



Stamford Downtown Special Services District

June 2018

05/28/2018 to 07/01/2018



STATE - Connecticut

Monday to Sunday

COUNT TYPE: Ped Counts

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Month Year on Year % Change		Month on Month % Change	
	2018	2017	2018	2017	2018	2017
Stamford Downtown Special Services District	▼ -2.7 %	▼ -25.1 %	▼ -16.0 %	▼ -27.8 %	▲ 7.8 %	▲ 9.0 %
Connecticut		▼ -7.4 %			▲ 1.1 %	▲ 0.8 %
USA	▲ 1.8 %	▼ -2.6 %	▲ 3.9 %	▲ 2.9 %	▲ 3.3 %	▲ 4.2 %

Headlines

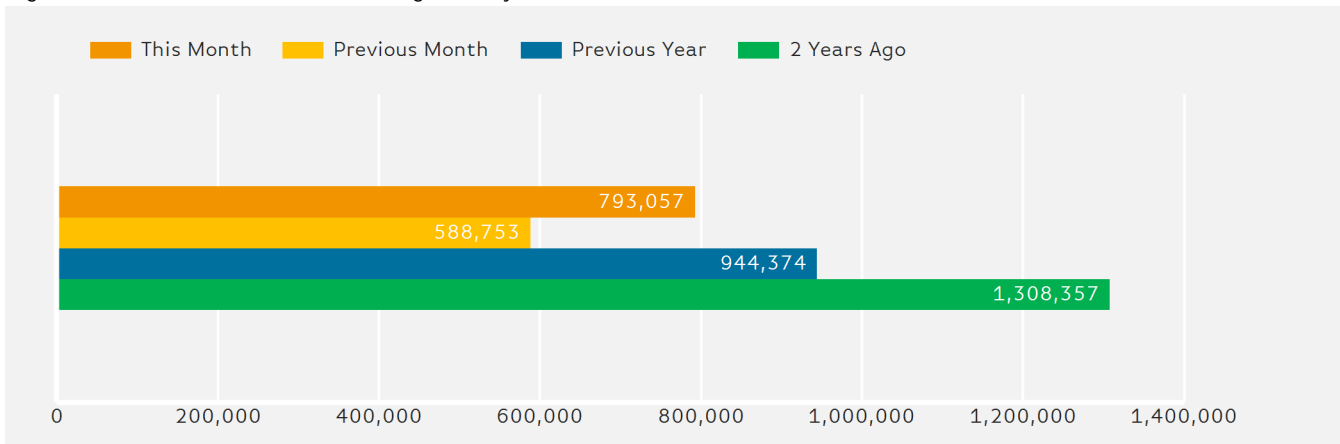
The total number of Pedestrians for the year to date is 3,453,217 which is 2.7% down on the previous year.

The total number of Pedestrians to Stamford Downtown Special Services District in month commencing 28 May 2018 was 793,057.

The busiest day in month commencing 28 May 2018 was Thursday 14 June with 31,323 Pedestrians.

Ped Counts by Month

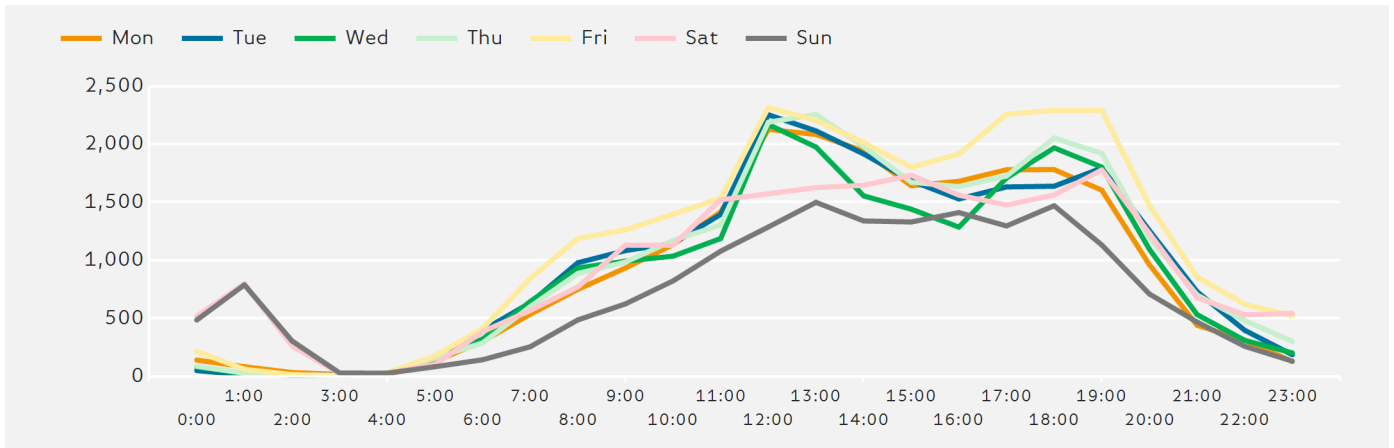
Figures shown below are calculated using monthly totals.



Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

Ped Counts by Hour

The figures shown below are calculated using a weekly average



Weather



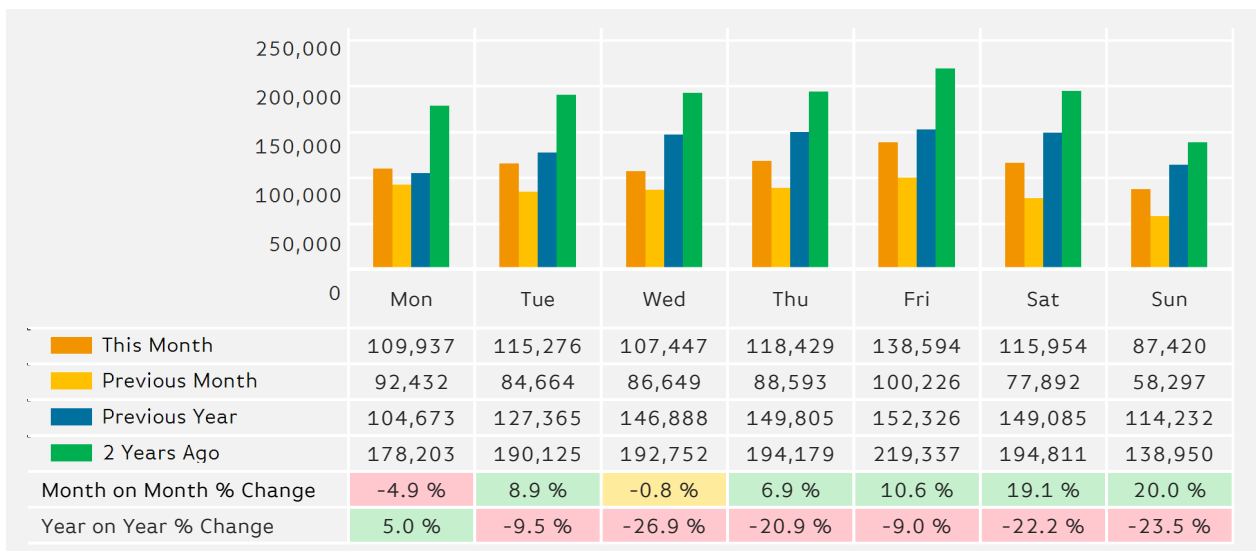
	Sun	Tue	Wed
Number of days this month	20	6	9
Number of days same month last year	19	4	12

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2018	77.3	61.2
2017	78.3	63.5

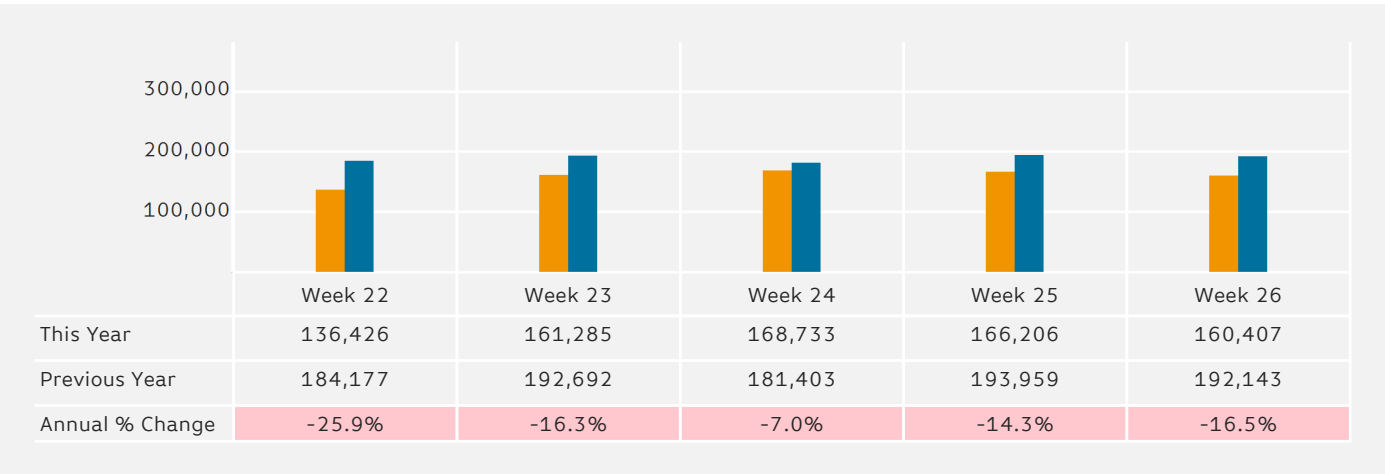
Ped Counts by Day

The daily total figures shown below are calculated using month



Ped Counts by Week of Month

The figures shown below are calculated using weekly totals.



