

Stamford Downtown Street Pole Banner Art Application Information Submission Deadline: March 27, 2023

Specifications/ Guidelines

Artists are invited to submit digital designs concepts for an outdoor banner program, which will feature more than 200 banners in 3 different sizes to installed on light poles throughout Stamford Downtown. Banners will be installed in Summer 2023 and will remain on display for several seasons.

Artists should submit abstract, nonfigurative digital artwork for consideration.

Designs that are of a religious, negatively political, racially denigrating, or sexually explicit nature will not be accepted. The use of corporate logos and trademarks are not permitted.

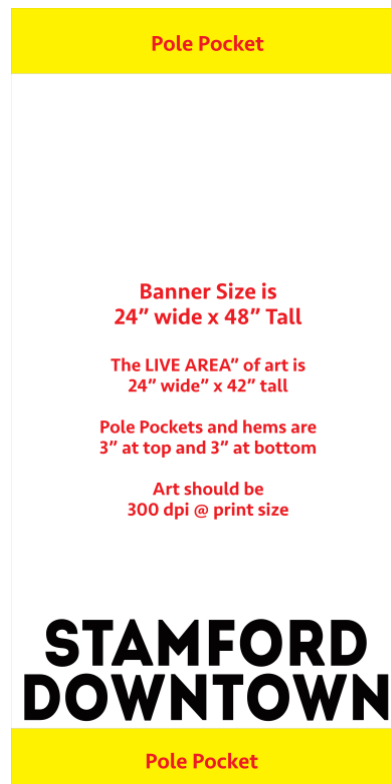
Artists may submit up to three designs, and will be paid a \$1,500 honorarium for each design selected for banner production.

Applications will be reviewed and chosen based on quality, creativity, diversity and practicality.

Artwork

Artists must submit their proposed design(s) on the provided template for the 24" wide x 48" tall banner size. Live area is 24" wide x 42" tall. Please note that "STAMFORD DOWNTOWN" will be added to final artwork prior to production. [Download Template](#)

If design is selected, artist will be required to provide Press-ready PDF at 300 dpi in 3 banners sizes of 24" wide x 48" tall (live area 24"w x 42"t), 18"w x 36"t (live area 18"w x 30"t) and 30"w x 96"t (live area 30"w x 90"t)



Timeline

Application Submission Deadline	March 27, 2023
Application Review	Early April
Artist notification	April 24
Artist to Supply Final Artwork for 3 size banners	May 1
Banner Production & Installation	June 2023

Rights and Entitlements

By submitting your application forms, you confirm that:

1. You are the original creator of your design.
2. You have not copied anyone else's original work.
3. Your design does not infringe on anyone else's intellectual property rights (for example: trademark, trade dress, or design patent.)
4. To the extent that anyone else has contributed to your design, you shall obtain a signed agreement from that person assigning all of their rights in their contribution to you.

As part of the application process, you must sign the Copyright Assignment that accompanies the application. By signing you are indicating your understanding that you are assigning the entire right, interest, and title to your design(s) to Stamford Downtown Special Services District.

Stamford Downtown will own the entire right, title, and interest in your design proposal, accompanying sketch, and derivative works, including the final work on the completed piece. You will be acknowledged as the artist in press releases and in all appropriate publications. However, the banners, the copyrights, including the rights to reproduce your design, create copies or reprint your design in books, will be owned by the Stamford Downtown Special Services District.

Application Requirements:

Artists will be required to submit the following with their application form:

- Design submission(s) on provided template ([Download Template](#))
- One page artist resume

[CLICK HERE TO APPLY](#)

Application Deadline: **March 27, 2023**

If you have questions or are having issues submitting your application:
Email events@stamford-downtown.com