



Stamford Downtown Special Services District

July 2018

07/02/2018 to 07/29/2018



STATE - Connecticut

Monday to Sunday

COUNT TYPE: Ped Counts

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2018	2017	2018	2017	2018	2017
Stamford Downtown Special Services District	▼ -5.4 %	▼ -22.9 %	▼ -18.5 %	▼ -17.3 %	▼ -5.9 %	▼ -3.1 %
Connecticut	▼ -3.8 %	▼ -7.7 %				▼ -6.2 %
USA	▲ 0.3 %	▼ -2.5 %		▲ 2.9 %		▲ 3.2 %

Headlines

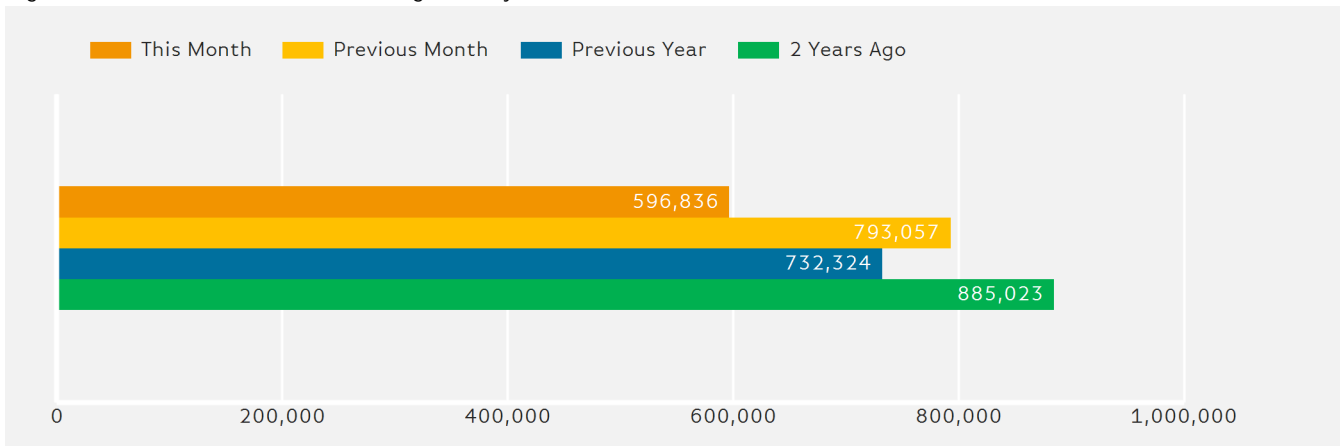
The total number of Pedestrians for the year to date is 4,050,053 which is 5.4% down on the previous year.

The total number of Pedestrians to Stamford Downtown Special Services District in month commencing 2 July 2018 was 596,836.

The busiest day in month commencing 2 July 2018 was Thursday 19 July with 29,965 Pedestrians.

Ped Counts by Month

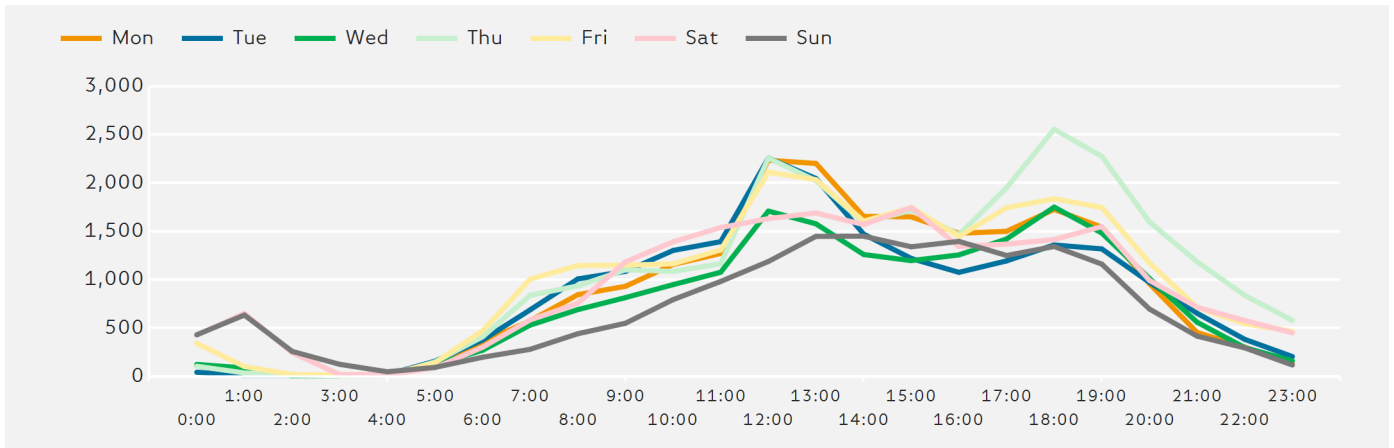
Figures shown below are calculated using monthly totals.



Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

Ped Counts by Hour

The figures shown below are calculated using a weekly average



Weather



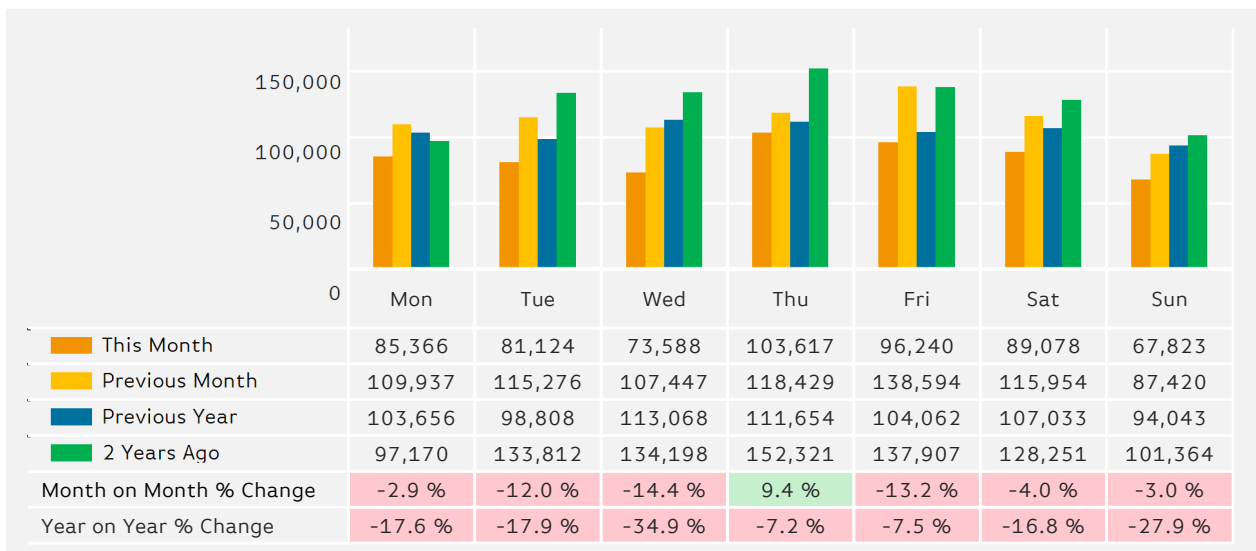
Number of days this month	18	1	9
Number of days same month last year	14	3	11

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2018	84.2	68.5
2017	83.0	67.7

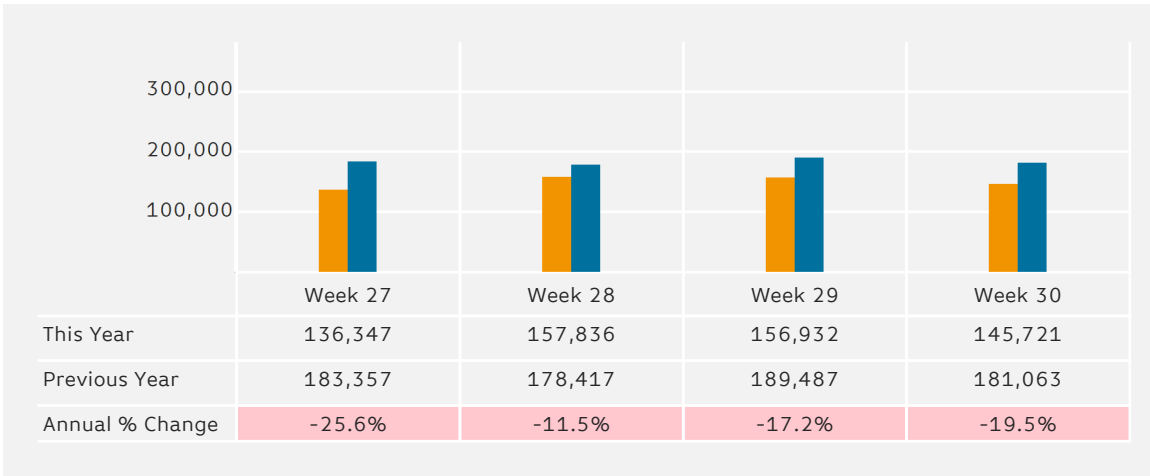
Ped Counts by Day

The daily total figures shown below are calculated using monthly totals, all percentage changes use weekly averages



Ped Counts by Week of Month

The figures shown below are calculated using weekly totals.



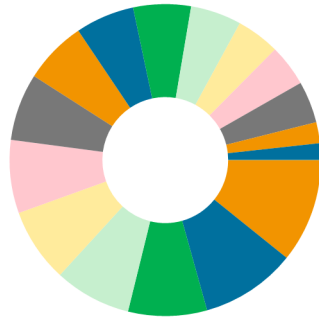
Ped Counts by Location

The figures shown below are calculated using weekly averages.

