

STAMFORD DOWNTOWN

MONTHLY E-NEWSLETTER



TERRA GAUCHA OPENS AT 230 TRESSER BOULEVARD

A new, authentic Brazilian steakhouse opens on October 22nd at 230 Tresser Boulevard, bringing lots of excitement to the Stamford Town Center Plaza. Churrascaria refers to a style of cooking invented in the 1800s by gauchos (Brazilian cowboys) who discovered that slow-roasting meat flavored only with rock salt over open flames brought out the natural flavors and made it more succulent. The churrascaria-style steakhouse is popular all over Brazil and is now trending in the United States.

As the cold weather approaches, there is plenty of sizzle awaiting diners inside Terra Gaucha. Servers dressed in traditional, bright red ensembles called “Pilcha” (Portuguese for traditional gaucho attire) enjoy the age-old custom of serving fire-roasted meats with customary sides and farm-fresh vegetables to guests during their dining festivities.

The full rodizio experience, which includes the gourmet salad bar and unlimited table-side service of fire-roasted meats (beef, lamb, pork, chicken, and seafood) along with authentic, hot side dishes. The Contemporary designed 8,000-square-foot restaurant includes 200 indoor seats with a 40-seat patio area, as well as three private dining rooms. The restaurant is easy to get to with on-premise parking and valet parking too.

Terra Gaucha was founded in 2015 by four partners in Florida, all originally from Brazil. One of the original founders, Rodolfo Melo, opened their first Terra Gaucha in Jacksonville, Florida in 2015. Two years later, after the success of the first restaurant, Rodolfo and his partners opened a sister location in Tampa, Florida. Now, just 7 years later, Terra Gaucha has found a third home in Stamford, CT. Both Rodolfo and his Operating Partner, Alceau Pressi, will be on hand to meet Stamford residents and friends. For more information, [click here](#).



MARUICHI SELECT: STAMFORD DOWNTOWN'S NEW TREASURE



Maruichi owners Masa and Satoko Watarai

Maruichi Select, a family-owned Japanese market and café, recently opened at 191 Summer Street. With five other locations, West Hartford, three in Boston and one on the Greenwich/Stamford border (located at 1980 West Main Street in the ShopRite Plaza), this unique specialty market is filled with Japanese delicacies. Try the traditional Ogawa Coffee from Kyoto, Japan or the freshly made Anna's Donuts, baked right on the premises. The market has beautiful gifts such as ceramic bowls and tea pots to pair with their wide selection of teas not typically found locally.

The name "Maruichi" stems from selected routes from Japan that follow the rising sun. Owners Masa and Satoko Watarai, are the husband and wife team who envisioned the market and café in the center of the downtown to serve the local residents, students, business owners and corporate employees.

Soon to come is a full-service attractive café which will be located in the colorful backroom just beyond the market. Serving up healthy breakfast options was one of the needs they saw in Stamford Downtown, shares Masa. A favorite breakfast item which beckons a taste is their homemade corn, spinach and carrot donuts. Dine in or take home your favorite prepared food; you will not be disappointed in the quality which lies within Maruichi Select, a new treasure in Stamford Downtown.

BEDFORD STREET PAINTS THE TOWN PINK!



On Saturday, September 17, 2022, Bedford Street merchants united and raised over \$3,000 from their daily proceeds to help create awareness for breast cancer programs and treatments at Stamford Health's Bennett Cancer Center. Bedford Street was decorated in pink for the occasion as patrons enjoyed refreshments and special offers at participating stores: The Plug CT, Winfield's Street Coffee, Roasted, The Avon Theatre Film Center, Bari 167, Friends of the Ferguson Library, Lorca Coffee Bar, R. Hollander Master Goldsmith, Shiro Dessert, Thundersley Home Essentials, Whim Boutique, and the Women's Business Development Council. Special thanks to MarySue Bailey, chief organizer of the event, and Gayle Alswanger and Ginny Landle from the Stamford Foundation.

STAMFORD JOINS VISION ZERO INITIATIVE



Mayor Simmons signing Vision Zero initiative surrounded by City officials

On September 20th, surrounded by City officials from the Transportation, Traffic, & Parking Department, Police and Fire Departments, the Office of Public Safety, Health, and Welfare, and local elected and community leaders, Mayor Caroline Simmons signed an executive order to establish a Vision Zero initiative in Stamford. The goal of the initiative is to eliminate fatalities and severe injuries on Stamford's roadways by 2032.

