

# STAMFORD DOWNTOWN

A MONTHLY E-NEWSLETTER



## LETTER FROM STAMFORD DOWNTOWN PRESIDENT, DAVID KOORIS

This certainly has been quite a year, starting with the transition from my predecessor Sandy Goldstein's steadfast and long-term leadership of Stamford Downtown to my taking the helm of this organization, and moving quickly into a pandemic unlike anything any of us has ever seen. It was a challenging time for us all as individuals, collectively as an organization, and certainly for the businesses and property owners of our neighborhood.

I want to commend the staff, our supporters and sponsors, and everyone who had a hand in delivering our important services this past year. Whether it was supporting outdoor dining through StrEATeries or the creation of the Bedford Piazza, sanitizing the push buttons at the crosswalks, modifying events like Arts and Crafts on Bedford to conform with public health guidelines, donating meals on our Parade Spectacular Giving Float, or broadcasting the Santa Rappel on the YES Network instead of hosting a crowd live, together we've shown what it means to adapt to changing circumstances to bring value to the Downtown.

As we enter into winter and approach the New Year, it's as important as ever to do our part to maintain the elements that make Stamford Downtown special. As you'll see in this issue, Eat! Festive Holiday Offerings running into next week and the recently launched Stamford Downtown Card present some near-term opportunity to support local while getting some great meals and merchandise for you or those you love. Let our Winter and Holiday Lights display light your way to shops and restaurants!

Above all, have Happy Holidays and a Great New Year. We look forward to 2021 and all the wonderful things ahead for Stamford Downtown.

## Stamford Downtown Merchants Deck the Downtown

In the spirit of the holiday season, Stamford Downtown is delighted to once again host a merchant window/facade decorating contest. "Deck the Downtown" features 18 Stamford Downtown businesses participating in this year's event to ensure the Downtown looks dazzling for the 2020 holiday season.

Celebrating its 10th year, we are asking the public to select our winners this year. Come Downtown and enjoy the creative storefronts and then vote for your favorite at [stamford-downtown.com](http://stamford-downtown.com). Voting will enter you a chance to win a \$100 gift card to the downtown business of your choice! Voting closes on Monday, December 21st. [Vote now!](#)



**Deck the Downtown Participants Include:** 16 Handles, 108 Bedford Street Pop Up Abstract Art Gallery, Atlantic Street House Pizza, Blackstone's Steakhouse, Cantina Mexicana, Cask Republic, Columbus Park Trattoria, Compco, LLC, Flinders Lane, Garden Catering, Hudson Social, La Jolie Salon, Color Bar & Spa, Lorca, Honey Joe's Family Coffee, Thundersley Home Essentials, Tutti Pazzi, Verde Galleria and Whim.

## And don't miss our Holiday Lights

Boasting over 300,000 miniature lights in trees throughout the Downtown, you will not be disappointed during your visit!

Learn more [here](#).





# EAT!

## FESTIVE HOLIDAY OFFERINGS



**Dine in or Take out in Stamford Downtown**  
**December 7 – 21, 2020**

For menus and details: [stamford-downtown.com](http://stamford-downtown.com)

### **Santa Rappel in Stamford Downtown Airing on YES Network**

Stamford Downtown was not able to host a live public event for Heights & Lights this year. But we are delighted to announce that the YES Network stepped to the plate and in keeping with the holiday tradition, Brian Cashman, General Manager of the New York Yankees, Aaron Boone, Manager of the NY Yankees, Santa (Brian VanOrsdel) and friends made their daredevil descent down the 22 stories of the Landmark Building for a televised event.

The 30-minute show featuring behind the scenes footage, interviews, fireworks and of course Santa and the lighting of the Stamford Downtown holiday tree in Latham Park premiered on the YES Network on December 10, 2020 and will have multiple airings throughout the month of December. The full television schedule can be viewed [here](#).

