This is the Place!
stamford-downtown.com

Stamford Downtown Special Services District

February 2018

01/29/2018 to 02/25/2018

STATE - Connecticut

Monday to Sunday

springboard

COUNT TYPE: Ped Counts

Monthly Ped Counts

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

|	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2018	2017	2018	2017	2018	2017
Stamford Downtown Special Services District	▼ -0.7 %		▼ -5.7 %		▲ 7.0 %	▲ 19.4 %
Connecticut					▲ 3.0 %	▲ 5.6 %
USA	▼ -1.5 %	▼ -4.1 %	▼ -0.2 %	▼ -3.1 %	▲ 8.5 %	▲ 3.3 %

Headlines

The total number of Pedestrians for the year to date is 832,198 which is 0.7% down on the previous year.

The total number of Pedestrians to Stamford Downtown Special Services District in month commencing 29 January 2018 was 430,203.

The busiest day in month commencing 29 January 2018 was Monday 5 February with 23,552 Pedestrians.
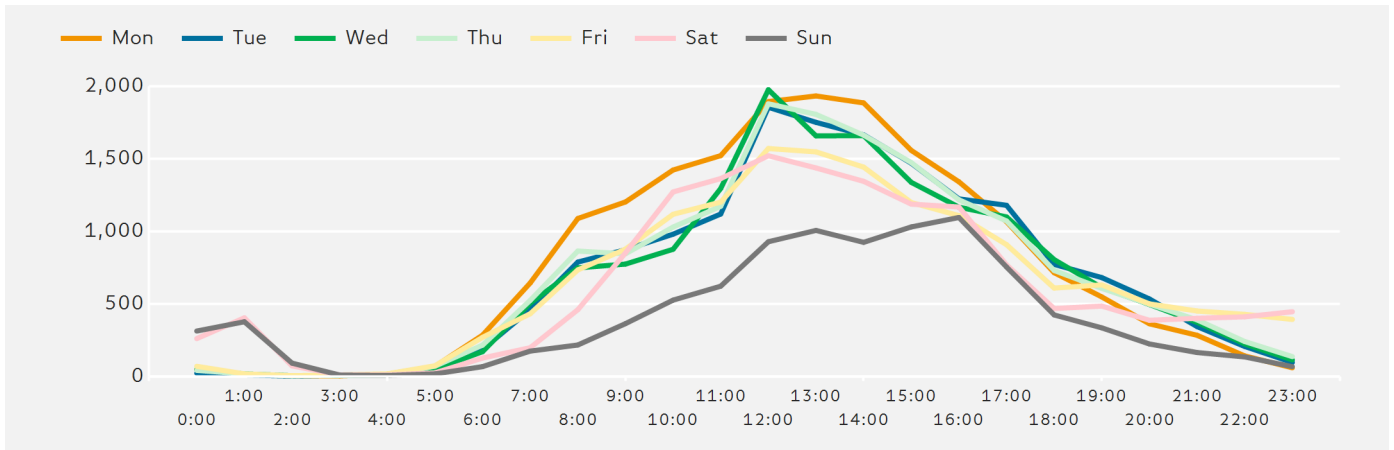
Ped Counts by Month

