for an invitation.

Arts, Crafts, Antiques & Blues on Bedford

September 15&16, 2007

Shop at over 80 craft and artisan boutiques on Bedford Street, which will be closed to traffic for the weekend. Dine at our extended sidewalk cafés while you listen to the best blues this country has to offer.

SAC Capital Advisors

Giant Balloon Inflation Party

Saturday, November 17, 2007

Join us for this backstage look at the parade and watch the giant helium balloons inflate and "come to life."

UBS Parade Spectacular

presented by The Advocate and Stamford Town Center

Sunday, November 18, 2007

12 noon step-off, Summer & Hoyt Streets

One of the largest helium balloon parades in the country, featuring everyone's favorite giant balloon characters, award winning marching bands and fabulous floats. Presented by UBS in partnership with The Advocate and Stamford Town Center.

Fun for the whole family.

Heights & Lights

Rappelling Santa and
First County Bank's Holiday Lighting

Sunday, December 2, 2007
4:30 pm, Landmark Square

From 22 stories high above Stamford Downtown, watch and cheer for Santa Claus as he makes his daredevil descent, twisting and flying from the top of Stamford's tallest building, Landmark Square. Then follow Santa as the festivities continue at First County Bank's Tree Lighting.

SPOTLIGHT ON STAMFORD DOWNTOWN RETAIL



HSBC USA Inc., the U.S. banking unit of one of the world's largest financial services companies, opened its first branch in Connecticut in November at 7 Landmark Square in Stamford Downtown. The new branch is the first of 16 planned for Connecticut's Fairfield County. HSBC Connecticut's branches will provide individuals and small businesses with a full line of deposit, lending and wealth management services, including HSBC Premier banking. Premier provides customers with a dedicated relationship manager and a full range of domestic and international banking capabilities. The Stamford branch is managed by Deborah DeMatteis who has spent more than 27 years in the financial services industry. This winter HSBC is offering a competitive premier investor savings account at one of the most competitive rates in the industry - so stop in to learn more about the offering.

Remo's Brick Oven Pizza Co.

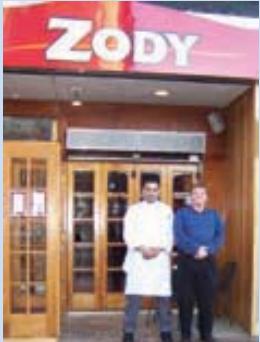
The world's first pizzeria opened in Naples around 1830. Pizzerias in this era usually included a large brick oven and a Pizzaioli that would assemble the entire pizza on a marble counter right before the customer's eyes. That's the experience you will have at Remo's Brick Oven Pizza Co. the new restaurant at 35 Bedford Street. St. Remo is a beautiful town on the west coast of northern Italy famous for its pizza. That is why four partners: Eugenio Marraffa, Anthony Nargi, Austin Jodice and Giuseppe Castagna decided to name their new restaurant REMOS. Serving two types of pizzas - Napoletana Pizza with fresh Mozzarella & Pomodoro sauce and New York style thin crust pizza in addition to hand crafted salads, REMOS is open for lunch and dinner, seven days a week.



ZODY

Newly opened Zody at 21 Atlantic Street in downtown is sure to please...

Restauranteur Michael Zody has ventured out from his managing partner status at Bennett's to open this reasonably priced American Italian café featuring such delicious favorites as Zody's seafood chowder, sushi-grade tuna, grilled salmon steak, penne with vodka sauce, wild mushroom ravioli and its pizza which will surely have you coming back for more. Weekly lunch specials are offered at \$8.99, which include such old American favorites as meatloaf with garlic mashed potatoes, gravy and roasted corn. Zody's warm open atmosphere is inviting for a meal with the family, a business lunch or pre-theatre goers who want to enjoy a quick bite at the bar.



With 25 years of restaurant experience, Mike Zody explains that his favorite thing about opening his new restaurant is "the people". "Stamford needs a casual, quality place to provide everything to everyone" says Mike "and that's why we are here." For reservations or information contact Mike Zody at 359-9639.

Stamford Tables

Created four years ago, Stamford Tables is Stamford Downtown's restaurant association. Restaurant owners meet every other month along with the DSSD to tackle "hot button" restaurant issues and to plan various special events such as Winter Restaurant Weeks which offers prix fix dinners for either \$30.07 per person or \$15.07 per person depending upon the restaurant. The promotion will be held from February 19-March 4. Participating restaurants are listed in the ad below.

Micheal Marchetti, owner of Columbus Park Trattoria has been President of Stamford Tables for the past two years. "I love every minute of it," says enthusiastic Mike Marchetti, "another three years is OK with me!"



Stamford Tables Members at January 17 Meeting

Stamford Downtown Winter Restaurant Weeks February 19th — March 4th, 2007

*Experience dinner in Stamford Downtown
with prix fixe daily specials:*

\$30.07 per person

Bennett's Steak & Fish	978.7995
Columbus Park Trattoria	967.9191
Emme of Capri	353.0626
Il Falco Ristorante	327.0002
Mona Lisa Ristorante	348.1070
Zinc...Bistro & Bar	252.2352

\$15.07 per person

Brick House Bar & Grill	353.8892
Dragonfly Lounge	357.9800
Remo's Brick Oven Pizza Co.	973.0077
Tigin Irish Pub	353.8444
Zody	359.9639



For details go to www.stamford-downtown.com
Reservations appreciated



Fairfield County's Greatest Hits