



VOLUME 1 • NUMBER 23 • WINTER 2003/2004

Happy New Year from Stamford Downtown

LETTER FROM THE CHAIRMAN, RICHARD TABER



I want to take this opportunity to wish everyone a very happy and healthy New Year. As we enter the New Year, there are many important areas of downtown revitalization which I

would like to share with you: most significantly, the Downtown's retail sector is once again a dynamic regional draw; a goal which has always been foremost for the DSSD. The location of two national retailers in the heart of Stamford Downtown was a major step in accomplishing the District's vision of securing retail anchors at both ends of Broad Street, stretching from Washington Blvd. including the former Caldor site and extending to Greyrock Place opposite Macy's. This vision got its jumpstart in May 2003 when multiple retail developments broke ground and started building and renovating in Downtown. At that time, one of the nation's largest and strongest retailers, Target, which purchased the three-acre parcel of land on Washington Blvd. and Broad Street started construction of its 150,000 square foot retail

store slated to open in the fall of 2004. In addition, Burlington Coat Factory leased the Caldor site and started its renovations which will bring another major department store to the downtown. These two giants alone will generate approximately \$1,000,000 in city taxes per year, 500 new jobs, 800 public parking spaces, and attract more than 2,000,000 shoppers to the Downtown.

Stamford Downtown continues to change and develop with additional projects that have been underway since early last year. The new Marriott Courtyard, located at the corner of Summer and Broad Streets, will bring an estimated 30,000 visitors annually with many of them patronizing the restaurant and entertainment venues of the Downtown. The project will generate \$180,000 a year in city taxes and employ 60 people. The extensive retail activity taking place Downtown will create a domino effect opening doors for retailers of the same caliber to seriously consider Stamford Downtown. And in fact the level of retail interest in our Downtown has already increased dramatically.

However, the work of the DSSD does not end with retail development, the DSSD continues to organize and produce quality

events in the public spaces of the Downtown which attract hundreds of thousands of people throughout the year. This past fall the Stamford Safari Sculpture auction raised \$49,650 for local charities with the sale of 35 colorfully decorated sculptures displaying the visions of more than 30 artists. The fourth annual Arts & Crafts Show took place September 13&14 in Downtown's Veteran's Park where over 90 vendors displayed their works. The fun continued through the fall and into the Holiday season. The Advocate Parade Spectacular was an overwhelming success with 22 giant helium balloons and 46 marching bands, units and floats parading proudly through the streets of Downtown. The holiday season was ushered in with the annual Heights & Lights on December 7. Santa and 3 of his cohorts rappelled down the 22-story Landmark Building and then jubilantly led the crowd to Latham Park for José Feliciano's concert and the lighting of the Holiday Tree.

Bring your family and spend some time Downtown this New Year. From your friends at the DSSD, our retailers, merchants and area residents, Happy New Year! It is with pleasure that I invite everyone to share in the excitement of Stamford Downtown.

WHAT'S INSIDE?	
Letter From The Chairman	1
Big Balloons, Big Crowds	2
Mark of Zora	3
Santa Saves the Day.....	3
Who You Gonna Call?	4
2004 Calendar of Events	4
Welcome Agos	4

Stamford Downtown
Special Services District
Five Landmark Square
Suite 110
Stamford, CT 06901

PRESORTED
FIRST-CLASS
U.S. POSTAGE
PAID
STAMFORD CT
PERMIT #734

Board of COMMISSIONERS

Chairman

Richard E. Taber

Chairman & CEO, First County Bank

Vice Chairman

Stephen J. Hoffman

Hoffman Investment Partners

Treasurer

Kathryn Emmett, Esq.

Emmett & Glander

Secretary

Seth Berger

Director of Operations

Baby & Toy Superstore, Inc.

Immediate Past Chairman

Robert H. Kahn

President, United Realty of CT, Inc.

Carl Bildner

President, Bildner Capital Corp.

Mark Bridges

Executive Director, UBS Investment Bank

John P. Condlin

President, Stamford Chamber of Commerce

Nancy Greenberg

Vice President, New Development

Heyman Properties, LLC

Robert Karp

President, Business Environments

Mario J. Lodato, Jr.

Chairman, MarLo Associates, Inc.

