



# 2018 ALIVE@FIVE/ WEDNESDAY NITE LIVE MEDIA CREDENTIAL APPLICATION



APPLICATION DEADLINE JUNE 11, 2018

EMAIL TO: [annette@stamford-downtown.com](mailto:annette@stamford-downtown.com)

Thanks for your interest in media credentials for Alive@Five and Wednesday Nite Live in Stamford Downtown. Media credentials are available to media covering the festival(s) for a legitimate news outlet (Newspaper, Magazine, TV Station, Radio Station, or a Highly-Trafficked Website or Podcast). If you are a freelance writer or photographer, you must provide a letter of assignment from your editor/publisher on the media outlet's letterhead with circulation/distribution, frequency. **We only issue media credentials for those on specific assignment, not for speculative work.**

Your request will be reviewed and further instructions will be sent via e-mail.

APPLICATION FOR (Check appropriate box)

ALIVE@FIVE: ALL 2018 , JUNE 28 , JULY 12 , JULY 19 , JULY 26 , AUG 2

WEDNESDAY NITE LIVE: ALL 2018 , JUNE 27 , JULY 11 , JULY 18 , JULY 25 , AUG 1

**PLEASE NOTE THAT SOME HEADLINERS MAY REQUIRE SEPARATE MEDIA APPROVALS AND MEDIA PIT ACCESS MAY BE RESTRICTED.**

## Media Outlet Information

MEDIA OUTLET NAME: \_\_\_\_\_

Mailing Address (Street Address, City, State, ZIP)

\_\_\_\_\_  
\_\_\_\_\_

MEDIA OUTLET WEBSITE: \_\_\_\_\_

## OUTLET'S PRIMARY MEDIA

PRINT MAGAZINE/NEWSPAPER  WEBSITE/BLOG  PODCAST  TV STATION

RADIO STATION  OTHER (SPECIFY) \_\_\_\_\_

EDITOR'S NAME: \_\_\_\_\_

EDITOR'S EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

## Credentialed Media Information

NAME OF APPLICANT TO BE CREDENTIALLED

FIRST/LAST NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ ON-SITE PHONE NUMBER: \_\_\_\_\_

QTY MEDIA PASSES REQUESTED \_\_\_\_\_ All names must be included above. No Guests are permitted.

**Person Submitting Request**

\_\_\_\_\_ **SAME AS APPLICANT**

**FIRST/LAST NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE NUMBER:** \_\_\_\_\_

**HOW DO YOU PLAN ON PROMOTING AND COVERING EVENTS?**

**Metrics**

**PLEASE DESCRIBE YOUR MEDIA OUTLET'S REACH (CIRCULATION, NET REACH, UNIQUE MONTHLY HITS, AUDIENCE DEMOGRAPHIC, ETC.)**

**FACEBOOK URL:** \_\_\_\_\_

**CURRENT NUMBER OF FANS/FOLLOWERS ON FACEBOOK:** \_\_\_\_\_

**TWITTER URL:** \_\_\_\_\_

**CURRENT NUMBER OF FANS/FOLLOWERS ON TWITTER:** \_\_\_\_\_

**OTHER URL (PINTEREST, INSTAGRAM, YOUTUBE, VIMEO ETC):** \_\_\_\_\_

**Media Policies**

- Media must display credentials at all times.
- Credentials will be only issued to media on assignment. No guests will be permitted.
- Still Photography only, no video or audio permitted on festival property.
- All media is expected to conduct themselves in a professional and courteous manner at all times. Those who do not adhere to the festival policies will lose their credentials and will be escorted off festival property.
- PLEASE NOTE THAT SOME HEADLINERS MAY REQUIRE SEPARATE MEDIA APPROVALS AND MEDIA PIT ACCESS MAY BE RESTRICTED.

**PLEASE CONFIRM THAT YOU AGREE TO THE TERMS ABOVE.**

**I HAVE READ AND UNDERSTAND THE ALIVE@FIVE/WEDNESDAY NITE LIVE MEDIA POLICIES LISTED ABOVE, AND AGREE TO ADHERE TO THEM.**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

**APPLICATION DEADLINE JUNE 11, 2018**

**PLEASE EMAIL APPLICATION TO: [annette@stamford-downtown.com](mailto:annette@stamford-downtown.com)**

**Stamford Downtown Special Services District, 5 Landmark Square, Suite 110, Stamford, CT 06901,**

**Phone (203) 348-5285 Fax (203) 348-6857**

**[www.stamford-downtown.com](http://www.stamford-downtown.com)**