



Stamford Downtown Special Services District

August 2018

07/30/2018 to 08/26/2018



STATE - Connecticut

Monday to Sunday

COUNT TYPE: Ped Counts

Benchmark Calculations

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2018	2017	2018	2017	2018	2017
Stamford Downtown Special Services District	▼ -8.3 %	▼ -18.0 %	▼ -24.1 %	▲ 1.4 %	▼ -0.2 %	▲ 7.2 %
Connecticut		▼ -7.7 %			▼ -1.3 %	▲ 2.8 %
USA	▲ 1.4 %	▼ -2.5 %	▲ 1.7 %	▼ -0.9 %	▼ -0.7 %	▼ -0.8 %

Headlines

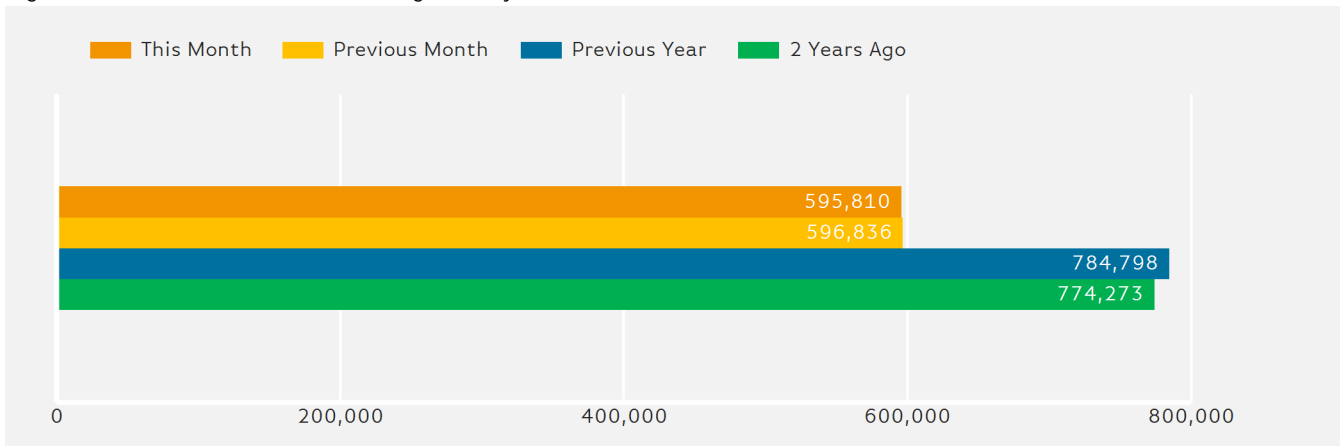
The total number of Pedestrians for the year to date is 4,645,863 which is 8.3% down on the previous year.

The total number of Pedestrians to Stamford Downtown Special Services District in month commencing 30 July 2018 was 595,810.

The busiest day in month commencing 30 July 2018 was Thursday 23 August with 29,115 Pedestrians.

Ped Counts by Month

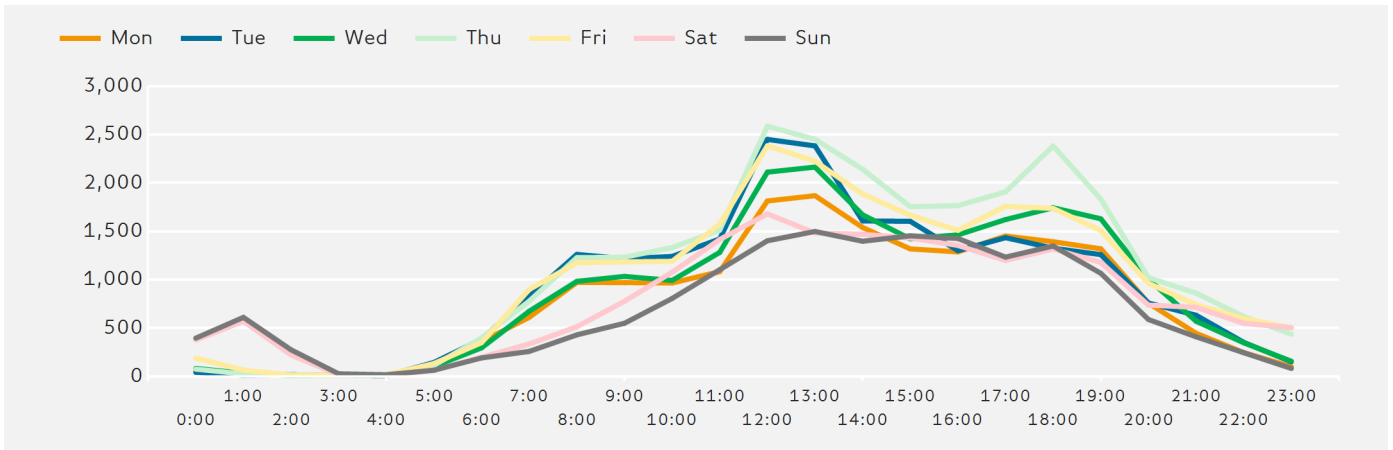
Figures shown below are calculated using monthly totals.



Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

Ped Counts by Hour

The figures shown below are calculated using a weekly average



Weather



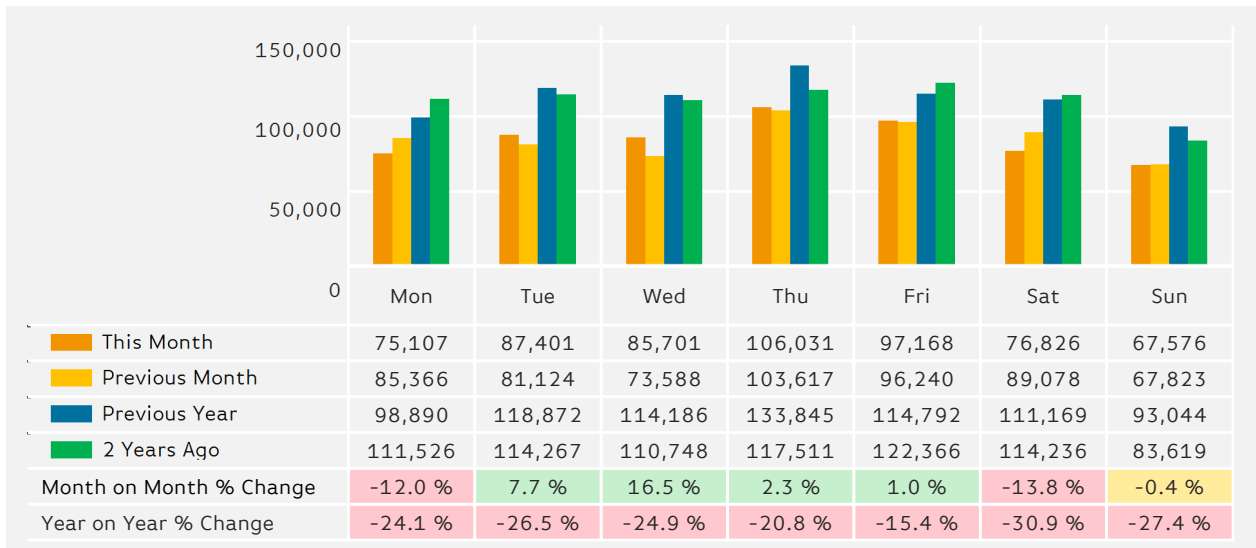
Number of days this month	15	2	11
Number of days same month last year	21	1	6

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2018	83.4	69.7
2017	81.9	65.6

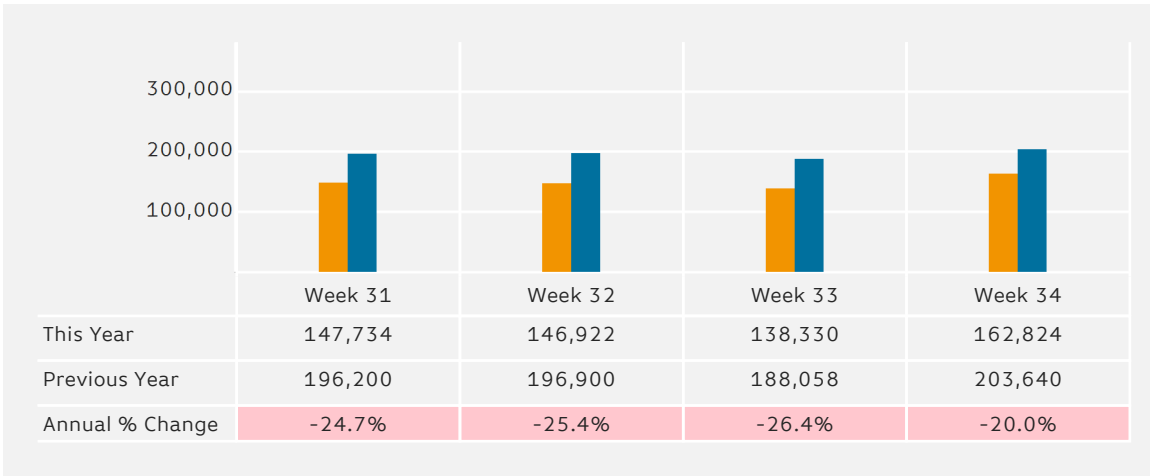
Ped Counts by Day

The daily total figures shown below are calculated using monthly totals, all percentage changes use weekly averages



Ped Counts by Week of Month

The figures shown below are calculated using weekly totals.



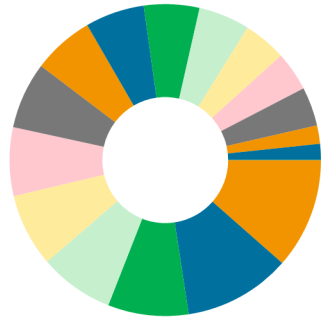
Ped Counts by Location

The figures shown below are calculated using weekly averages.