MarLo J. Lodato Real Estate

David E. Long

Vice President of Human Resources, Purdue Pharma LP

Norman Lotstein

Vice President, Pyramid Real Estate Group

Mayor Dannel P. Malloy

City of Stamford

David R. Martin

President & Deputy Mayor

Stamford Board of Representatives

Michael J. McAndrews

General Manager, Stamford Town Center

George E. Moredock, III

Executive Director, Stamford Center for the Arts

Marjan Murray

Vice President, Regional Manager, People's Bank

Courtney A. Nelthrop

Owner, Sir Speedy

Laszlo Papp

Executive Director, Urban Redevelopment Commission

F.D. Rich III

Senior VP-Chief Information Officer

Reckson Associates Realty, Inc.

Mary Schaffer

Telluride

Robin Stein

Land Use Bureau Chief, City of Stamford

Werner Valeur-Jensen

Owner, Valeur Realty Holding Co.

Sandy Goldstein

Executive Director

John Ruotolo

Director of Operations

Lynne Colatrella

Director of Marketing & Special Events

Annette Einhorn

Manager of Marketing & Special Events

Marion Glowka

Streetscape Coordinator

Maryann Rockwood

Administrative Assistant

Published Quarterly by:

Stamford Downtown Special Services District

Five Landmark Square, Stamford, CT 06901-2704

Tel: (203) 348-5285 Fax: (203) 348-6857

www.stamford-downtown.com

Publisher: Sandy Goldstein Editor/Writer: Annette Einhorn

Big Balloons Drew Huge Crowds to Downtown Stamford

On Sunday, November 23, 2003 the Advocate Parade Spectacular presented by the Stamford Town Center returned to



Stamford Downtown for its tenth consecutive year. The brilliant sunny skies and seasonably warm temperatures added to the appeal of the event as many thousands of spectators lined up, at times 20 deep, from Summer and Hoyt Streets all the way to Atlantic and Federal Streets.



The 2003 Advocate Parade Spectacular featured 22 giant helium balloons, 36 marching units, 7 floats, and over 2500 volunteers and participants proudly parading down the 1.5 mile route. Alan Kalter from the Late Show with David Letterman, joked away on the main reviewing stage as our Master of Ceremonies. Parade Grand Marshall, Holly Graf, Commander of the Navy Warship USS Winston Churchill, proudly led the large Navy contingent including the White House Ceremonial Guard and the Silver Dolphins Drill Team from Groton. The ever-enchanting spectacle of colossal



cartoon characters floating overhead excited the crowds. Experienced Parade spectators shouted "Spin" and "Higher!" as these balloons floated by, some standing over 60 feet tall. New balloons included SpongeBob SquarePants, Pepe the King Prawn and Big Bird. The Hip Hopz Kidz, a Florida based performance dance troupe ranging in age from 8-17, had the crowd bopping. And the parade wouldn't have been complete without the antics of our 33 volunteer clowns. The DSSD conducted a clown training seminar again this year, teaching recruits the mannerisms and characteristics of clowning.

Save the date for this year's Advocate Parade Spectacular, November 21, 2004!



The Mark of Zora

The mark of Zora has changed the way we view our downtown traffic signal boxes. Artist Zora Janosova has transformed many of Stamford's once ordinary traffic signal structures into beautiful works of art. Zora was commissioned to decorate the civic architecture in the downtown area as part of a continuing Downtown beautification campaign.



Before



After

Zora's work is displayed on 10 traffic signal boxes throughout the Downtown, with another two to be completed in the Spring. Zora is also refurbishing the wall murals on Clark Street near Agos Restaurant.

Zora Janosova was born and raised in Czechoslovakia, where she mastered in Fine Arts at the University of Pavol Jozef Safarik.



Before



After

She came to the U.S. in 1996, where she continues painting. Her areas of expertise are site-specific large murals, scenic painting for Broadway, off-Broadway and regional theatres, sculpturing of puppets and figures and interior design and finishes.

Some of her grand scale, site-specific large exterior mural commissions include Convent Avenue Family Center, New York City (120 feet long); Palace Theatre, Stamford, CT and Connecticut Design Centre, Norwalk, CT. Zora has also worked as a scenic artist on Broadway shows including "Voices in the Dark," "Epic Proportions," "RENT," "42nd St," "True West," "Hair Spray" and TV shows on MSG Metro channel and ABC's "All My Children."



Before



After

Some of Zora's works are on display as permanent collections at Yale University library, Georgetown University library, Stamford Museum and Nature Center and Norwalk Museum.

We are proud to have Zora's works of art as part of the Downtown's outdoor art collection. Thanks for the mark of Zora!

Zora Janosova



Who You GONNA CALL?