Figures shown below are calculated using monthly totals.
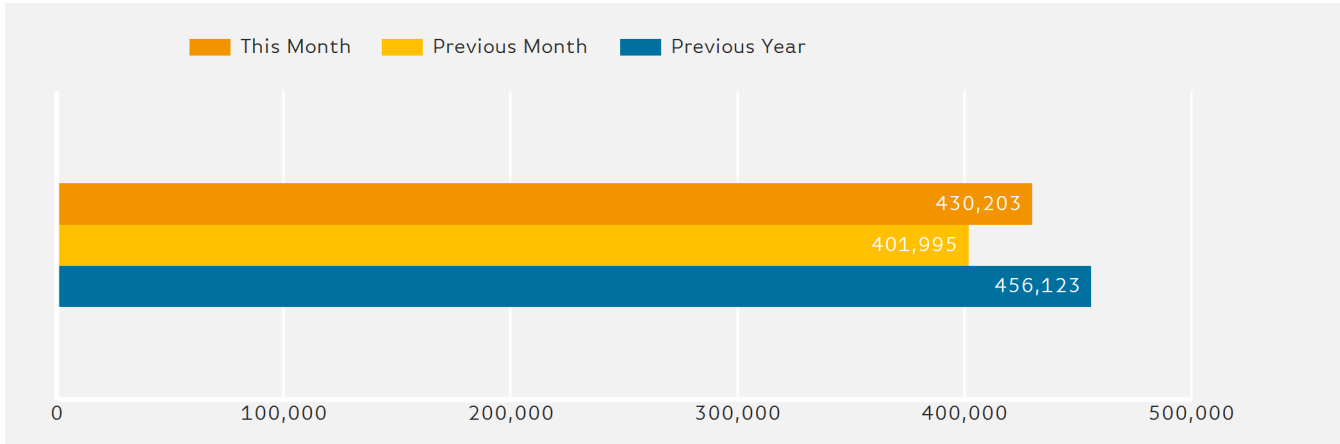
Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

Ped Counts by Hour

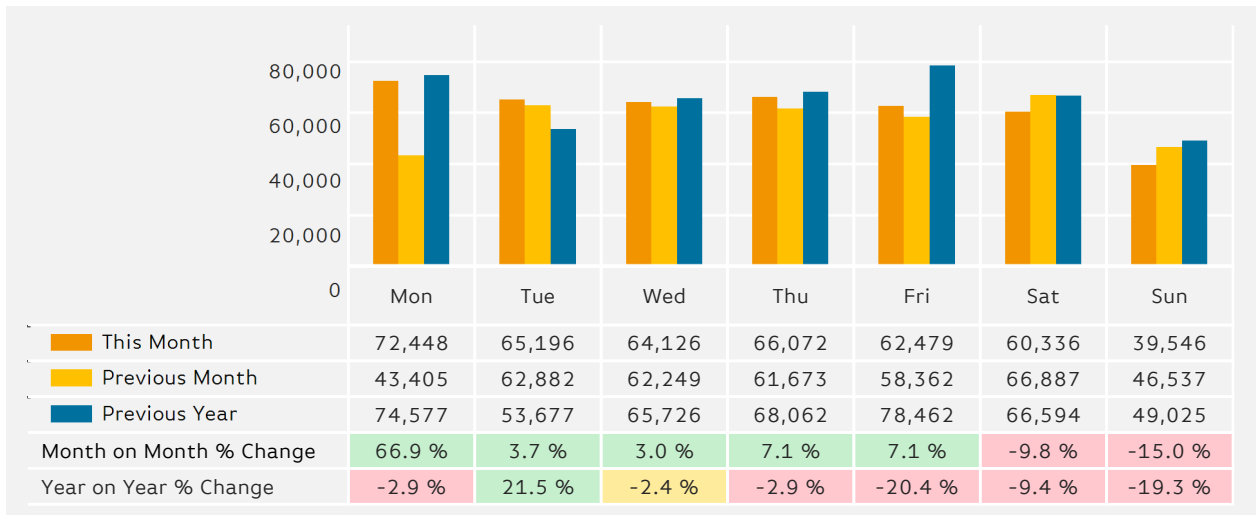The figures shown below are calculated using a weekly average

Legend: ● Mon ● Tue ● Wed ● Thu ● Fri ● Sat ● Sun

Weather

	☀ (Sun)	☁ (Cloud)	🌧 (Rain)	❄ (Snow)	FOG
Number of days this month	9	5	11	2	1
Number of days same month last year	15	11		2	

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2018	42.7	32.1
2017	45.8	33.4

Ped Counts by Day

The figures shown below are calculated using monthly totals.

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Month	72,448	65,196	64,126	66,072	62,479	60,336	39,546
Previous Month	43,405	62,882	62,249	61,673	58,362	66,887	46,537
Previous Year	74,577	53,677	65,726	68,062	78,462	66,594	49,025
Month on Month % Change	66.9 %	3.7 %	3.0 %	7.1 %	7.1 %	-9.8 %	-15.0 %
Year on Year % Change	-2.9 %	21.5 %	-2.4 %	-2.9 %	-20.4 %	-9.4 %	-19.3 %

Ped Counts by Week of Month

The figures shown below are calculated using weekly totals.