	This Month	Previous Month	Previous Year	Month on Month % Change	Year on Year % Change	
E Atlantic N	9,437	9,731	9,983	-3.0 %	-5.5 %	
E Atlantic S	8,584	9,112	9,585	-5.8 %	-10.4 %	
E Bedford St N	11,289	11,893	29,758	-5.1 %	-62.1 %	
E Bedford St S	10,576	11,320	29,979	-6.6 %	-64.7 %	
N Broad St E	11,552	11,449	11,959	0.9 %	-3.4 %	
N Broad St E Library	16,549	14,765	16,870	12.1 %	-1.9 %	
N Broad St W	12,475	12,209	12,892	2.2 %	-3.2 %	
N Broad St W Library	17,097	16,074	17,625	6.4 %	-3.0 %	
S Broad St E	7,912	7,892	7,885	0.3 %	0.3 %	
S Broad St E Bank of America	8	15	4	-44.8 %	113.3 %	
S Broad St W	9,143	8,923	9,461	2.5 %	-3.4 %	
S Broad St W Bank of America	10	11	6	-4.7 %	70.8 %	
Temp Atlantic North	2,472	2,559	4,319	-3.4 %	-42.8 %	
Temp Atlantic South	2,833	3,254	5,246	-12.9 %	-46.0 %	
Temp Broad East	10,298	10,406	11,860	-1.0 %	-13.2 %	
Temp Broad West	6,655	6,445	7,665	3.3 %	-13.2 %	
W Atlantic N	6,005	6,445	5,418	-6.8 %	10.8 %	
W Atlantic S	6,060	6,707	5,690	-9.6 %	6.5 %	

Ped Counts by location

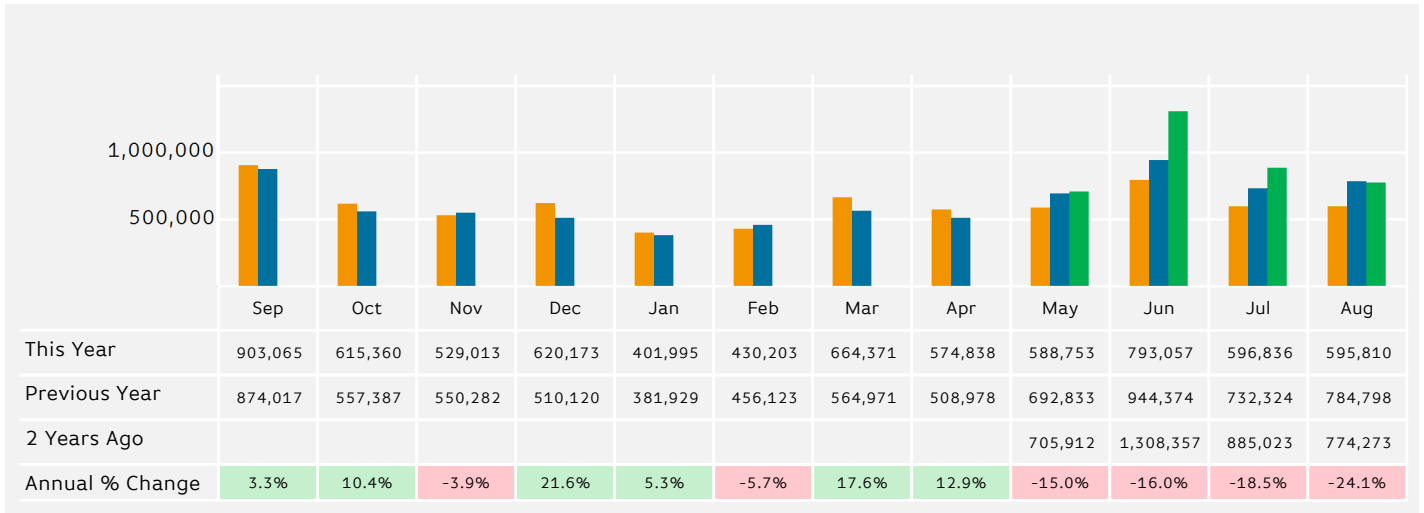
Counting By Location - Main Locations Only



- N Broad St W Library, 11.5 %
- N Broad St E Library, 11.1 %
- N Broad St W, 8.4 %
- N Broad St E, 7.8 %
- E Bedford St N, 7.6 %
- E Bedford St S, 7.1 %
- Temp Broad East, 6.9 %
- E Atlantic N, 6.3 %
- S Broad St W, 6.1 %
- E Atlantic S, 5.8 %
- S Broad St E, 5.3 %
- ...

Ped Counts by Month

The data below is based on monthly totals



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2018 to August, 2018 Vs January, 2017 to August, 2017

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2018 Vs August, 2017

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2018 Vs 7 2018