TO HELP BUSINESSES AND RESIDENTS ANSWER THE PERPETUAL QUESTION OF WHOM TO CALL WITH VARIOUS PROBLEMS, THE DSSD HAS COMPILED THE FOLLOWING CONTACT LIST. CLIP AND SAVE IT SO WHEN YOU HAVE THAT QUESTION YOU'LL ALSO HAVE THE ANSWER AT YOUR FINGERTIPS.

<i>Assessment and Tax Collection</i>	977-5888
<i>Abandoned Vehicles, Police Department</i>	977-4444
<i>Air Quality, Health Department</i>	977-4384
<i>Animal Management Complaints, Animal Control</i>	977-4437
<i>Banners, Parks and Recreation Department, Beach Stickers, Department of Cashiering & Permitting</i>	977-4979
<i>Bicycle Racks, Citizens Service Center</i>	977-4140
<i>Building Permits, Licenses and Inspections</i>	977-5700
<i>Building Violations, Licenses and Inspections</i> ..	977-5700
<i>Business Questions, Economic Development Office</i>	977-5089
<i>Dumpsters, Health Department</i>	977-4384
<i>Food Store/Restaurant Problems, Health Department</i>	977-4384
<i>Graffiti, DSSD</i>	348-5285
<i>Hazardous Materials, Solid Waste Management</i>	977-4140
<i>Homeless Issues, Public Safety, Health & Welfare</i>	977-4153
<i>Lost Animals, Animal Control</i>	977-4437
<i>Narcotics Reports, Police Department</i>	977-4444
<i>Noise Complaints, Police Department</i>	977-4444
<i>Parking Meters, Department of Cashiering & Permitting</i>	977-4979
<i>Parking Problems, Department of Cashiering & Permitting</i>	977-4979
<i>Potholes/Sidewalks, Citizens Service Center</i>	977-4140
<i>Recycling Questions, Citizens Service Center</i> ...	977-4140
<i>Rodents, Health Department</i>	977-4384
<i>Signs, Citizens Service Center</i>	977-4140
<i>Streetlights, Citizens Service Center</i>	977-4140
<i>Water/Sewer Issues, Water Pollution Control</i>	977-5809

Mr. Bah Humbug's Evil Plans Smashed

Despite high winds and chilling temperatures, Santa once again made his grand entrance down the 22 stories of Stamford's tallest building, the Landmark Building, for Reckson Associates' Rappelling Santa on December 7, 2003. The twist this past year was the appearance of villain, Mr. Bah Humbug, who attempted to foil Santa's approach. A total of four

rappellers participated in this family fun event. The crowds yelled to Santa, who appeared on various rooftops, "Hurry Santa! Help us Santa! Santa, his trusty Elf and Rudolph were able to save Christmas and captured and then forgave the evil villain.

Santa prevailed and his busy holiday schedule took him up Bedford Street in a gloriously decorated Fire truck (thanks to

Stamford Big Fire Volunteer Fire Department) to Latham Park. There Santa joined José Feliciano and The Stamford Downtown

Children's Chorus for a holiday concert and First County Bank's Colossal Tree Lighting Ceremony, featuring a live tree donated by Bartlett Tree Company.



2004 Calendar of Events

SCULPTURE EXHIBIT IN DOWNTOWN STAMFORD

June 9-August 31

2004 ART IN PUBLIC PLACES: "A CELEBRATION OF WOMEN"

ALIVE @ 5 OUTDOOR SUMMER CONCERT SERIES

Thursday Evenings, June 24-July 29

LIVE MUSIC FROM NATIONAL AND REGIONAL HEADLINERS.
GREAT MUSIC, GREAT DANCING AND GREAT TIMES!

FARMER'S MARKET

July through November

MONDAYS & THURSDAYS 10 AM – 3 PM
CONNECTICUT GROWN! COME DOWN TO COLUMBUS PARK
FOR THE FRESHEST FRUITS, VEGETABLES, FLOWERS, BAKED
GOODS AND MORE! STRAIGHT FROM THE FARM AND RIGHT TO
YOUR HOME.

CHEF'S FESTIVAL

Thursdays, July 15-August 5

THE MOST POPULAR LUNCH HOUR IN STAMFORD
DOWNTOWN FEATURING TERRIFIC FOOD FROM LOCAL
RESTAURANTS PREPARED AND SERVED BY YOUR FAVORITE
CHEFS IN SHORTS.

A GRAND SUMMER NIGHT, PROGRESSIVE DINNER

Wednesday, August 11

ORGANIZED BY THE "FRIENDS OF STAMFORD DOWNTOWN"
THIS ANNUAL FUND-RAISER SALUTES FINE DINING IN
STAMFORD DOWNTOWN.

