



Stamford Downtown Special Services District

September 2018

08/27/2018 to 09/30/2018



STATE - Connecticut

Monday to Sunday

COUNT TYPE: Ped Counts

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

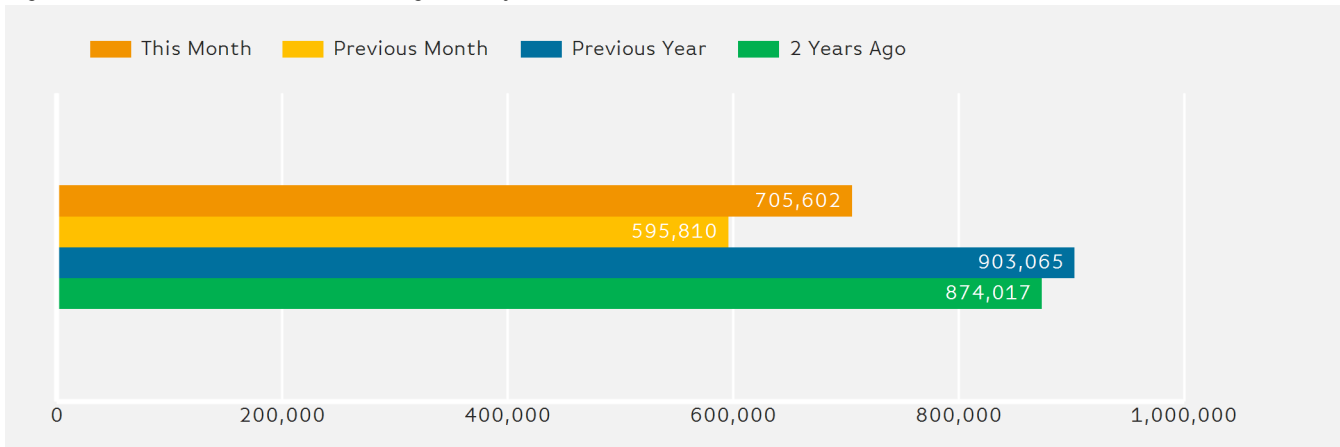
	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2018	2017	2018	2017	2018	2017
Stamford Downtown Special Services District	▼ -10.4 %	▼ -14.0 %	▼ -21.9 %	▲ 3.3 %	▼ -5.3 %	▼ -7.9 %
Connecticut		▼ -7.0 %			▼ -2.1 %	▼ -0.8 %
USA	▲ 1.0 %	▼ -2.5 %	▼ -2.0 %	▼ -0.3 %	▼ -8.4 %	▼ -6.3 %

Headlines

- The total number of Pedestrians for the year to date is 5,351,465 which is 10.4% down on the previous year.
- The total number of Pedestrians to Stamford Downtown Special Services District in month commencing 27 August 2018 was 705,602.
- The busiest day in month commencing 27 August 2018 was Saturday 15 September with 31,417 Pedestrians.

Ped Counts by Month

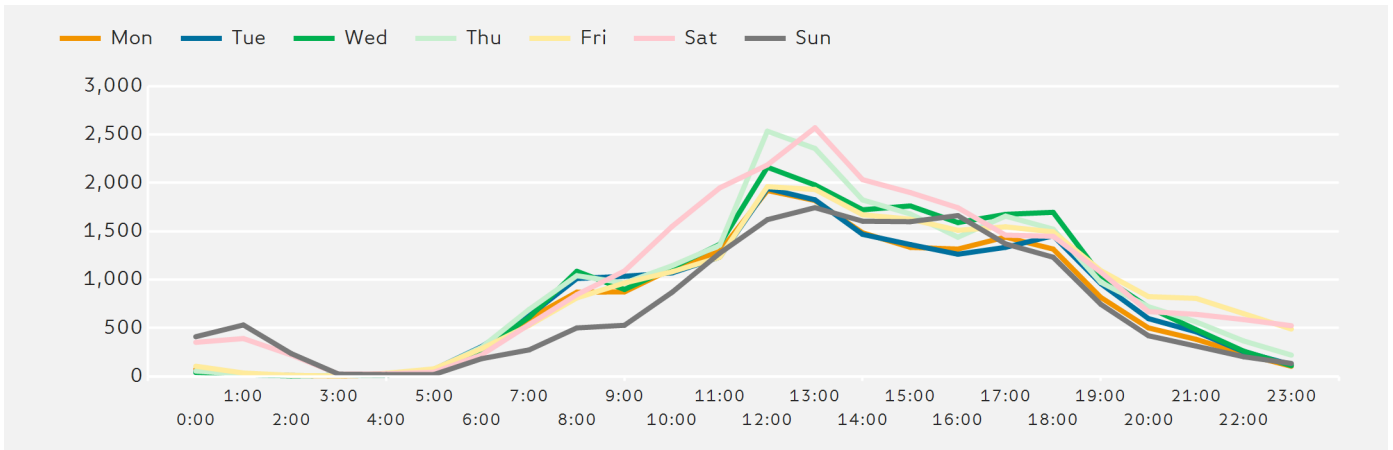
Figures shown below are calculated using monthly totals.



Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

Ped Counts by Hour

The figures shown below are calculated using a weekly average



Weather



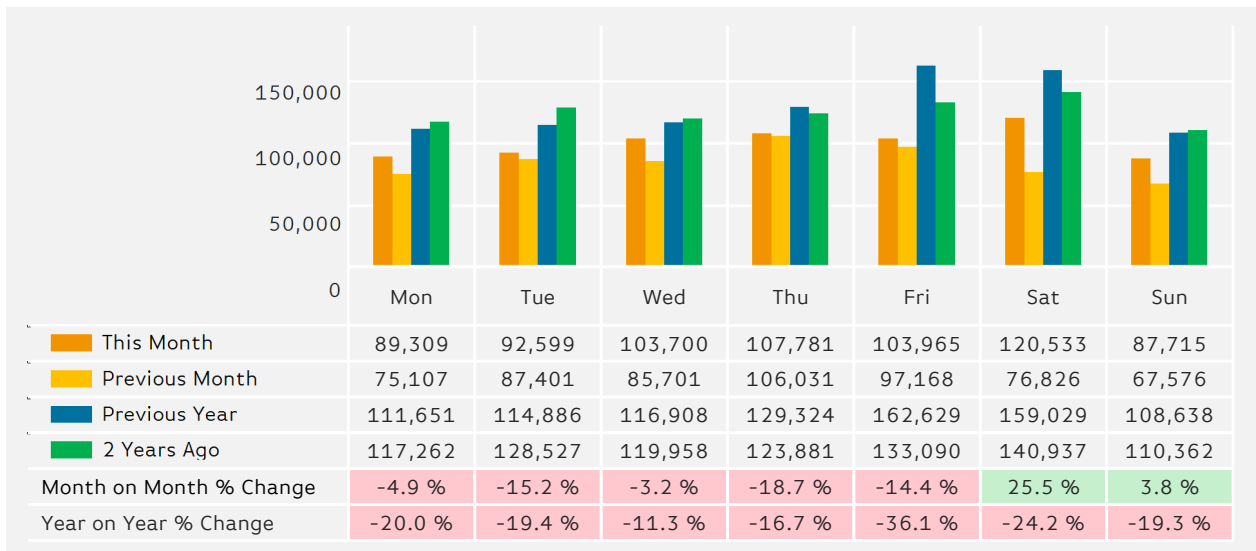
Number of days this month	15	10	10
Number of days same month last year	26	3	6

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2018	77.6	65.2
2017	76.6	60.7

