



### Stamford Downtown Special Services District

Week 48, 2018

11/26/2018 to 12/02/2018



STATE - Connecticut

Monday to Sunday

COUNT TYPE: Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Stamford Downtown Special Services District	▼ -10.8 %	▼ -10.1 %	▼ -15.9 %	▲ 16.9 %	▲ 40.9 %	▲ 26.6 %
Connecticut	▼ -4.8 %	▼ -5.7 %	▼ -5.8 %	▲ 0.2 %	▲ 10.6 %	▲ 14.0 %
USA	▼ -0.4 %	▼ -2.0 %	▼ -5.8 %	▲ 2.7 %	▼ -0.9 %	▲ 0.3 %

#### Headlines

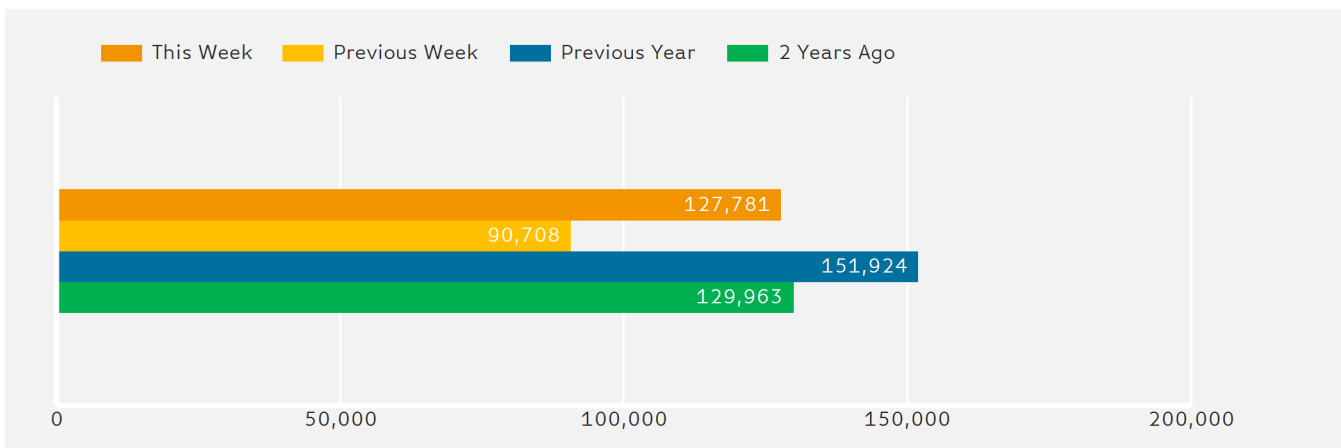
The total number of Pedestrians to Stamford Downtown Special Services District for the last 52 weeks is 6,951,949 which is 9.1% down on the previous year.

The total number of Pedestrians for the year to date is 6,483,700 which is 10.8% down on the previous year.

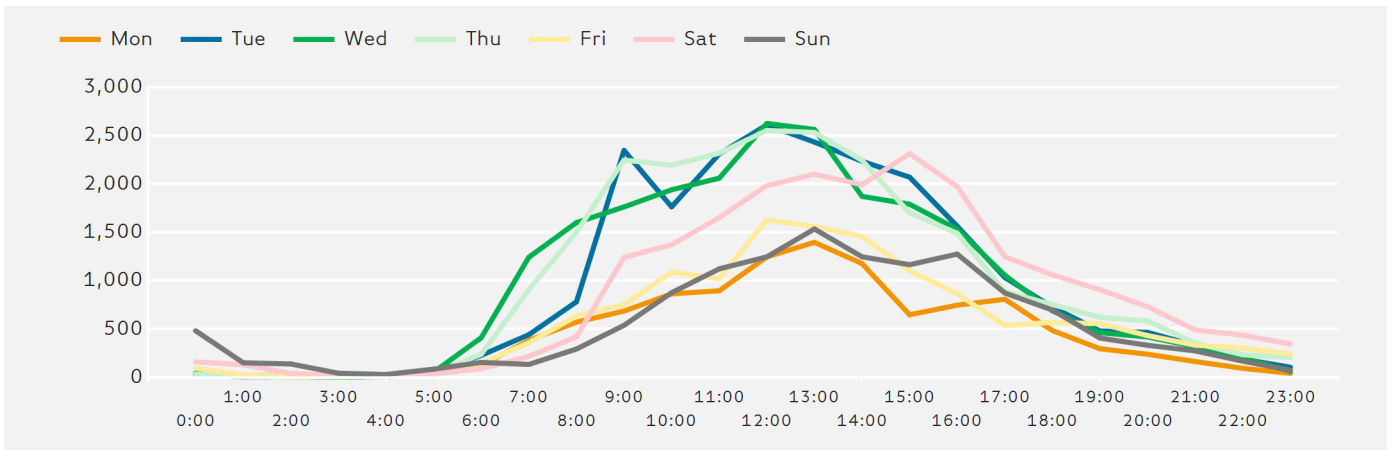
The total number of Pedestrians to Stamford Downtown Special Services District in week commencing 26 November 2018 was 127,781.