STAMFORD DOWNTOWN ARTS & CRAFTS SHOW

Saturday & Sunday, September 11 & 12

VETERAN'S PARK, ON ATLANTIC STREET
ACROSS FROM OLD TOWN HALL.

SHOP AND BROWSE THE 80+ BOUTIQUES FEATURING JEWEL-
RY, PAINTINGS, PHOTOGRAPHY, CLOTHING, ACCESSORIES FOR
THE HOME AND MORE!

INFLATION FOR THE ADVOCATE PARADE SPECTACULAR

Saturday, November 20

SUMMER & HOYT STREETS

JOIN US FOR THIS BACKSTAGE LOOK AT THE PARADE AND
WATCH THE GIANT HELIUM BALLOONS COME TO LIFE.

THE ADVOCATE PARADE SPECTACULAR, PRESENTED BY STAMFORD TOWN CENTER

Sunday, November 21, 12 noon step-off

SUMMER & HOYT STREETS

ONE OF THE LARGEST HELIUM BALLOON PARADES IN THE
COUNTRY, IT FEATURES EVERYONE'S FAVORITE GIANT BAL-
LOON CHARACTERS, AWARD WINNING MARCHING BANDS AND
FABULOUS FLOATS. FUN FOR THE WHOLE FAMILY.

HEIGHTS & LIGHTS

Sunday, December 5

RECKON ASSOCIATES RAPPELLING SANTA AND FIRST
COUNTY BANK'S COLOSSAL TREE LIGHTING CEREMONY
FROM 22 STORIES HIGH ABOVE STAMFORD DOWNTOWN,
WATCH AND CHEER FOR SANTA CLAUS AS HE MAKES HIS
DAREDEVIL DESCENT, TWISTING AND FLYING FROM THE TOP
OF STAMFORD'S TALLEST BUILDING, LANDMARK SQUARE.
THEN FOLLOW SANTA UP BEDFORD STREET TO LATHAM
PARK FOR AN EVENING OF HOLIDAY FUN WITH LIVE MUSIC
AND JOIN IN THE COUNTDOWN OF THE ANNUAL LIGHTING OF
STAMFORD'S HOLIDAY TREE.

AGOS BAR & RESTAURANT



Bethany, a graduate of the The Culinary
Institute of America, creates fresh
homemade desserts daily.

In keeping with their acute attention to
detail, Agos uses fresh ingredients, simple
preparations, and greet their guests with
an atmosphere of warmth and hospitality.

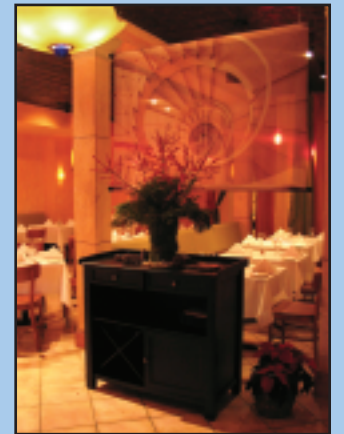
Agos is the newest dining establishment to
open its doors in Stamford Downtown.
Owners Vito and Bethany Derario opened
Agos Bar & Restaurant on November 6,
2003. Serving regional Italian cuisine, Vito
has infused his Italian roots into every dish
they prepare and every guest they greet.



Agos is located at 261 Main Street in Stamford Downtown. Telephone: 203-348-
AGOS (2467). www.agosrestaurant.com

HOURS AT AGOS BAR & RESTAURANT ARE:

LUNCH	MONDAY-FRIDAY	11:45 AM - 2:00 PM
DINNER	MONDAY-THURSDAY	5:00 PM - 10:00 PM
	FRIDAY & SATURDAY	5:00 PM - 10:30 PM
	SUNDAY	5:00 PM - 9:00 PM



Chef's Corner



SCALOPPINA zio PIPINO

Veal
Shallots
Roasted peppers
Gaeta black olives
Scallions

Basil
Brandy
Salt
Pepper

Braise 3 pieces of veal in hot olive oil on both sides. Remove excess oil, add 1/4 tea-
spoon of shallots, roasted red peppers, olives, salt, black pepper, scallions and put back
on the fire. Wet everything with a 1/4 cup of brandy, let the brandy evaporate and the zio
Pipino is ready!

Recipe courtesy of Claudio Altiri, Agos Restaurant & Bar