

FOR IMMEDIATE RELEASE

Contact:

Emily Chalk, East of Ellie for
Stamford Downtown Special Services District
203-548-9054
emilychalk@eastofellie.com



Governor Dannel Malloy confirmed to be Grand Marshal in the UBS Parade Spectacular in Stamford Downtown

STAMFORD CT, November 18, 2014 – The UBS Parade Spectacular presented by Stamford Town Center and The Advocate/Hearst Media will feature Dannel Malloy, Governor of Connecticut as this year's Grand Marshal.

Elected in November 2010 and re-elected in 2014, Governor Malloy's top agenda items have included reinventing our economy by growing jobs, improving public education and stabilizing the state's finances. Governor Malloy was proud to sign what some have called the most comprehensive gun violence prevention legislation in the country. Dannel Patrick Malloy, the youngest of eight children, was born in Stamford, Connecticut on July 21, 1955. In 1982, Governor Malloy married his wife, Cathy, whom he met while at Boston College. They have three sons: Dannel, Ben, and Sam. Governor Malloy became a prosecutor in Brooklyn, New York, serving for four years as an Assistant District Attorney, where he won 22 convictions in 23 felony cases. Prior to being elected Governor, he was Stamford's longest serving Mayor, serving for 14 years from 1995 to 2009.

Fans will not want to miss the Balloon Inflation Party sponsored by Point72 Asset Management on Saturday, November 22 from 3 – 6 p.m. on Hoyt Street at Summer Street. Parade goers will get a glimpse of the Xpogo Stunt Team as well as costumed characters and so much more as the balloons come to life. This pre-parade party is fun for the entire family!

The UBS Parade Spectacular presented by Stamford Town Center and The Advocate/Hearst Media will step-off on Sunday, November 23 at 12 Noon on Summer Street at Hoyt Street, continues on Broad onto Atlantic and concludes at Federal Street. Hosted by Stamford Downtown Special Services District and featuring 16 giant helium balloons, the annual parade is one of the largest of its kind in the country.

Planned highlights of the parade include two new balloons – Abby Cadabby, and Shrek. Returning favorites include: Big Bird, Elmo, Mr. Potato Head, Billy Blazes, Bob the Builder, Red from Fraggle Rock, Cat in the Hat, Super Grover, and more. Stamford Downtown is thrilled to welcome The Xpogo Stunt Team - an extreme pogo

performance team who can jump over 9 feet in the air while throwing down flips and incredible tricks. The streets will also be filled with music, all the way from Butler, PA the 247 members of the Butler Golden Tornado Marching Band will be performing on parade day.

Don't let the parade pass you by! The Parade is accessible by car, bus, and train. Free parking is available, and the parade concludes just a few short blocks from the Stamford Metro-North Railroad Station providing frequent service from points north and south. Come early for the best viewing seats, and while you're in Stamford Downtown visit one of 68 fabulous restaurants that are open on parade day.

For photographs and more information call 203-348-5285 or to see what's happening in Stamford Downtown please visit www.stamford-downtown.com or follow us @BalloonParadeCT.

About The Stamford Downtown Special Services District:

The Stamford Downtown Special Services District is responsible for creating, managing and promoting a quality environment for people, which enhances the economic vitality of Stamford Downtown.

www.stamford-downtown.com

About UBS

UBS draws on its 150-year heritage to serve private, institutional and corporate clients worldwide, as well as retail clients in Switzerland. Its business strategy is centered on its pre-eminent global wealth management businesses and its leading universal bank in Switzerland, complemented by its Global Asset Management business and its Investment Bank, with a focus on capital efficiency and businesses that offer a superior structural growth and profitability outlook.

#