The busiest day in week commencing 26 November 2018 was Thursday with 23,677 Pedestrians.

#### Ped Counts by Week



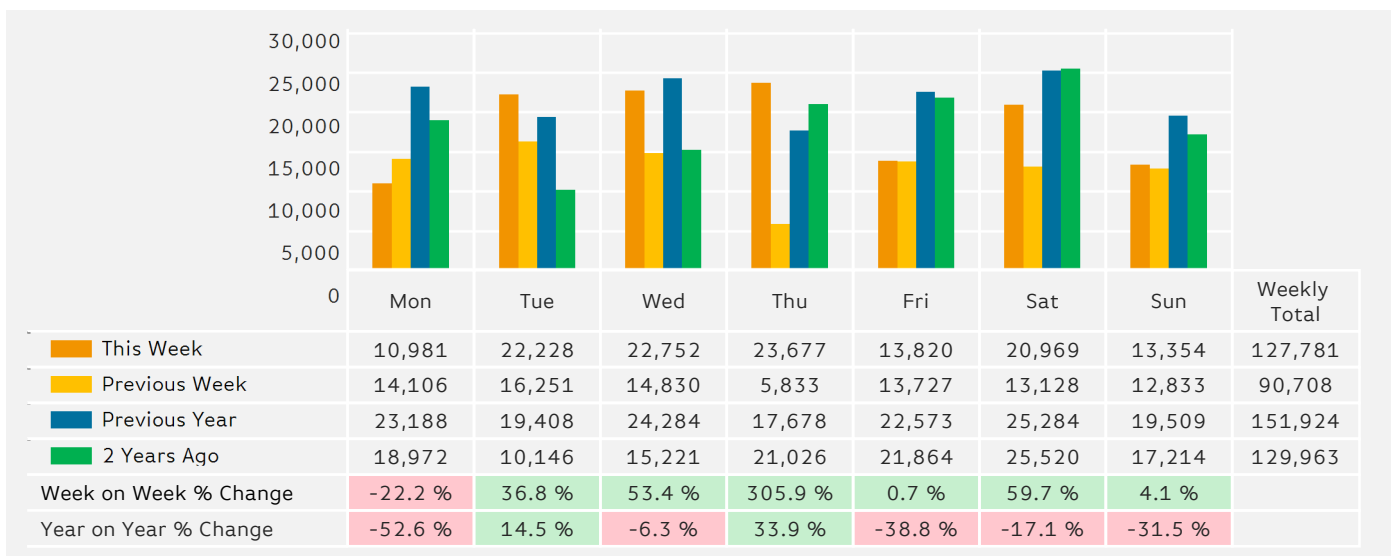
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	48	44	42	44	41	42	53
Previous Week	51	44	42	27	31	46	51
Previous Year	48	51	64	48	51	48	48