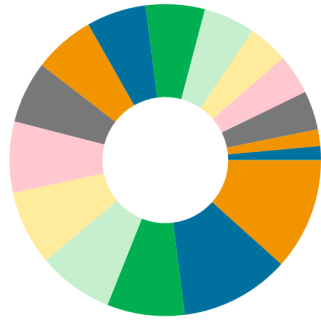
Ped Counts by Location

The figures shown below are calculated using weekly averages.

	This Month	Previous Month	Previous Year	Month on Month % Change	Year on Year % Change	
E Atlantic N	10,201	9,577	9,699	6.5 %	5.2 %	
E Atlantic S	9,830	9,216	9,213	6.7 %	6.7 %	
E Bedford St N	12,777	12,819	33,151	-0.3 %	-61.5 %	
E Bedford St S	12,437	12,365	31,771	0.6 %	-60.9 %	
N Broad St E	11,676	11,009	10,681	6.1 %	9.3 %	
N Broad St E Library	18,034	16,117	15,044	11.9 %	19.9 %	
N Broad St W	12,288	11,967	11,232	2.7 %	9.4 %	
N Broad St W Library	18,440	16,079	15,937	14.7 %	15.7 %	
S Broad St E	8,465	7,165	7,712	18.2 %	9.8 %	
S Broad St E Bank of America	5	19	10	-74.0 %	-51.9 %	
S Broad St W	9,726	8,513	8,999	14.2 %	8.1 %	
S Broad St W Bank of America	7	12	10	-43.3 %	-32.0 %	
Temp Atlantic North	2,262	2,295	2,610	-1.5 %	-13.3 %	
Temp Atlantic South	2,744	3,009	3,219	-8.8 %	-14.8 %	
Temp Broad East	10,073	8,784	10,998	14.7 %	-8.4 %	
Temp Broad West	6,584	6,117	6,870	7.6 %	-4.2 %	
W Atlantic N	6,396	5,790	5,717	10.5 %	11.9 %	
W Atlantic S	6,667	6,336	6,003	5.2 %	11.1 %	

Ped Counts by location

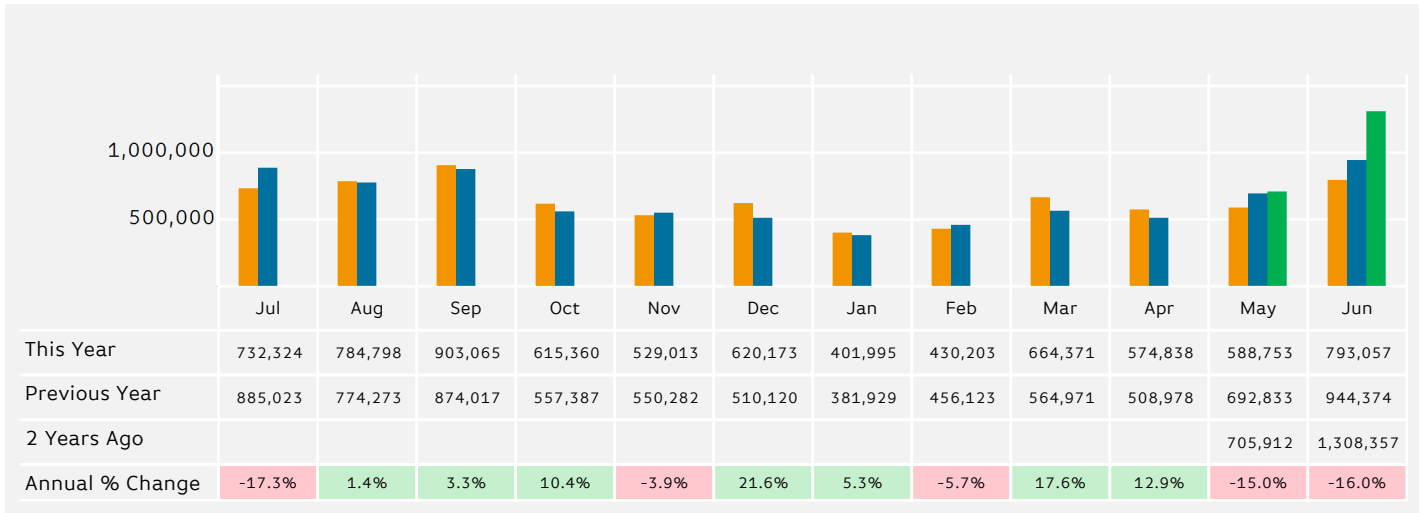
Counting By Location - Main Locations Only



- N Broad St W Library, 11.6 %
- N Broad St E Library, 11.4 %
- E Bedford St N, 8.1 %
- E Bedford St S, 7.8 %
- N Broad St W, 7.7 %
- N Broad St E, 7.4 %
- E Atlantic N, 6.4 %
- Temp Broad East, 6.4 %
- E Atlantic S, 6.2 %
- S Broad St W, 6.1 %
- S Broad St E, 5.3 %
- ...

Ped Counts by Month

The data below is based on monthly totals



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2018 to June, 2018 Vs January, 2017 to June, 2017

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2018 Vs June, 2017

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2018 Vs 5 2018