



## Stamford Downtown Special Services District Vehicles

July 2018

07/02/2018 to 07/29/2018



STATE - Connecticut

Monday to Sunday

COUNT TYPE: Vehicle Counts

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2018	2017	2018	2017	2018	2017
Stamford Downtown Special Services District Vehicles	▼ -3.5 %	▼ -2.5 %	▼ -1.2 %	▼ -5.8 %	▼ -1.6 %	▼ -3.2 %
Connecticut	▼ -3.8 %	▼ -7.7 %				▼ -6.2 %
USA	▲ 0.3 %	▼ -2.5 %		▲ 2.9 %		▲ 3.2 %

### Headlines

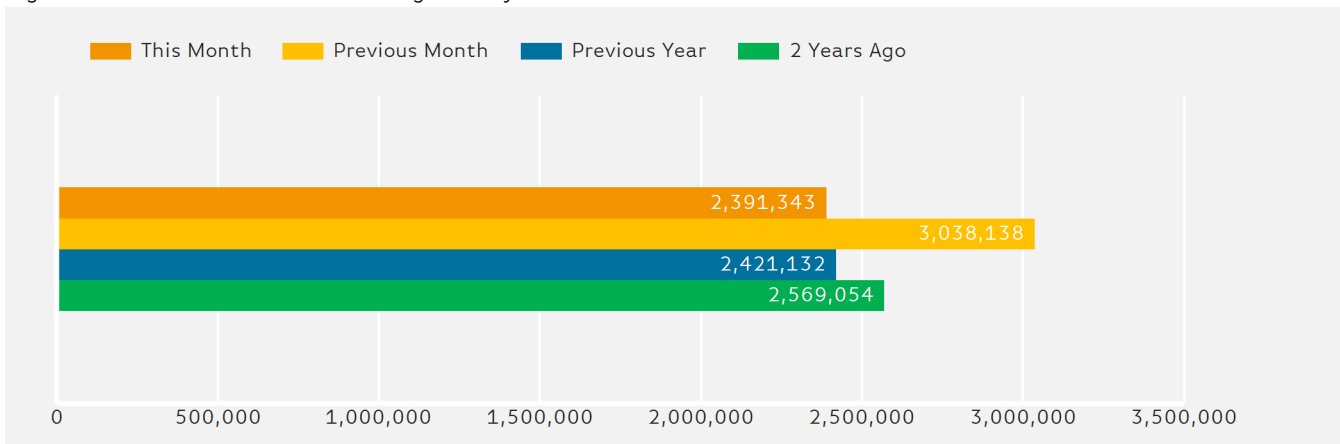
The total number of Vehicles for the year to date is 17,408,011 which is 3.5% down on the previous year.

The total number of Vehicles to Stamford Downtown Special Services District Vehicles in month commencing 2 July 2018 was 2,391,343.

The busiest day in month commencing 2 July 2018 was Thursday 12 July with 101,615 Vehicles.

### Vehicles by Month

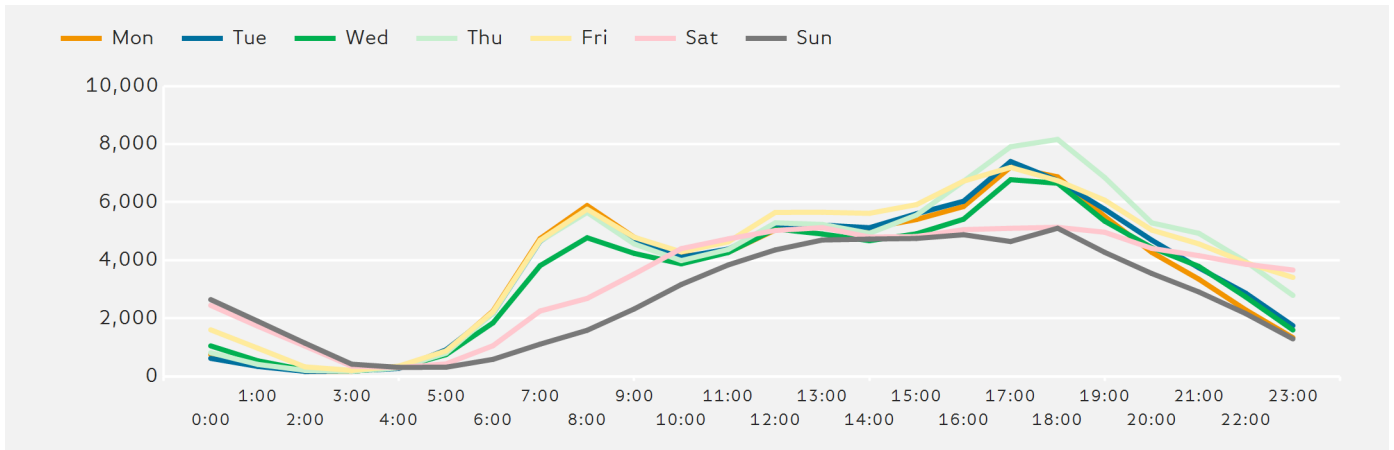
Figures shown below are calculated using monthly totals.



Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

### Vehicles by Hour

The figures shown below are calculated using a weekly average



### Weather



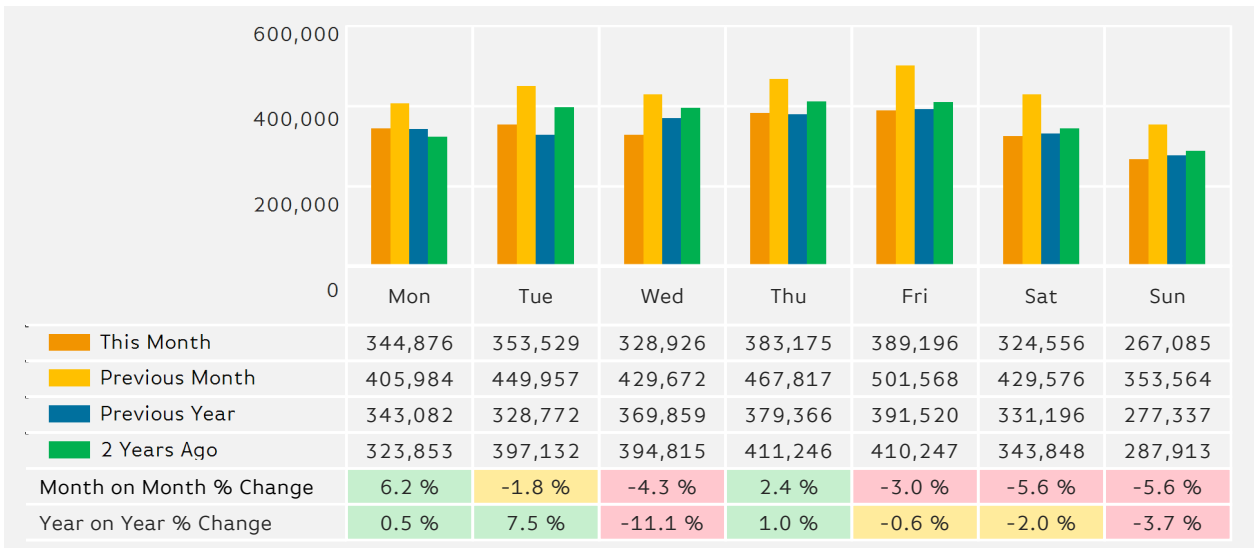
Number of days this month	18	1	9
Number of days same month last year	14	3	11

### Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2018	84.2	68.5
2017	83.0	67.7