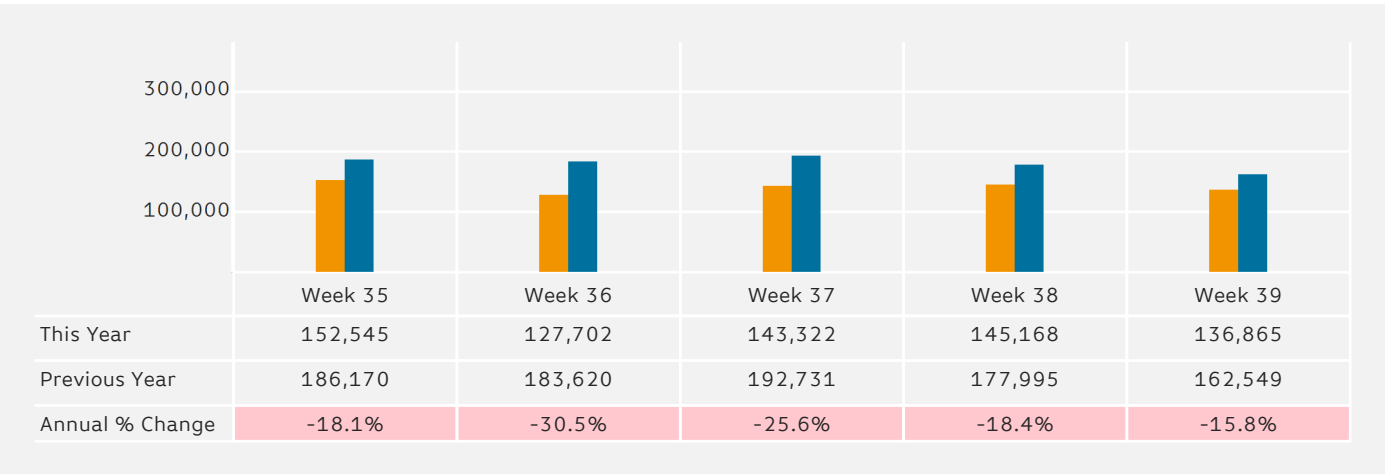
Ped Counts by Day

The daily total figures shown below are calculated using monthly totals. all percentage changes use weekly averages



