

FOR IMMEDIATE RELEASE

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UBS Parade Spectacular in Stamford Downtown Welcomes Xpogo Stunt Team and the Butler Golden Tornado Marching Band

STAMFORD CT, November 12, 2014 – The UBS Parade Spectacular presented by Stamford Town Center and The Advocate/Hearst Media will feature 13 time Guinness World Record breaker Xpogo Stunt Team and all the way from Butler, Pennsylvania the Butler Golden Tornado Marching Band.

The Xpogo Stunt Team is the most talented and experienced extreme pogo performance team in the world. Jumping over 9 feet in the air on next-generation pogo sticks while throwing down flips and incredible tricks, The Xpogo Stunt Team athletes create crowds in an instant and keep them engaged until the final bounce.

This year the parade will feature 11 Marching Bands including the Sacred Heart University Marching Band and from Butler, PA, the 247 member Butler Golden Marching Band. The Golden Tornado Marching Band has established itself as one of the top high school marching programs with an impressive national performance resume including the McDonald's Chicago Thanksgiving Day Parade, the Disney World Parade, and more

Fans will not want to miss the Balloon Inflation Party sponsored by Point72 Asset Management on Saturday, November 22 from 3 – 6 p.m. on Hoyt Street at Summer Street. Parade goers will get a glimpse of the Xpogo Stunt Team as well as costumed characters and so much more as the balloons come to life. This pre-parade party is fun for the entire family!

The UBS Parade Spectacular presented by Stamford Town Center and The Advocate/Hearst Media will step-off on Sunday, November 23 at 12 Noon on Summer Street at Hoyt Street, continues on Broad onto Atlantic and concludes at Federal Street. Hosted by Stamford Downtown Special Services District and featuring 16 giant helium balloons, the annual parade is one of the largest of its kind in the country.

Planned highlights of the parade include two new balloons – Abby Cadabby, and Shrek. Returning favorites

include: Big Bird, Elmo, Mr. Potato Head, Billy Blazes, Bob the Builder, Red from Fraggle Rock, Cat in the Hat, Super Grover, and more. Stamford Downtown is thrilled to welcome The Xpogo Stunt Team - an extreme pogo performance team who can jump over 9 feet in the air while throwing down flips and incredible tricks. The streets will also be filled with music, all the way from Butler, PA the 247 members of the Butler Golden Tornado Marching Band will be performing on parade day.

Don't let the parade pass you by! The Parade is accessible by car, bus, and train. Free parking is available, and the parade concludes just a few short blocks from the Stamford Metro-North Railroad Station providing frequent service from points north and south. Come early for the best viewing seats, and while you're in Stamford Downtown visit one of 68 fabulous restaurants that are open on parade day.

For photographs and more information call 203-348-5285 or to see what's happening in Stamford Downtown please visit www.stamford-downtown.com or follow us @BalloonParadeCT.

About The Stamford Downtown Special Services District:

The Stamford Downtown Special Services District is responsible for creating, managing and promoting a quality environment for people, which enhances the economic vitality of Stamford Downtown.

www.stamford-downtown.com

About UBS

UBS draws on its 150-year heritage to serve private, institutional and corporate clients worldwide, as well as retail clients in Switzerland. Its business strategy is centered on its pre-eminent global wealth management businesses and its leading universal bank in Switzerland, complemented by its Global Asset Management business and its Investment Bank, with a focus on capital efficiency and businesses that offer a superior structural growth and profitability outlook.

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