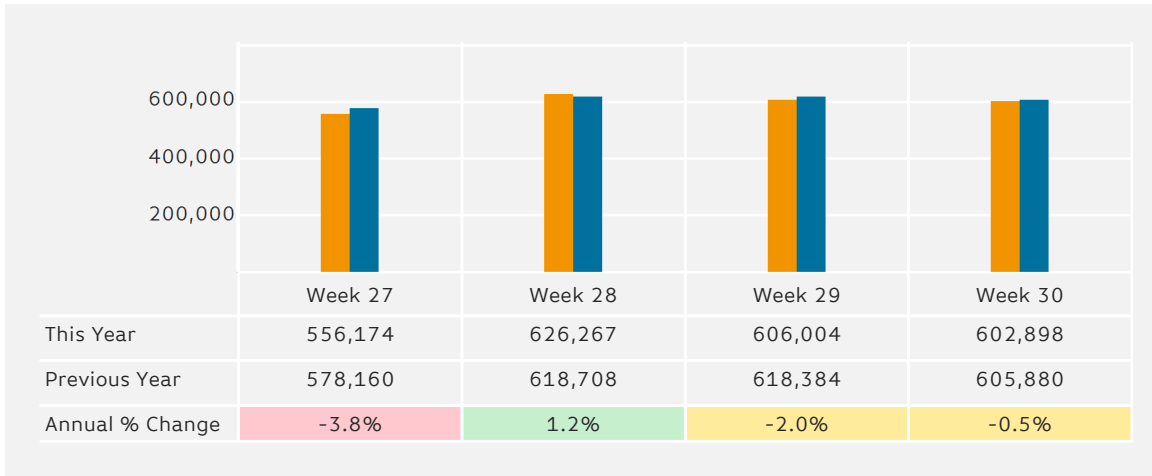
### Vehicles by Day

The daily total figures shown below are calculated using monthly totals, all percentage changes use weekly averages



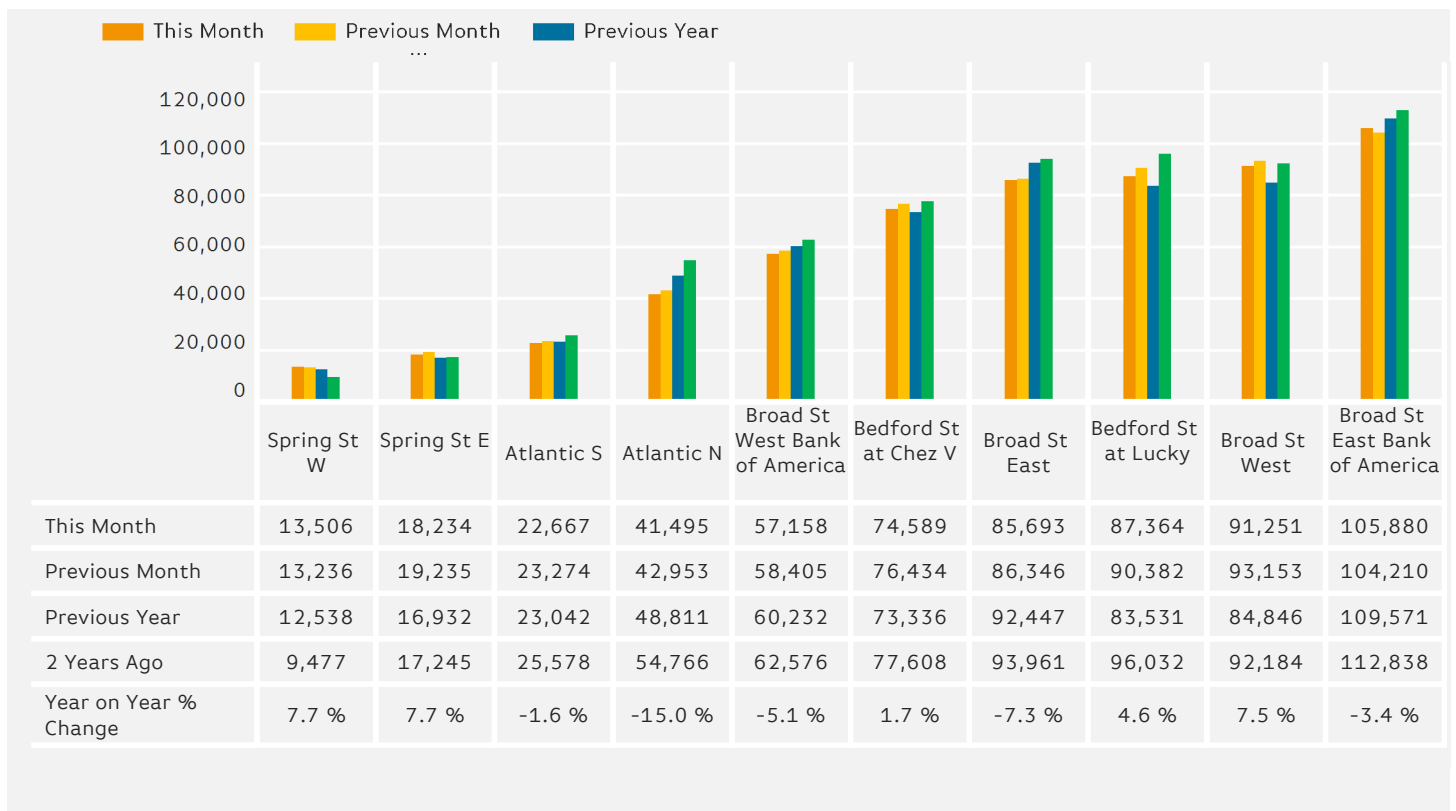
### Vehicles by Week of Month

The figures shown below are calculated using weekly totals.



