



2016 ALIVE@FIVE/ WEDNESDAY NITE LIVE MEDIA CREDENTIAL APPLICATION



APPLICATION DEADLINE JUNE 20, 2016,

SEND TO: annette@stamford-downtown.com

Thanks for your interest in media credentials for Alive@Five and Wednesday Nite Live in Stamford Downtown. Media credentials are available to media covering the festival(s) for a legitimate news outlet (Newspaper, Magazine, TV Station, Radio Station, or a Highly-Trafficked Website or Podcast). If you are a freelance writer, you must provide a letter of assignment from your editor/publisher on the media outlet's letterhead with circulation/distribution, frequency. We only issue media credentials for those on **specific assignment**, not for speculative work.

Your request will be reviewed and further instructions will be sent via e-mail.

APPLICATION FOR (Check appropriate box)

ALIVE@FIVE: ALL 2016 , JULY 7 , JULY 14 , JULY 21 , JULY 28 , AUG 4 , AUG 11

WEDNESDAY NITE LIVE: ALL 2016 , JULY 6 , JULY 13 , JULY 20 , JULY 27

PLEASE NOTE THAT SOME HEADLINERS MAY REQUIRE SEPARATE MEDIA APPROVALS AND MEDIA PIT ACCESS MAY BE RESTRICTED.

Media Outlet Information

MEDIA OUTLET NAME: _____

Mailing Address (Street Address, City, State, ZIP)

MEDIA OUTLET WEBSITE: _____

OUTLET'S PRIMARY MEDIA

PRINT MAGAZINE/NEWSPAPER WEBSITE/BLOG PODCAST TV STATION

RADIO STATION OTHER (SPECIFY) _____

EDITOR'S NAME: _____

EDITOR'S EMAIL: _____ PHONE: _____

Credentialed Media Information

NAME OF APPLICANT TO BE CREDENTIALLED

FIRST/LAST NAME: _____ TITLE: _____

EMAIL: _____

PHONE NUMBER: _____ ON-SITE PHONE NUMBER: _____

QTY MEDIA PASSES REQUESTED _____ All names must be included above. No Guests are permitted.

Person Submitting Request

_____ SAME AS APPLICANT

FIRST/LAST NAME: _____

EMAIL: _____ PHONE NUMBER: _____

HOW DO YOU PLAN ON PROMOTING AND COVERING EVENTS?

Metrics

PLEASE DESCRIBE YOUR MEDIA OUTLET'S REACH (CIRCULATION, NET REACH, UNIQUE MONTHLY HITS, AUDIENCE DEMOGRAPHIC, ETC.)

FACEBOOK URL: _____

CURRENT NUMBER OF FANS/FOLLOWERS ON FACEBOOK: _____

TWITTER URL: _____

CURRENT NUMBER OF FANS/FOLLOWERS ON TWITTER: _____

OTHER URL (PINTEREST, INSTAGRAM, YOUTUBE, VIMEO ETC): _____

Media Policies

- Media must display credentials at all times.
- Credentials will be only issues to media on assignment. No guests will be permitted.
- Still Photography only, no video or audio permitted on festival property.
- All media is expected to conduct themselves in a professional and courteous manner at all times. Those who do not adhere to the festival policies will lose their credentials and will be escorted off festival property.
- PLEASE NOTE THAT SOME HEADLINERS MAY REQUIRE SEPARATE MEDIA APPROVALS AND MEDIA PIT ACCESS MAY BE RESTRICTED.

PLEASE CONFIRM THAT YOU AGREE TO THE TERMS ABOVE.

I HAVE READ AND UNDERSTAND THE ALIVE@FIVE/WEDNESDAY NITE LIVE MEDIA POLICIES LISTED ABOVE, AND AGREE TO ADHERE TO THEM.

Signature

Date

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PLEASE EMAIL APPLICATION TO: annette@stamford-downtown.com

Stamford Downtown Special Services District, 5 Landmark Square, Suite 110, Stamford, CT 06901,

Phone (203) 348-5285 Fax (203) 348-6857

www.stamford-downtown.com