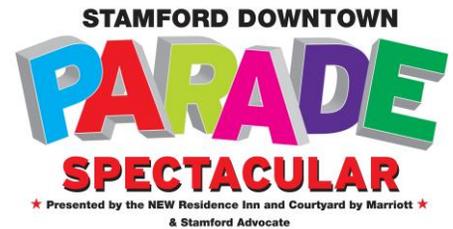


FOR IMMEDIATE RELEASE

Contact:

Rebecca Chamberlain
Stamford Downtown Special Services District
PR@stamford-downtown.com
203-348-5285 (Annette Einhorn)



Point72 Giant Balloon Inflation Party Set to Kick Off Parade Festivities in Stamford Downtown on Saturday

STAMFORD CT, November 18, 2019 – On the eve of the 26th annual Stamford Downtown Parade Spectacular presented by the Stamford Advocate, those wishing for a behind-the-scenes look at how the parade’s 14 giant helium balloons come to life are invited to attend the Point72 Giant Balloon Inflation Party. This pre-parade event, hosted by Point72 and taking place on Saturday, November 23 from 3-6 p.m. at the intersection of Hoyt Street and Summer Street in Stamford Downtown, will allow spectators an up-close-and-personal look at the balloons as they take to the sky in preparation for their flights above the streets of Stamford.

The party will offer music, clowns and cartoon characters, and a meet and greet with Santa, Mrs. Claus and Jingles the Elf. Spectators will be treated to a special performance by Comedic Daredevil Bello Nock and DareDaughter Annaliese Nock, who will provide a sneak peek of the thrilling tricks, daring feats and endearing comedic entertainment they have planned for Sunday’s parade. In addition, four different dance groups from Locust Performing Arts Center of Stamford, including the Junior Hip Hop troupe, two FOCUS groups and the center’s Hip Hop’s Finest, will all entertain the gathered crowd. The event is a perfect sampling of parade talent, and is sure to delight spectators of all ages.

The parade, taking place on Sunday, November 24, is one of the largest of its kind in the country, with more than 200,000 spectators annually. The parade is produced by Stamford Downtown Special Services District.

This year’s planned parade highlights, in addition to performances by Bello and Annaliese Nock, are the 14 giant balloons such as new balloon Rudolph the Red-Nosed Reindeer and returning favorites Bob the Builder, Clifford the Big Red Dog, Elmo, Kung Fu Panda and The Very Hungry Caterpillar. In addition to the procession's signature balloons, the streets will also be filled with fabulous floats and dance groups, and marching bands including the University of New Haven Chargers Marching Band, the Butler Golden Tornado Marching Band, NYPD Emerald Society Pipe & Drum Band, the Fairfield County Police Pipes and Drums, the Saints Brigade Drum & Bugle Corps and high school groups from Stamford, Westhill, Roosevelt, Uniondale, Brentwood and Harrison. Television personality and Stamford resident Alan Kalter will once again grace the grandstand, acting as the parade’s Master of Ceremonies for his 16th year.

The parade is scheduled to begin at noon on November 24 at the intersection of Summer Street at Hoyt Street and conclude on Atlantic Street, just a few short blocks from the Stamford Metro-North Railroad Station.

For photographs and more information, please email pr@stamford-downtown.com or call 203-348-5285, or to see what's happening in Stamford Downtown, please visit www.stamford-downtown.com or follow us [@BalloonParadeCT](#).

About Stamford Downtown Special Services District:

Stamford Downtown Special Services District is responsible for creating, managing and promoting a quality environment for people, which enhances the economic vitality of Stamford Downtown.

www.stamford-downtown.com

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