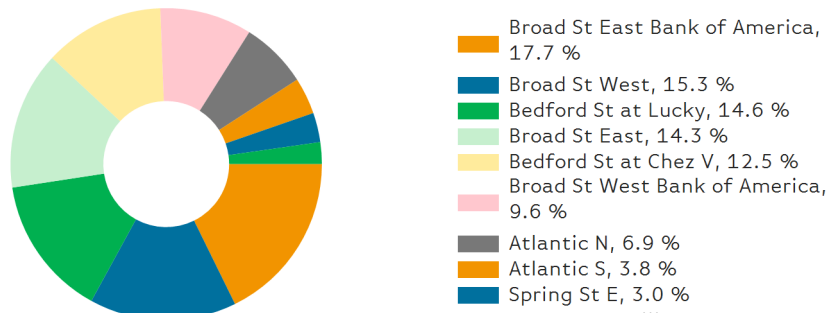
### Vehicles by Location

The figures shown below are calculated using weekly averages.



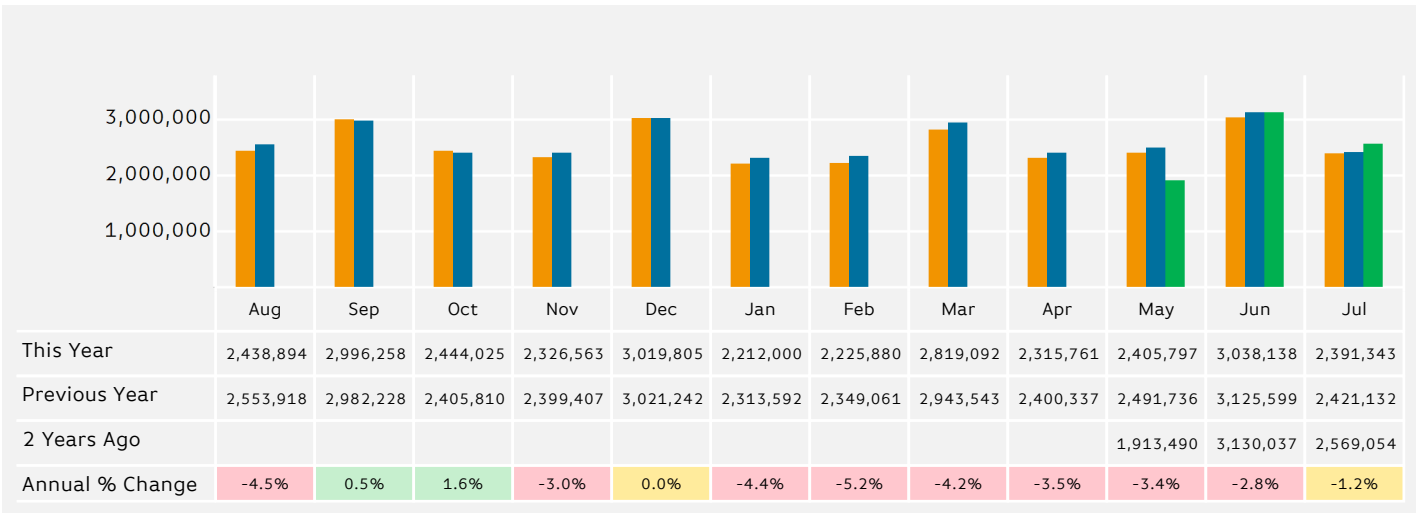
### Vehicles by location

Counting By Location - Main Locations Only



## Vehicles by Month

The data below is based on monthly totals



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2018 to July, 2018 Vs January, 2017 to July, 2017

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2018 Vs July, 2017

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2018 Vs 6 2018