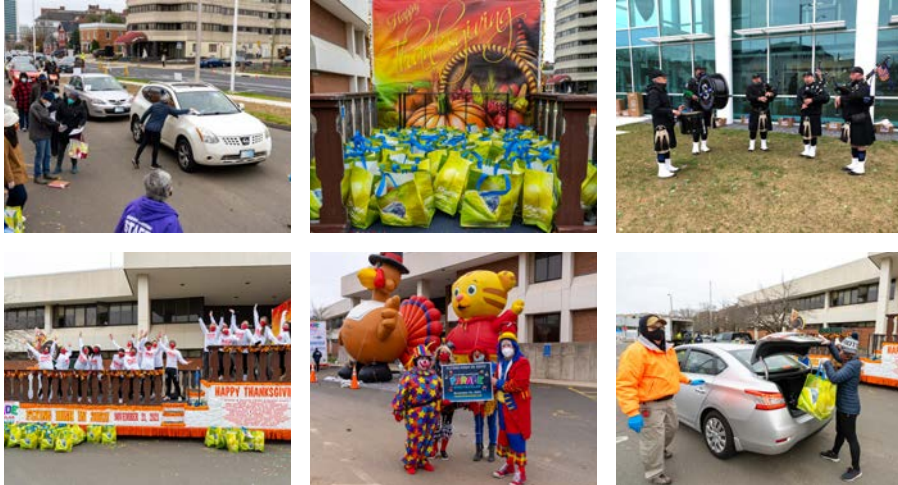


Santa Rappel in Stamford Downtown was produced by Stamford Downtown Special Services District and is presented by Reckson, A Division of SL Green Realty Corp.

# STAMFORD DOWNTOWN PARADE SPECTACULAR ★ GIVING FLOAT ★

## Stamford Downtown and Partners Brings Thanksgiving Meals to 500 Stamford Families

On Sunday, November 22, Stamford Downtown partnered with Person-to-Person (P2P), ShopRite, New Wave Seafood and the Connecticut Office of Tourism to donate Thanksgiving meals to 500 Stamford families in need of help this holiday season.



In light of the current pandemic, Stamford Downtown was not able to host the annual Stamford Downtown Parade Spectacular this year. In keeping with the holiday spirit, they hosted a Thanksgiving meal donation event for pre-registered families identified by P2P. While benefiting those in need, the event helps to Save the Date for next year's parade on November 21, 2021.

This event was sponsored and supported by Connecticut Office of Tourism, Person-to-Person, ShopRite, New Wave Seafood, City of Stamford, Locust Performing Arts Center, Fairfield County Police Pipes & Drums, Stamford Police Department, Reckson, Atlantic Station, Beth Krupa Interiors, Bildner Capital, Cacace, Tusch & Santagata, John Cannavino and Cummings & Lockwood LLC, Cappelli Organization, Carmody Torrance Sandak & Hennessey LLP, Courtyard by Marriott Stamford Downtown, First County Bank, Dale and Stephen Hoffman, Kempner Properties, Locust Performing Arts Center, Norman and Nina Lotstein, Nagi Jewelers, NBCUniversal, One Stamford Realty, RXR Realty, Stamford Town Center and United Services of America/AffinEco, LLC.

# SHOP LOCAL

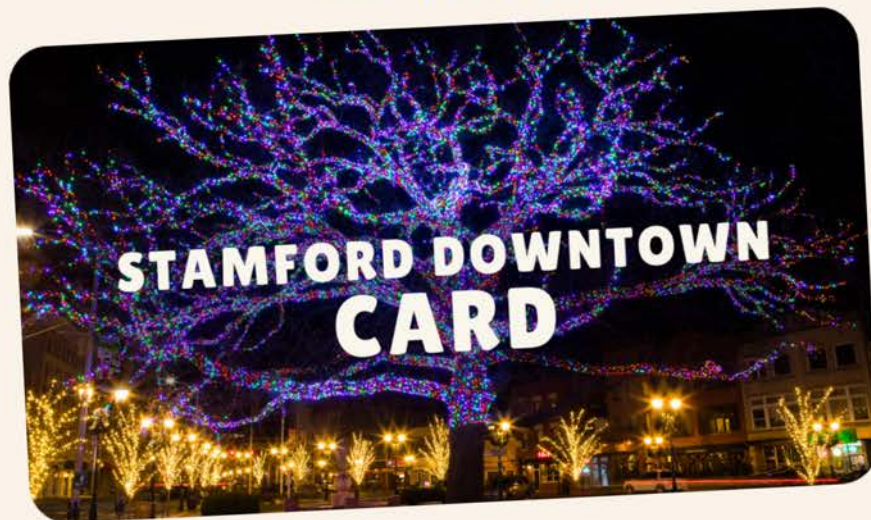
## in Stamford Downtown This Holiday Season

**Shop Now!**





*Introducing*  
**STAMFORD DOWNTOWN  
CARD**



**All your favorite downtown businesses  
in one digital gift card.**

**The perfect holiday gift for family,  
friends, customers and employees.**

**Give the Gift That Gives Back!**

**LEARN MORE**