



Presented by Stamford Town Center
and The Advocate

2014 UBS Parade Spectacular
Presented by Stamford Town Center and The Advocate
Sunday, November 23, 2014, 12 noon in Stamford Downtown
Point72 Asset Management Giant Balloon Inflation Party
Saturday, November 22, 2014, 3-6pm, Summer & Hoyt Streets

Stars & Sponsors (as of 11/12)

SPECIAL GUESTS!	Sponsor
Grand Marshal Governor Dannel P. Malloy	
Master of Ceremonies - Alan Kalter from the <i>Late Show with David Letterman</i>	
The World Famous Extreme Pogo Xpogo Stunt Team!	
Giant Balloons	Balloon Sponsor
• New This Year! Abby Cadabby ©	UBS
• Big Bird ©	Summer High LLC—Fowler, Mann & Hoffman Families Hoffman Investment Partners Stamford Professional Firefighters Local 786
• Billy Blazes ©	Stamford Downtown and Stamford Volunteer Fire Departments
• Bob the Builder ©	First County Bank
• Cat in the Hat ©	The Insurance Exchange, Inc., A Division of Cross Insurance
• Clifford the Big Red Dog ©	The Advocate/Hearst Media
• Elmo ©	Emmett & Glander, Attorneys at Law Silver Golub & Teitell LLP
• Fred Flintstone ©	Bank of America
• Kermit ©	The Ashforth Company
• The Lorax ©	City of Stamford
• Mr. Potato Head ©	Reckson, A Division of SL Green Realty Corp.
• Popeye ©	Empire State Realty Trust
• Red from Fraggie Rock ©	Cohen Children's Institute at Stamford Hospital
• Scooby-Doo ©	Nestlé Waters North America
• New This Year! Shrek ©	GE Asset Management
• Super Grover ©	UBS



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Marching Bands	Marching Band Sponsor
• Brentwood High School Green Machine Marching Band	F. D. Rich Company & Trump Parc Stamford
• Butler Golden Tornado Marching Band	Mario J. Lodato, Jr.
• Harrison High School Huskies Marching Band	Gibraltar Management Company
• Northeast-Stillmeadow Elementary Schools Marching Band	Purdue Pharma
• NYPD Emerald Society Pipe & Drum Band	Empire State Realty Trust
• Rippowam Middle School Marching Band	Pitney Bowes Inc.
• Sacred Heart University Marching Band	Sacred Heart University's Stamford Graduate Center at Landmark Square
• Saints Brigade Drum & Bugle Corps	United Realty, Inc.
• Stamford High School Black Knight Marching Band	Grade A ShopRite – Cingari Family
• Uniondale High School Knights Marching Band	CTTRANSIT and Stamford Marriott Hotel & Spa
• Westhill High School Viking Marching Band	Steven Wise Associates & Spinnaker Partners
Marching Units & Dance Troupes	Unit Sponsor
• Center Stage Dance Studio	Shipman & Goodwin LLP
• City Center Dance	AlliedBarton Security Services & Crystal Rock
• Costumed Characters	
• Clowns	
• Board of Education Dignitaries	
• Locust Performing Arts Center	County TV & Appliance of Stamford
• Mayor David Martin & Dignitaries	Empire State Realty Trust
• Miss Connecticut, Acacia Courtney	
• The Pulse Performing Arts Studio's nova jazz	Remo's Brick Oven Pizza Company & GB Parking
• Police Motorcycles from CT, NY, NJ	
• Second Company Governor's Horse Guard	RMS Companies
• Stamford All-School Musical - Cast of "The Addams Family"	Bar Rosso
• Stamford Professional Firefighters Local 786	
• Stamford Professional Firefighters Local 786 Honor Guard	
• Stamford Volunteer Fire Departments	
• Stamford Police Ceremonial Unit	
• Stamford Youth Foundation Cheerleaders	
• STEPS Dance Studio Alumni & Company	Cacace, Tusch & Santagata
• U.S. Naval Sea Cadets	Bildner Capital and Norwalk Self Storage
• Westhill High School JROTC	



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Floats	Float Sponsor
• "The Miracle of Life" Donate Life Connecticut Float	New England Organ Bank
• "Vocal Trash" Stamford Town Center Float	Stamford Town Center
• The 95.9 The Fox Holiday Party Float	95.9 The Fox
• "The 70's" Stamford Catholic Schools Float	
• Santa's Workshop Float	NBCUniversal
• Jimmy Sapia Stamford Teacher of the Year "Global Classroom" Float	Seaboard Properties Inc.

ADDITIONAL SPONSORS
• UBS – Title Sponsor
• Point72 Asset Management – Giant Balloon Inflation Party Sponsor
• Stamford Town Center – Presenting Sponsor
• Stamford Advocate/Hearst Media – Presenting Sponsor
• Cohen Children's Institute at Stamford Hospital – TV Commercial Sponsor
• Affordable Tents
• Agora Spa at the Stamford Marriott – Official Hotel of Stamford Downtown Events
• Granite Stamford Executive Center Holdings, LLC
• Happyhaha.com
• Hampton Inn & Suites Stamford
• King Features Syndicate, LLC
• The Palace
• Serpe Brothers
• Sheraton Stamford Hotel – Official Hotel of Stamford Downtown Events
• Simply Signs
• Stamford Emergency Medical Services
• Stamford Marriott Hotel & Spa – Official Hotel of Stamford Downtown Events
• Stamford Police Department
• 95.9 The Fox
• Star 99.9
• WEBE 108