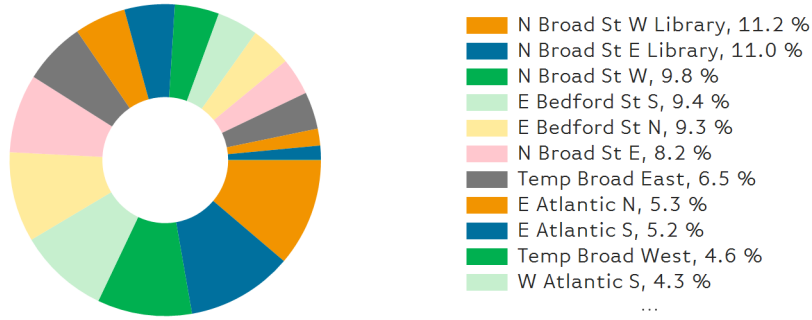|	Week 5	Week 6	Week 7	Week 8
This Year	99,341	103,899	115,862	111,101
Previous Year	104,059	98,990	134,020	119,054
Annual % Change	-4.5%	5.0%	-13.5%	-6.7%
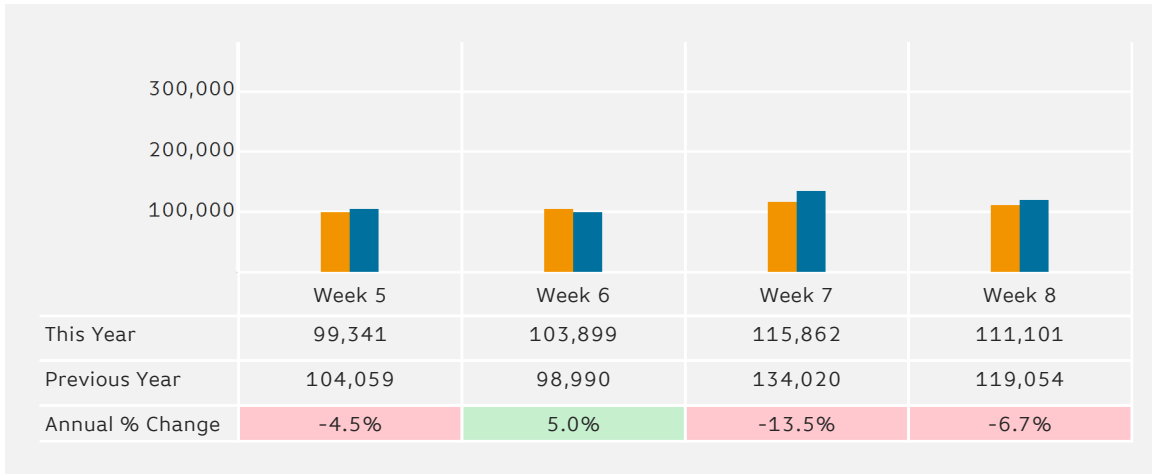
Ped Counts By Location

The figures shown below are calculated using weekly averages.