Simmons summarized the tasks for the city, saying Vision Zero will:

1. Establish a Vision Zero Task Force, composed of a Technical Advisory Committee and a Community Advisory Committee, to develop and publish a Vision Zero Action Plan
2. Components of this plan will allow for the adoption of roadway safety in the planning, design, and construction of roadways; and recommendations to reduce speeding
3. Ensure that traditionally under-resourced and underserved communities are thoughtfully included in the plan's development

The task force, which is expected to be formed over the coming weeks, will be made up of public safety officials, technical advisors, community advocates, and transportation and engineering officials. Vision Zero's funding will be a mixture of local, state and federal funds. Per Simmons, participating in Vision Zero will allow Stamford to be eligible for federal grant money especially since the U.S. Department of Transportation is emphasizing Vision Zero planning as part of its criteria for grants.

LOWER SUMMER OUTREACH

The City's Transportation, Traffic and Parking Bureau (TT+P) is nearing the completion of designs for roadway, streetscape and sidewalk improvements along Lower Summer Street (between Broad and Main Streets). This project will improve pedestrian connectivity between the Main Street/Columbus Park corridor and Broad and Bedford Streets. The project calls for expanding sidewalks, raising the road surface at the pedestrian crossing at AMC Majestic 6, eliminating on-street parking along the northern portion of the road and adding bike lanes. Throughout the Summer 2022, Stamford Downtown assisted the City with stakeholder outreach by facilitating meetings with both property owners and ground floor tenants. Lower Summer will remain an important corridor for vehicles traveling south bound from Summer Street to Main Street. The City's TT+P Bureau anticipates construction will begin in the Spring 2023. Click [here](#) for more information.

GENEROSITY PREVAILS...



Recently Tutti Pazzi Italian Restaurant & Bar at 269 Bedford Street was thrown a curve ball when a large lunchtime corporate catering order for 80 people was prepared accidentally the day beforehand. With quick thinking and not wanting to waste the delicious food, Marcelo Acosta, owner of Tutti Pazzi, instructed his manager Valentina Parker, to contact Kate Lombardo, Executive Director of the Lower Fairfield County Food Bank, to donate the 100 pounds of food that day which was distributed to families in need throughout lower Fairfield County. Kudos to Tutti Pazzi!

For more information on food donations, [click here](#).

STAMFORD DOWNTOWN PARADE SPECTACULAR

STAMFORD
DOWNTOWN
STAMFORD-DOWNTOWN.COM

Seeking Star Volunteers!

- Clowns
- Helium Balloon Handlers
- Route Marshals

No Prior Experience Necessary • Free Training Session

Stamford Downtown Special Services District
is looking for enthusiastic individuals
for the 2022 Stamford Downtown Parade Spectacular on

Sunday, November 20, 2022

Clowns & Balloon Handlers must be at least 16 years of age.
Route Marshals must be at least 21 years of age.

Please sign up by November 1

To download a volunteer application,
please visit the event calendar at
stamford-downtown.com

or contact us at:
volunteer@stamford-downtown.com
203 348 5285

FALL 2022 STAMFORD DOWNTOWN EVENTS



Giant Balloon Inflation Party

presented by Point72
 Saturday, November 19
 3:00-6:00 p.m.

Summer & Hoyt Streets

Join us for this backstage look at the parade and watch the giant helium balloons come to life!



Stamford Downtown Parade Spectacular

Sunday, November 20
 12 noon step-off

Summer to Broad to Atlantic Streets

One of the largest helium balloon parades in the country, it features everyone's favorite giant balloon characters, award winning marching bands and fabulous floats. Fun for the whole family!

Heights & Lights

Rappelling Santa and Holiday Tree Lighting

presented by Reckson
 Sunday, December 4
 5:00 p.m.



Landmark Square and Latham Park

Watch and cheer for Santa Claus as he makes his daredevil descent from the top of one of Stamford's tallest buildings, Landmark Square. Then follow Santa up Bedford Street to Latham Park for an evening of holiday music and fun and join in the countdown of the annual lighting of Stamford's Holiday Tree.

STAMFORD DOWNTOWN ENVIRONMENTAL MAINTENANCE & AMBASSADOR SERVICES SEPTEMBER STATISTICS



3,105
 TRASH (LBS)
 REMOVED



738
 HOURS CLEANING
 SIDEWALKS



404
 PUBLIC
 ENGAGEMENTS



30
 HOURS
 WEEDING



30x
 GRAFFITI WAS
 REMOVED



16
 HOURS
 PAINTING