### Ped Counts by Day

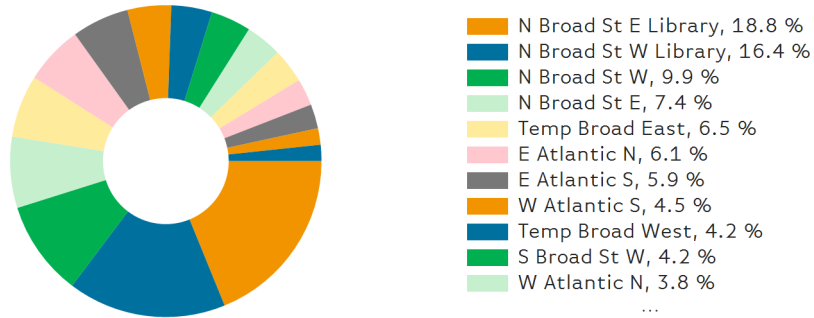


### Ped Counts by Location

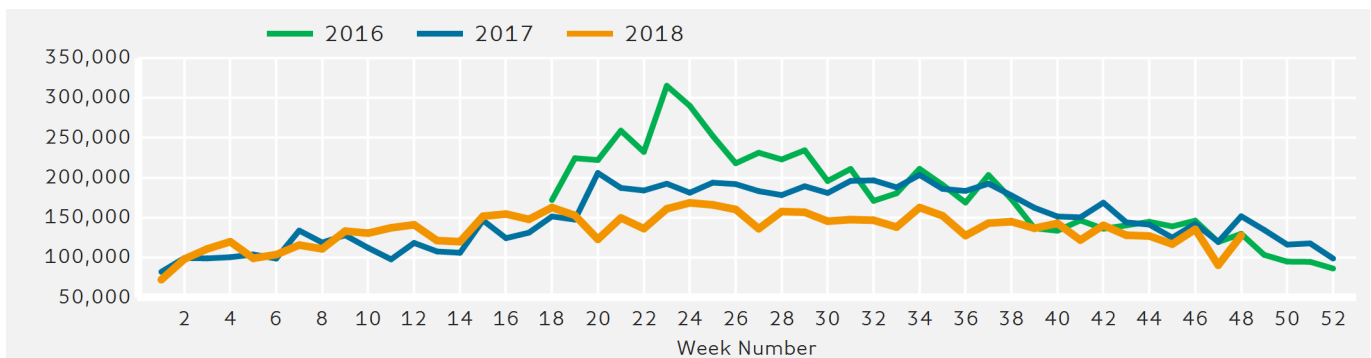
	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
E Atlantic N	7,793	6,140	7,857	26.9 %	-0.8 %	
E Atlantic S	7,582	6,245	7,666	21.4 %	-1.1 %	
E Bedford St N	3,213	2,936	14,513	9.4 %	-77.9 %	
E Bedford St S	3,559	2,910	15,103	22.3 %	-76.4 %	
N Broad St E	9,427	8,096	11,411	16.4 %	-17.4 %	
N Broad St E Library	24,068	10,640	19,228	126.2 %	25.2 %	
N Broad St W	12,607	10,477	15,702	20.3 %	-19.7 %	
N Broad St W Library	21,015	11,013	19,052	90.8 %	10.3 %	
S Broad St E	4,577	3,886	4,180	17.8 %	9.5 %	
S Broad St W	5,335	4,470	4,309	19.4 %	23.8 %	
Temp Atlantic North	2,139	1,597	2,032	33.9 %	5.3 %	
Temp Atlantic South	2,179	1,554	2,470	40.2 %	-11.8 %	
Temp Broad East	8,270	6,768	10,156	22.2 %	-18.6 %	
Temp Broad West	5,403	4,950	7,119	9.2 %	-24.1 %	
W Atlantic N	4,813	4,092	5,448	17.6 %	-11.7 %	
W Atlantic S	5,801	4,934	5,676	17.6 %	2.2 %	

### Ped Counts by location

Counting By Location - Main Locations Only



### Ped Counts by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 48, 2018 Vs Week 1, 2017 to Week 48, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 48, 2018 Vs Week 48, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 48 2018 Vs Week 47 2018