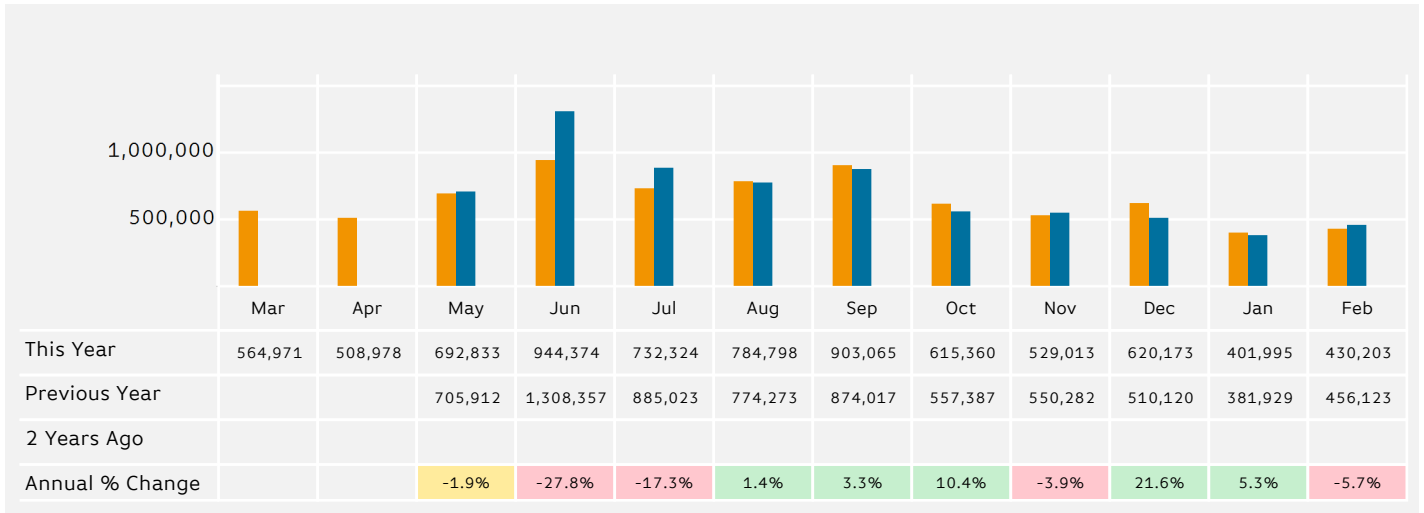|	This Month	Previous Month	Previous Year	Month on Month % Change	Year on Year % Change	
E Atlantic N	5,725	4,826	6,518	18.6 %	-12.2 %	
E Atlantic S	5,612	4,847	6,715	15.8 %	-16.4 %	
E Bedford St N	10,042	8,784	10,805	14.3 %	-7.1 %	
E Bedford St S	10,112	9,024	11,283	12.1 %	-10.4 %	
N Broad St E	8,767	8,335	12,159	5.2 %	-27.9 %	
N Broad St E Library	11,873	11,792	17,848	0.7 %	-33.5 %	
N Broad St W	10,565	11,341	13,618	-6.8 %	-22.4 %	
N Broad St W Library	12,052	12,112	17,163	-0.5 %	-29.8 %	
S Broad St E	4,135	3,669	4,191	12.7 %	-1.3 %	
S Broad St E Bank of America	7	8	8	-3.3 %	-3.3 %	
S Broad St W	4,530	3,881	4,625	16.7 %	-2.1 %	
S Broad St W Bank of America	5	5	11	0.0 %	-56.8 %	
Temp Atlantic North	1,590	1,520		4.6 %		
Temp Atlantic South	1,884	1,770		6.4 %		
Temp Broad East	6,976	6,520		7.0 %		
Temp Broad West	4,953	4,735		4.6 %		
W Atlantic N	4,147	3,479	4,396	19.2 %	-5.6 %	
W Atlantic S	4,579	3,854	4,694	18.8 %	-2.5 %	

Ped Counts by location

Counting By Location - Main Locations Only

The figures shown below are based on weekly averages

- N Broad St W Library, 11.2 %
- N Broad St E Library, 11.0 %
- N Broad St W, 9.8 %
- E Bedford St S, 9.4 %
- E Bedford St N, 9.3 %
- N Broad St E, 8.2 %
- Temp Broad East, 6.5 %
- E Atlantic N, 5.3 %
- E Atlantic S, 5.2 %
- Temp Broad West, 4.6 %
- W Atlantic S, 4.3 %

...

Ped Counts by Month

The data below is based on monthly totals

	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	564,971	508,978	692,833	944,374	732,324	784,798	903,065	615,360	529,013	620,173	401,995	430,203
Previous Year			705,912	1,308,357	885,023	774,273	874,017	557,387	550,282	510,120	381,929	456,123
2 Years Ago												
Annual % Change			-1.9%	-27.8%	-17.3%	1.4%	3.3%	10.4%	-3.9%	21.6%	5.3%	-5.7%

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2018 to February , 2018 Vs January, 2017 to February , 2017

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.February, 2018 Vs February, 2017

Month on Month % Change is the % change in footfall for this Month from the previous Month.2 2018 Vs 1 2018