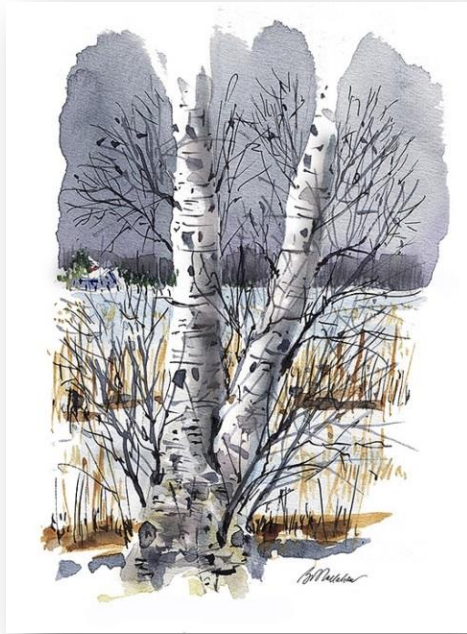


Bob Callahan



Bob Callahan's experience over the past thirty-plus years includes award-winning projects for IBM, UPS, GE, People's Bank, Arrow Electronics, Stamford Symphony Orchestra, Yale Repertory Theatre, and many others. Before becoming a graphic designer, Bob worked as an advertising agency art director, was a partner in the multidisciplinary Design Collaborative, served as art director for three monthly magazines (Business Management, College Management, and Marketing Management), and was senior design director for an international marketing agency. Bob has had a thirty-year association with the International Design Conference in Aspen, Colorado. Bob is guest lecturer on "visual thinking" at the University of Connecticut. He also gives slide lectures on the Windward Maroons of Jamaica. This authorship includes *Graphic Communications for the Performing Arts* published by Theatre Communications Group, Inc. with the support of the National Endowment for the Arts, Design Arts Program. Furthermore, Bob is currently working on a book titled *Roots: Or Why Latin is Not a Dead Language*.

Bob is an ardent student of the arts and an avid reader. Callahan says about his own work, "I don't design for myself. I don't create to flatter my clients. I communicate: with consumers, shareholders employees, government officials – my clients' clients. I encourage them to read your annual report, induce them to recognize your corporate identity, attract them to purchase your package, motivate them to respond. My firm, Bob Callahan Design, is an independent professional graphic design consultancy specializing in the planning and creation of effective communication for selling, raising awareness, positioning, and informing."



Birch Trees
Bob Callahan
Watercolor



Ferruginous Hawk
Bob Callahan
Watercolor