Contact:
Annette Einhorn
Stamford Downtown Special Services District
pr@stamford-downtown.com



Stamford Downtown to Host Parade Spectacular Park Party in 2021 Party Replaces Parade This Year Only

STAMFORD CT, October 19, 2021 – In close consultation with public health officials and community leaders, Stamford Downtown has designed a *Parade Spectacular Park Party!* that can safely accommodate an audience of young and old with the energy and excitement that we have brought to the community the Sunday before Thanksgiving for decades.

This free community event in Mill River Park will feature giant helium balloons, marching bands and dance/performance groups on Sunday, November 21 from 12 to 3pm. Participants will enjoy sixty minutes of performances and activities repeated three times to enable crowds to be effectively managed. Come at any time to watch a sequence for an hour, or come for the whole afternoon and enjoy the show three times over! All the best of the annual Stamford Downtown Parade Spectacular will be brought together in one place.

In keeping with the holiday spirit, Stamford Downtown is again hosting a Thanksgiving meal donation event for pre-registered families identified by Person-to-Person.

"We know the Stamford Downtown Parade Spectacular is a time-honored community tradition that many look forward to each year and it is our staff's favorite event to produce. While we had to cancel what would have been the 27th annual Stamford Downtown Parade Spectacular last year, we are so happy that the patience and perseverance of our community will allow us to host this alternative event this year. We're confident that those who come Downtown will have an experience that matches their expectations in excitement and joy. For those not yet comfortable in joining in the crowd, we look forward to bringing back the Stamford Downtown Parade Spectacular in 2022." said David Kooris, President of Stamford Downtown.

About Stamford Downtown Special Services District:

Stamford Downtown Special Services District is responsible for creating, managing and promoting a quality environment for people, which enhances the economic vitality of Stamford Downtown.

www.stamford-downtown.com