	This Month	Previous Month	Previous Year	Month on Month % Change	Year on Year % Change	
E Atlantic N	9,731	10,201	9,698	-4.6 %	0.3 %	
E Atlantic S	9,112	9,830	9,431	-7.3 %	-3.4 %	
E Bedford St N	11,893	12,777	32,062	-6.9 %	-62.9 %	
E Bedford St S	11,320	12,437	30,511	-9.0 %	-62.9 %	
N Broad St E	11,449	11,676	9,952	-1.9 %	15.0 %	
N Broad St E Library	14,765	18,034	14,042	-18.1 %	5.1 %	
N Broad St W	12,209	12,288	10,437	-0.6 %	17.0 %	
N Broad St W Library	16,074	18,440	15,257	-12.8 %	5.4 %	
S Broad St E	7,892	8,465	7,208	-6.8 %	9.5 %	
S Broad St E Bank of America	15	5	7	190.0 %	123.1 %	
S Broad St W	8,923	9,726	8,602	-8.3 %	3.7 %	
S Broad St W Bank of America	11	7	6	58.1 %	79.2 %	
Temp Atlantic North	2,559	2,262	2,501	13.2 %	2.3 %	
Temp Atlantic South	3,254	2,744	3,005	18.6 %	8.3 %	
Temp Broad East	10,406	10,073	11,382	3.3 %	-8.6 %	
Temp Broad West	6,445	6,584	7,259	-2.1 %	-11.2 %	
W Atlantic N	6,445	6,396	5,462	0.8 %	18.0 %	
W Atlantic S	6,707	6,667	6,261	0.6 %	7.1 %	

Ped Counts by location

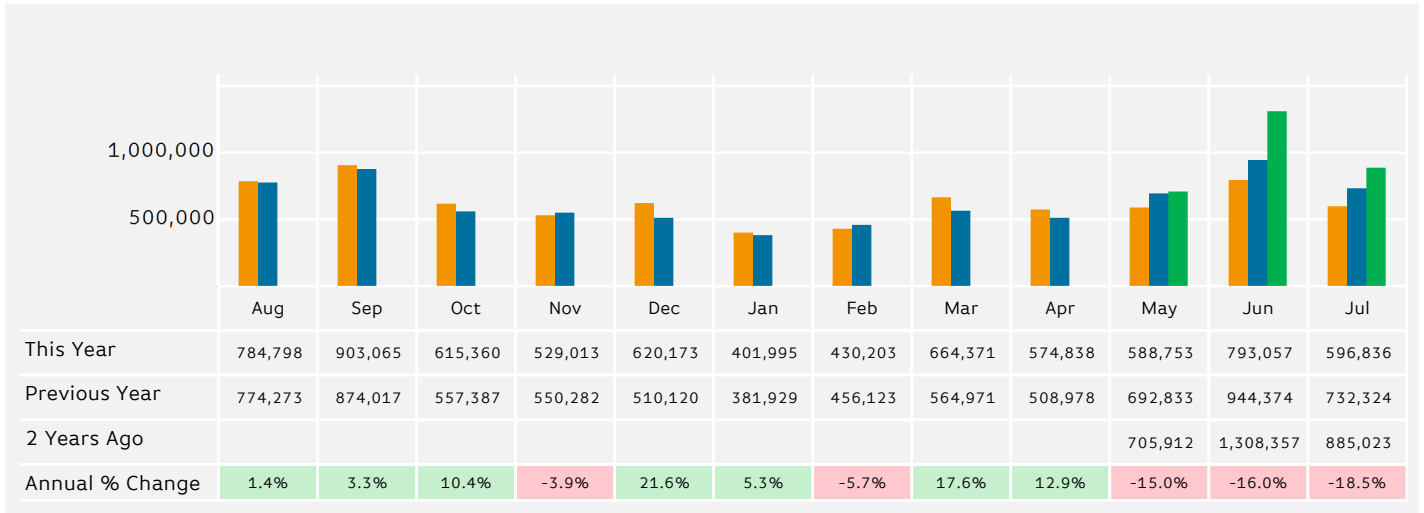
Counting By Location - Main Locations Only



- N Broad St W Library, 10.8 %
- N Broad St E Library, 9.9 %
- N Broad St W, 8.2 %
- E Bedford St N, 8.0 %
- N Broad St E, 7.7 %
- E Bedford St S, 7.6 %
- Temp Broad East, 7.0 %
- E Atlantic N, 6.5 %
- E Atlantic S, 6.1 %
- S Broad St W, 6.0 %
- S Broad St E, 5.3 %
- ...

Ped Counts by Month

The data below is based on monthly totals



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2018 to July, 2018 Vs January, 2017 to July, 2017

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2018 Vs July, 2017

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2018 Vs 6 2018