

FOR IMMEDIATE RELEASE

Contact:

Annette Einhorn
Stamford Downtown Special Services District
pr@stamford-downtown.com



Stamford Downtown to donate \$25,000 in ShopRite Gift Cards to Person-to-Person To Benefit Stamford Families

STAMFORD CT, November 16, 2021 – Stamford Downtown will once again partner with Grade A ShopRite and Person-to-Person (P2P) to donate meals to 500 Stamford families in need of help this holiday season.

In keeping with the holiday spirit, Stamford Downtown will be donating five hundred \$50 ShopRite gift cards (total \$25,000) to pre-registered families identified by Person-to-Person. This initiative is part of the Stamford Downtown Parade Spectacular Park Party on November 21 in Mill River Park.

“Stamford Downtown is proud to be able to donate meals once again to Stamford families facing food insecurity and expand the Thanksgiving spirit from the parade grounds into hundreds of homes. If there’s a silver lining to the COVID pandemic, it’s the new programs and partnerships like this that continue beyond our time of crisis to benefit the entire community,” said David Kooris, President of Stamford Downtown Special Services District.

“Person to Person loves being part of the Stamford community. We would like to thank Stamford Downtown for including P2P in this wonderful community event and as a parade partner for the second year in a row. With so many of our neighbors still struggling to make ends meet following the pandemic, the generous donation from Stamford Downtown is extremely timely. These ShopRite gift cards that will bring a holiday meal and much-needed joy to 500 local families.” said Nancy Coughlin, Chief Executive Officer of Person-to-Person.

This donation and the Stamford Downtown Parade Spectacular Park Party are sponsored and supported by ShopRite, the Connecticut Department of Economic and Community Development, Office of Tourism. The Ashforth Company, Atlantic Station, Atlantic Station West, RXR Realty, Beth Krupa Interiors, Cacace, Tusch & Santagata, The Campus and 1937 West Main, Cappelli Organization, Carmody Torrance Sandak & Hennessey LLP, Cummings & Lockwood LLC, Empire State Realty Trust, First County Bank, George Comfort & Sons, Inc., Hampton Inn & Suites Stamford, KPMG LLP, Norman & Nina Lotstein, MarLo Associates, Inc., NBCUniversal, One Stamford Realty, Reckson, RMS Companies, RoeCo Holdings LLC, Stamford Town Center, Star 99.9, 95.9 The Fox, WEBE 108, Hey Stamford, Mill River Park and the City of Stamford.

Please join us on Sunday, November 21 from 12 to 3pm for the Stamford Downtown Parade Spectacular Park Party in Mill River Park. This free community event features five giant helium balloons, performances from Flippenout Extreme Trampoline, Cirque-Tacular Acrobats, dance groups, marching bands, and Santa and Friends!



About Stamford Downtown Special Services District

Stamford Downtown Special Services District is responsible for creating, managing and promoting a quality environment for people, which enhances the economic vitality of Stamford Downtown. **stamford-downtown.com**

About Person-to-Person

Person-to-Person (P2P) is a non-profit agency dedicated to providing individuals and families with essential resources to help them overcome daily challenges and put them on a path toward economic stability. P2P serves 28,000 residents in Fairfield County with the following programs: three food pantries, clothing center, caseworker assistance, emergency financial assistance, and scholarships/camperships. Donate or learn more at **p2pHelps.org**

About ShopRite

ShopRite and the Cingari Family have a long-held tradition of serving families and being a good neighbor and community member. A true partner to the communities it serves, ShopRite sponsors events and organizations where their family owned and operated stores are located. **shoprite.com**

#