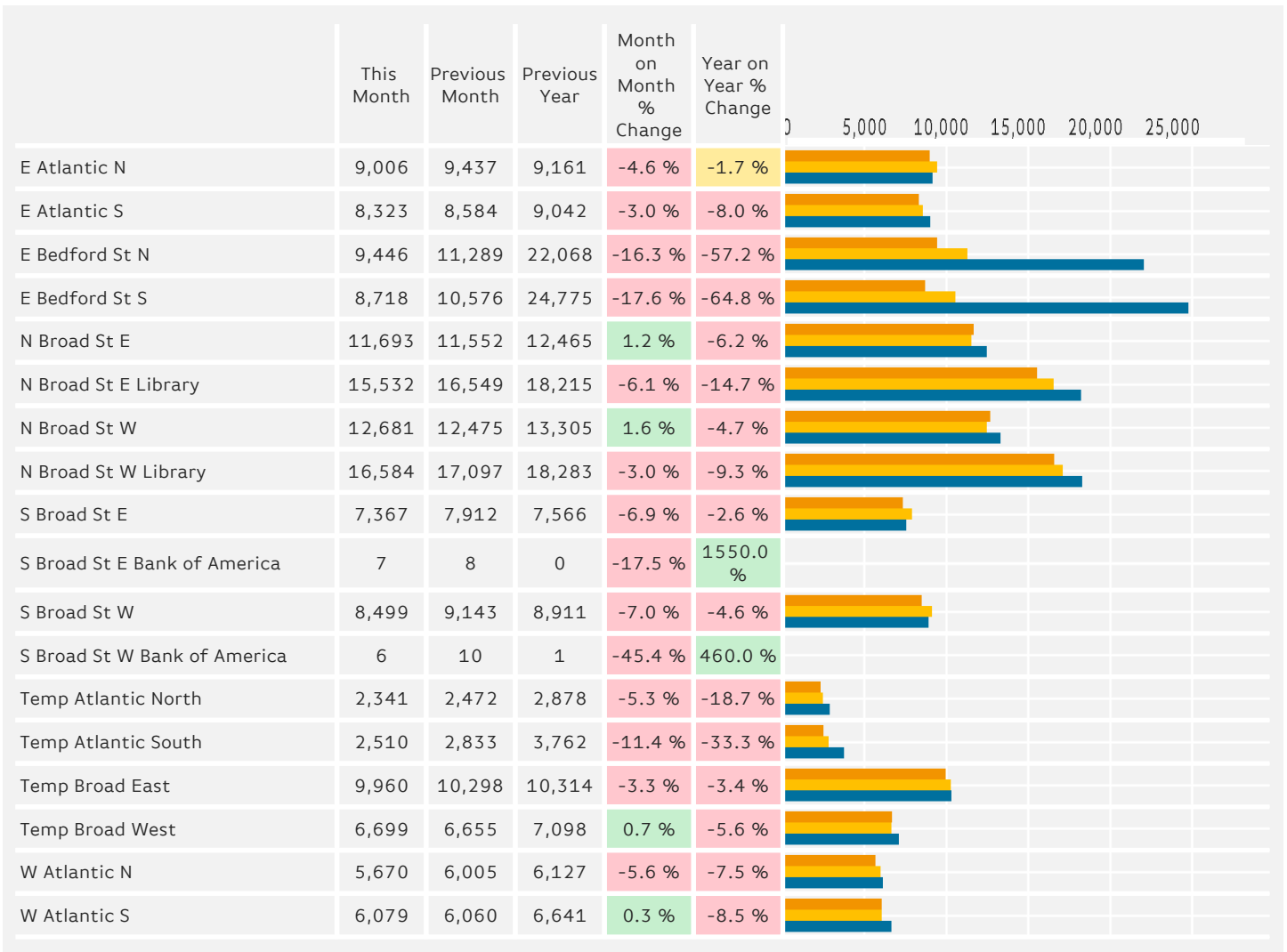
Ped Counts by Week of Month

The figures shown below are calculated using weekly totals.



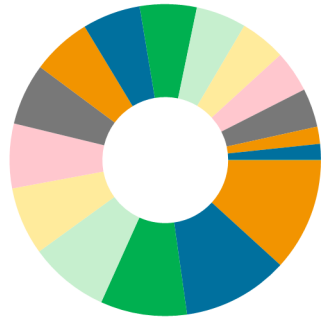
Ped Counts by Location

The figures shown below are calculated using weekly averages.



Ped Counts by location

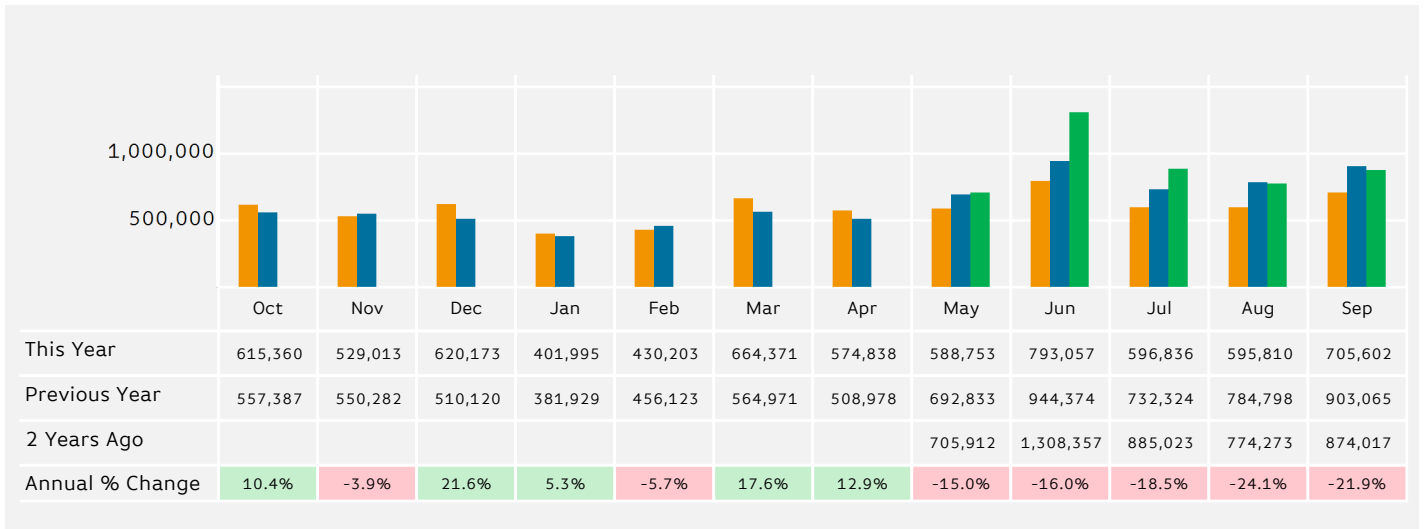
Counting By Location - Main Locations Only



- N Broad St W Library, 11.8 %
- N Broad St E Library, 11.0 %
- N Broad St W, 9.0 %
- N Broad St E, 8.3 %
- Temp Broad East, 7.1 %
- E Bedford St N, 6.7 %
- E Atlantic N, 6.4 %
- E Bedford St S, 6.2 %
- S Broad St W, 6.0 %
- E Atlantic S, 5.9 %
- S Broad St E, 5.2 %
- ...

Ped Counts by Month

The data below is based on monthly totals



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2018 to September, 2018 Vs January, 2017 to September, 2017

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2018 Vs September, 2017

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2018 Vs 8 2018