

The Tradition Continues to Grow

The Stamford St. Patrick's Day Parade is the largest St. Patrick's Day parade in Fairfield County. This year's parade will consist of nearly 80 separate organizations, with about 2,000 marchers—from bag pipers to Irish dancers and from fire and police officers to youth school and sports organizations.



2019 Stamford St. Patrick's Day Parade

Sponsorship Opportunities



Grand Marshal Dinner Tickets

Individual ticket prices are \$150. A special rate of \$125 is available for early birds (before Sunday, February 24th) and for those under 30 years old.

For information on
dinner tickets & sponsorship
opportunities call:
(203) 614-9448 or email:
StamfordSPDP@gmail.com

Other Ways to Participate:

Marching: Sponsors may march in, or have a vehicle in, the parade with their company logo prominently displayed for a fee of \$1000.

Parade Float: Enter your company's float. Registration fees and restrictions apply.

Where You'll See Us:

- Citywide Banners
- Event Posters
- Lawn Signs
- Grand Marshal Dinner Program
- Newspaper Ads
- Local Magazines
- Website
- Radio Ads
- Facebook: Stamford St. Patrick's Day Parade
- Instagram: Stamfordstpaddysday
- Twitter: StamfordSPDP



**Grand Marshal's Dinner
Honoring
Polly O'Brien Morrow
Stamford Sheraton Hotel
Friday, March 1, 2019**

**24th Annual Parade
Saturday, March 2, 2019**



Sponsorship Levels



Eireann (\$5,000)

- 6' x 10' parade banner featuring your company's logo and hanging in a prominent downtown location
- Eight seats (full table) at the Grand Marshal's Dinner at the Stamford Sheraton Hotel on March 1st
- Full-page, premium-location ad in the Grand Marshal's Dinner program; 4.5" w x 7.5" h
- 6' x 3' customized parade banner to be carried by people of your choice
- Your company's logo on the parade event poster displayed at 250+ locations



Emerald (\$2,500)

- Parade banner featuring your company's logo and hanging in a public location
- Four seats at the Grand Marshal's Dinner at the Stamford Sheraton Hotel on March 1st
- Full-page ad in the Grand Marshal's Dinner program; 4.5" w x 7.5" h
- Your company's logo on the parade event poster displayed at 250+ locations



Harp (\$1,000)

- Two seats at the Grand Marshal's Dinner at the Stamford Sheraton Hotel on March 1st
- Full-page ad in the Grand Marshal's Dinner program; 4.5" w x 7.5" h
- Your company's logo on the parade event poster displayed at 250+ locations



Shamrock (\$500)

- One seat at the Grand Marshal's Dinner at the Stamford Sheraton Hotel on March 1st
- Half-page ad in the Grand Marshal's Dinner program; 4.5" w x 3.75" h



Claddagh (\$300)

- Quarter page ad in the Grand Marshal's Dinner program; 4.5" w x 1.75" h

All Sponsorships Include:

- Your company's logo on our Website (averages 500 hits per day close to event)
- Recognition of your sponsorship on our Facebook, Twitter and Instagram pages
- An "Official Parade Sponsor" sign to display in a window at your business

Please Note: 501(c)(3) charities can be recognized in the Grand Marshal's dinner program for a donation of \$100.

Make all checks payable to and send to:

Irish American Cultural Society
of Stamford (IACSOS)
P. O. Box 17163
Stamford, CT 06907

Email all advertising pdfs to:

Bob Callahan
Bob Callahan Design
Gaellad@optonline.net
t: (203) 912-9085
Note: images must be 300 dpi



Why Sponsor?

The Stamford Saint Patrick's Day Parade brings more than 20,000 visitors to the downtown area during parade day.

Sponsoring the parade is a great way for you to gain valuable community exposure for your business.

Every year, the parade is heavily covered by the local and area-wide print and digital media, as well as radio starting weeks before the parade's commencement.

The parade is completely funded by our sponsors and the donations of local businesses and individuals. The parade committee is staffed entirely by volunteers.

For more information about the parade, sponsorship opportunities or to volunteer, email us at:

StamfordSPDP@gmail.com